



## Performance and Digital Film Advisory Committee

Monday, December 10, 2018, 6:30–8 p.m..

Shoreline Community College, Black Box Theater, Room 4107  
16101 Greenwood Ave N, Shoreline, WA 98133

### MINUTES

- Industry Representatives: Nate Daum, City of Shoreline  
Barry Ford, KOMO  
Elena Haas, Producer/Production Manager  
Dustin Kaspar, SIFF  
Yvonne Hill, Creative Director/Filmmaker  
Ken Winnick, Visual Cognetics
- Shoreline Community College: Mary Bonor, Program Manager  
Kris Boustedt, Faculty  
Nancy Dick, Dead of Humanities  
Tony Doupe, Program Lead  
Lauren Hadley, Director of Employer Engagement  
Duygu Monson, Faculty  
George Watt, Faculty
- Guest: TK, Graduate

**Welcome & Introductions** – In the absence of the chair-person, Tony Doupe called the meeting to order at 6:45 and invited the attendees to introduce themselves.

**Approval of Minutes** – The minutes approved as amended, noting correct attendance, however there was not a quorum of advisors present. Minutes will be brought to the February Meeting.

**Program Update** – There were several program updates:

- KOMO Tour - Barry did a tour of KOMO for program students. Would like feedback on what worked for next tour. Students asked questions about the network operations center. KOMO offers paid internships and looks for entry level employees that have a passion for news.
- SIFF Partnership – SIFF offers camps for ages 9 – 12 and will be expanding to partner locations and will hold camp in July at Shoreline Community College. Looking for mentors. Ideally shoreline students who would be paid. Working with Kris and his editing class to create the short videos to thank volunteers that show prior to each film during SIFF.

- City of Shoreline - Nate report that during the “Period of Maximum Constraint” when the Viaduct coming down filmmaking in the city of Seattle will be cut back. They are encouraging other cities to be film friendly. Films made in Shoreline support the college because our students are hired to work on them.
- Pizza and Careers - Duygo will be coordinating a pizza night for students to promote job opportunities with guest speakers. The goal is to help students to understand how to get started in the film industry.
- Olympic College visit – Tony, Nancy and Duygu visited Olympic College and will be creating an articulation agreement for students to complete Bachelors of Applied Science. Nancy is also looking at Seattle Film Institute articulation as a place for Shoreline students can complete a bachelors and a place for SFI students to complete their general education courses.

**Revised Advisory Committee Handbook** – Lauren gave an overview of the new Advisory Committee Handbook and Shoreline Community College commitment to our industry partners. Yvonne commented the value of covering the basics with students and shared her story of working on a Bollywood film.

**Equipment** – The college received a donation of equipment from local production company. The next step is to analyze what is needed to make it usable in the program.

**Review Reel** – TK showed his Reel. Industry feedback was:

- Shorten, hit hard and fast at the beginning. Barry recommends reels to be one minute.
- More camera movement, I want to see that you can move a camera to add to the story
- Show harder, more creative shots, bold
- Interviews, graphics, corporate talking heads – what the employer is looking for
- Putting your name in the front, not at the end
- “if they can frame a shot, we can train them to do everything else”
- Be easy to find (showing contact information in reel)
- Keeping contact information present at all times
- TK added that the program could add marketing your craft to the program

The meeting adjourned at 8:10 p.m.