



Shoreline Community College

16101 Greenwood Avenue North
Shoreline, WA 98133

Performance Art/Digital Filmmaking Advisory Committee Minutes

February 28, 2012

6:00-8:00pm

Attendees: Tim Watkins, Lindy Boustedt, Kris Boustedt, Tony Doupe, Norma Goldstein, Mary Bonar, Wally Lang, George Watt, Jesse Ross, John Nold, Amanda Harryman, Debrah Jacoby, Dominica Myers, Elena Haas, Hallie Shepherd, Eric Colley, Oliver Tuthill, Jordan Behob, Chris Gielos, Kelly Moll, Michael Grant, Robert Johnson, Matt Lawrence

Tony started the meeting with introductions and approval of minutes. Pizza and salad were available.

DISCUSSION about changes to the Filmmaking degree were introduced as a way to help student complete in a timely fashion. Members were provided copies of Performance Arts certificates, but not the Film degree. An email of the Film Production Degree will be sent to those attending for feedback to determine if any course trimming is needed. The typical transfer degree is 90 credits.

ITEM: STUDENT WORK

Kris presented samples of student work including a trailer for *Suspect*, a short film *War* and a music video. Kris explained that all the work came from a beginning production class. The audience was very pleased. One person noted how professional the work was.

DISCUSSION

HOW DO WE PREPARE OUR STUDENTS IN EXHIBITION OR DISTRIBUTION?

- Focus on story telling instead of just technical skills. It has to be good for people to watch. The trend is in short films, because they have more opportunity to be viewed – especially for film festivals.
- Teach students tell a story in a short amount of time (1 minute, 3 mins, etc) would be a good exercise.
- Actors need to work well with editors.
- Students should be able to present their resume and show work, but it should be appropriate for the client, present themselves well, understand pay and the business and in marketing themselves.
- Marketing self and project would include website, reel, social media and engagement.
- Key attributes for hiring include prompt response communications, building trust, and showing the willingness to go the extra mile.
- Sending links about 40 seconds long and should show flexibility and versatility (in work and skills).
- Replies should be prompt but thoughtful.
- A hiring director may only hire “the people he knows”. Its important to get our students on sets or site to show interaction and communication skills.

- Callboards don't always work because students don't follow through or are afraid, are not eager.
- Internships could mold into fieldwork – get the students on sets.
- Digital Filmmaking is a merging field of new digital media and social media degrees – the skills are transferrable into other fields.
- Discern between the need to make money vs. being the ARTIST. Corporate videos are important and they do have aesthetics. Plus they pay the bills.
- A producer is also production management.
- Acting and acting classes are important for presentation skills which are practical marketable skills for all non actors.

Former students – Michael and Rob have gotten their jobs by word of mouth, YouTube, Vimeo, Facebook and ReverbNation.

For Acting preparation:

- Need to prepare for auditions,
- Invite industry for Shoreline Shorts.
- Skills needed are knowing how to listen as a direction. Avoid timidity and how to make the best of bad direction. Learn to make adjustments and ask questions.

Tony has a summer class that is focused on the theatre business.

- In the audition class, students learn to be on both sides of the table
- Improvisation class helps
- Guest artists and seminar exposure
- Work with other classes (i.e. Highline)
- Advisory Committee will audition our students
- 1 hour showcase for actors, headshot, resume, auditions.
- For Film Director – no monologues
- Create a natural set, discard dialogue but give meaning of scenes.
- TV – wants it word for word – the writer is involved

DISCUSSION Items

- Black Box is coming soon! To be used as film space and meet people.
- Audio/Sound Studio coming soon and will include color correction.
- One Stop Shoreline Film office being discussed. Refining process for outside producers to come here to Shoreline to film. The city can close streets; will permit usage, no charges, minimal charge for police.

Respectfully submitted,
Mary Bonar