



Shoreline Community College
16101 Greenwood Avenue North
Shoreline, WA 98133

Business Administration Advisory Committee Meeting Minutes

Monday, March 11, 2019

12:30-2:00 p.m.

Room 9201

In Attendance

Committee Members: Kevin Conefrey, Tim Sprangers, Sean Mitchell, Beth Braun, and Kisa Nishimoto

Shoreline: David Starr, Ailsa Kellam, Kyle Winslow, Aparna Sen, Lauren Hadley, Lisa Bender

Welcome and Introductions

- Welcomed new member, Sean Mitchell, UW Foster School of Business.

Approval of Minutes

- Spring 2018
- Fall 2018

Committee Business

- Kevin Conefrey unanimously approved as Chair
- Two resignations - Garrett Fitzpatrick and Jae Han have resigned due to other obligations
- Recruiting
 - Lauren covered the expectations of Advisory Committee members.
 - Anyone with ideas for prospective members is asked to send contact info to Lauren, copying Ailsa.

Program Updates

- Business program now has an articulation agreement with University of Rennes in France. University of North Carolina is interested in articulating with Shoreline's Fashion Merchandising program. Purchasing and Supply Chain articulation agreements are being developed with other college and universities.
- Looking at how best to leverage the educational partnership with PMI (Project Management Institute). Working with Lauren and Workforce to find out if there is enough demand for a prep course for students preparing for PMP certification.
- Course Level projects are underway in an effort to update program curricula. BUS120 Principles of Marketing is one of the first of these projects. Kyle and Ailsa presented the existing and recommended course description and learning outcomes to the committee. Both were approved so the update will go to curriculum committee and be reflected in the Fall 2019 Course Catalog and the Master Course Outline.

DECA

- Students practiced presenting case students and received feedback from Advisory Committee members. State Competition is in March. International Competition is in April.

Spring quarter meeting will be scheduled via Doodle Poll. Meeting adjourned at 1:55 p.m.