

## **Visual Communications Technology Advisory Committee Meeting**

Tuesday June 9, 2015  
12:00 – 1:30pm  
Board Room, 1000 Building

### **Minutes**

**Present:** *Industry representatives:*

Lynn Krinsky—Stella Color  
Abyaz Mahmud—Aurora Prints  
Brian Earl—Teamsters Local Union No. 117  
Brad Hutcheson—Enter the Studio  
David Johansen—Big Picture Productions

*Shoreline C.C. Administrators and Faculty:*

Dennis Bishop, VCT Faculty  
Al Yates, VCT Faculty  
Christine Shafner, VCT Faculty  
Claire Fant, VCT Faculty  
Chuck Schultz, VCT Faculty  
Mary Bonar, Program Manager  
Kathie Hunt, Dean of Humanities  
Dan Fey, Dean of Workforce and Continuing Education

**Guest:** Paloma de Murga

Meeting Started at 12:00 with working lunch. Minutes from December 2014 meeting were distributed for corrections and approval. Introductions were made.

### **Staffing**

Claire was introduced as new tenure track faculty. Claire gave a brief introduction to herself and overview of her teaching and interests.

### **New Publication**

Paloma de Murga was introduced as the returning art director for Spindrift 2015. She distributed book and gave breakdown of design and process. Spindrift is hoping this book will continue to earn honors as they have in the past, most recently second place nationally in student publications.

### **VCT Club Show**

Claire shared with the committee the Portfolio show that was recently put on by the VCT Club students. Students like the opportunity to network and bring their work off campus, in this case to a venue on Capitol Hill. This is the second year and Claire felt that overall it may

have been better organized and executed this year. They are waiting to collect survey information. It was a great networking experience for students and a discussion point to encourage to get any experience – paid or volunteer.

### **Roundtable Discussion: Trends in industry**

There was a brief discussion of printing and the impact on unions and trades. A discussion on packaging and other niche markets that make it difficult to infiltrate. As industry members spoke to consolidation of services and the pricing structures that threaten profit, a question arose regarding the Program's responsibility in regards to the disclosure of employment outlook or opportunities available to our students. Industry response was to encourage students to be flexible and adaptable in the market.

### **Call for independent evaluators**

Christine asked for volunteers from industry who may be free to view and critique student work in future quarters.

### **Next Meeting.**

Meeting will be called for Fall quarter – more than likely at the same time and near the end of the quarter.

Meeting Adjourned. 1:30pm

Submitted by  
Mary Bonar