



Business Administration Advisory Committee

Thursday, March 5, 2020, 12:30 – 2 p.m.

Board Room (1010), 1000 Building
16101 Greenwood Ave. N, Shoreline, WA 98133

MINUTES

Advisors Present: Beth Braun, Consultant
Shelae Chang, First Choice Health
Kevin Conefrey, First Choice Health
Kisa Nishimoto, The Riveter
Tim Sprangers, Orin Rice

Staff Present: Ailsa Kellam, BusAd Faculty, Faculty Program Coordinator
Bob Shields, BusAd Faculty
Kyle Winslow, Acting Associate Dean, Business & PE
Lauren Hadley, Director of Employer Engagement
Lyubov Braga, Program Coordinator

Welcome and Introductions: The meeting was called to order at 12:40 by Chair Kevin Conefrey and members introduced themselves. Ailsa welcomed Bob Shields, Business Administration Faculty, who is teaching BUS 102 - Business Mathematics. Bob is very excited to join Business Administration.

Approval of Fall Quarter Minutes: The minutes from the Thursday, November 18, 2019 Advisory Committee meeting were approved.

Program Updates - Kyle and Ailsa are working on a new degree with the Business Technology Advisory. The need for a degree that prepares students for careers dealing with data and that pay a family wage was identified. The Business Intelligence & Data Analytics (BIDA) AAAS Degree planning guide and course requirements were presented. BusAd committee members were supportive of the new program offering. The degree is moving through the approval steps at Shoreline then will go to the State Board. The first courses will likely be offered in Winter 2021.

Program Review – The Committed reviewed degrees currently offered in Business. The committee recommends updating the degrees planning guides and required courses for each. Degrees include Business AAAS (can be earned fully online), Business Administration AAAS, Entrepreneurship AAAS, General Business Administration AAAS, Marketing AAAS & Retail Management AAAS. This will be a process and Ailsa will bring updates to the committee for review/input as progress is made.

Announcement: David Starr retired following Fall quarter. Stephen McCloskey is on extended leave. Ailsa is the Program Chair and only Full-time faculty member. A Tenure Track Marketing Faculty position has been approved and the hiring process is underway.

The DECA group did very well at State competition at Western Washington University in Bellingham, Kyle Winslow reported. 1st Place in Sports Marketing, Financial Statement Analysis & in Starting a Business, 2nd place in Financial Accounting, 3rd place in Business Research and Restaurant Management. Kyle is proud of her team. She is planning to take 10 students to Atlanta in Spring 2020.

Next Meeting: The Spring quarter meeting will be scheduled via Doodle poll.

The meeting adjourned at 1:45 p.m.