



Shoreline Community College

16101 Greenwood Avenue North

Shoreline, WA 98133

Minutes of Performance Arts/Digital Filmmaking Advisory Committee Meeting

March 19, 2013

Board Room (1010M), 1000 Bldg.

Present:

Amanda Harryman, Ruth Gregory, Kathie Hunt, Tim Everitt, Lindy Boustedt, Kris Boustedt, Tim Watkins, George Watt, Tony Doupe, Laura Kenney, Fikru Diro, Dominica Myers, Brandon Rogers, Deborah Jacoby, Eric Colley, Hallie Shepherd, Lorraine Montes, Elaina Haas

Meeting started at 6:40pm – with introductions around the room. Meeting minutes from June 13, 2012 were approved.

Tony spoke to the hybrid nature of the program that crosses over to the committee with both traditional drama and emerging film development. The focus is on how to teach and train our students for the future which includes employment and career direction.

Tim Everitt was introduced as the latest full time faculty hire with intent to cross between Visual Communications Technology and Film. Most of his teaching is expected to come in VCT but the merging technologies and skills set are shared with our film students.

Announcements: May 4 – 2nd annual Northwest college film festival – put on by the student film club. Region has been expanded to include Montana and Alaska, submissions due April 1. Free to enter and prizes include SIFF and the Grand Illusion. Not limited to Shoreline students.

Degree Changes

Intent to pare down to 90 credits. Planning sheet is list of proposed new classes and changes that are in development and proposed. More discussions across the disciplines and program approval changes have not taken place. Degree is for students both hoping to go to work as well as continue study in the field for niche work. Internships are problematic for the industry so changing that class to Industry Experience is preferred. Are three pieces of editing software doable? Money and technical support limits what we can do-need to be realistic. Naming classes by software? How to come up with titles that market and appeal to students. Will need to work with VCT and Film to come up with new changes. How long does it take to make changes? Answer from 2 quarters up to a year depending on changes and the start for process.

CWU Partnership

Degree was formed with Central Washington and will soon be signed with more discussion. New developments include the partnership with the Film program to include dual enrolling students for students wishing to stay in Seattle but wish to continue on degree completion with CWU. Ruth will be sharing details on that with the department/division.

Courses

Film production classes will expand. Tony handed out a list of projects where students have been involved for the year. Outside industry as well as Shoreline campus projects have immersed into the classroom. Experiential learning is valuable to the student to gain entrance into the industry. Being well prepared and ability to be part of problem solving as opportunities for our students to succeed. Builds confidence. Experience different media is required. Business of the Business class. How to communicate, marketing, branding, effectively- fill the gap for students. Development and distribution along with pre-production-post. Create short term certificate for students who may not be creative. Artist and technicians need to be able to market themselves. As the program develops and grows the students will bring that market.

Tony spoke to the department and its growth – and feels strongly that while he has focused on the acting side, wonders if the department not focused enough for film development?

- Maybe we need to focus on Webisodic/internet productions as a way to appeal to money in the corporate world.
- Corporate production is the way to pay the bills and possibly fund the artistic projects.
- Use the old tv space in the library to use as a viable performance space as well as permanent set for programming.
- City of Shoreline wants to be on campus and be supportive. If we focus more on webisodic or internet programming, would it give focus on the program?
- Corporate sponsorships are doable if you show you are part of the community and how much you contribute to the community.
- Transmedia – pulling from film into web entertainment.
- Tie into education, go for STEM funding from corporations.
- Community engagement for the department is huge.
- Building an audience is attractive for corporate sponsors.
- Teach students to build content to build an audience.

- How does shoreline become a curator – become a place of prestige?
- Grant funding – Brandon spoke to the need to have a plan, rather than go for funding first. A production office for the program would help.
- SCC NW connections sponsoring SIFF, Fly films also documenting

Meeting adjourned at 8:10pm