



Shoreline Community College

16101 Greenwood Avenue North
Shoreline, WA 98133

VCT Advisory Committee Meeting Minutes

Tuesday, March 15, 2016

12:00 – 1:30 pm

Room 2006, Visual Arts Center (2000 Bldg.)

Industry:

Lynn Krinsky – Stella Color

Brad Hutcheson - Enter the Studio

Shoreline Community College:

Al Yates

Christine Shafner

Claire Fant

Chuck Schultz

Dennis Bishop

Tiffany Lamoureux

Guest: John Steger, NSC

Meeting Started at 12:00 with working lunch in the Visual Arts Center. Minutes from December June 2015 meeting were distributed for corrections and approval.

John is the new full time faculty representing the new baccalaureate degree at NSC. John explained that one cpu language is always better, in that it may depend on the client needs. Brad chimed in that while HTML is universal, unity is multiplatform but may cost more in development.

Tiffany is new to the committee – coming from our Workforce area as a career navigator working directly with students in helping them get jobs. She has volunteered to work with our students on resumes.

Portfolio Review Process:

Currently we are using our specialization courses as capstone projects. Al explained how this works in that the students choose projects with a variety or development and creation, but the goal is to have students work on modeling real world projects. He further explained that for the most part, the first year is focused on foundational skills, including projects of software and design outcomes.

However, student work has shown that it still looks instructional versus portfolio level. Faculty are working to look at each course and assignments to make sure that (full-time) faculty are assigning commonly viable work-ready projects. They are working towards a goal of norming across the program. This in-depth conversation allows for discussion about

what students achieve from each class and that when a student reaches the specialization they have projects that can be used for portfolio.

Al explained that the specialization classes are run with peer reviews, as well as faculty review. It is interactive with student panels along side of faculty and allows them to see and comment on each other's work. The students are also expected to bring in new creative work along with working independently and using self-management skills.

Dennis explained the difficulty in that students follow through on making changes for a better portfolio. Lynn wondered how many pieces do they have? Students don't always keep their classwork, they haven't brought the work together and are able to distinguish between showcasing their design versus software/technical skills. Tiffany brought up putting the students in mixed groups to target the hard and soft skills, but also to mix the *good* and *better* students.

Lynn asked why the student work may end up being so low quality? Our program is open enrollment so that our students are often varied in skill and artistic quality. Our students may end up getting funding based on eligibility versus skill. Brad shared that when looking at portfolio it is important to have students include collateral that explains the context of the work.

Program Goals and Dashboard

Al started to introduce VCT program goals – and the assessment to increase enrollment. VCT 124 and VCT 125 are beginning level courses that will be rework into smaller modular courses that could be topic based by interest – allowing a student to have accountability in learning. They could be online and flux in topics. Software based learning has become driven by the subscription model and how does that fit in with design freeware? Students have access to these outside of Adobe so to focus on the principle of software works is pragmatic for their individual use or learning. Lynn explained that her employees tend to be self-taught. Brad used to send his employees out to workshops and seminars. The goal of redesign would be to create a community for students to learn and to be flexible in our program.

Spring VCT Club Portfolio Show

Claire explained that the portfolio show is VCT club based and produced. It is an opportunity for students to network off campus.

UX Class:

Claire is teaching a UX class for spring quarter focusing on the team approach and how to work on a team. Brad encouraged a similar collaboration style that is performed at his workplace.

Meeting Adjourned. 1:30pm

Submitted
Mary Bonar