



Shoreline Community College
16101 Greenwood Avenue North
Shoreline, WA 98133

MUSIC TECHNOLOGY ADVISORY BOARD MEETING

Minutes

Friday, March 6, 2015

3:00 PM – 5:00 PM

Board Room (1010M), 1000 Building

Advisory Board President, Steve Turnidge, promptly called the meeting to order. Those in attendance briefly introduced themselves. They included Bruce Spitz, Jim Elenteny, Dan Marcus, Faith Lam, Owen Strain, Lionel Reinhart, Roger McRae, Michael Matesky, Doug Reid, Jeff Kashiwa, Mark Rogers, David Bristow, Dane Butcher, Ron Jones, Dan Fey and Steve Malott. Meriam Sussman arrived after the introductions were complete.

The meeting began with discussions regarding copyright and other legal issues associated with recording and distribution of student works and how it effects the potential for the development of a proposed 'production company' within the Music Technology Program. Ron Jones clarified various misconceptions held by several program administrators and recommended contact with an established music attorney for advice in developing language for distribution to students and campus administration. Dan Fey recommended such questions also be directed to Stuart Tripple, Steve Smith, and Kathie Hunt, to determine liabilities with potential production company practices on campus. Ron Jones offered to help us with the development of this understanding. Michael Matesky voiced concern about the severity of the copyright ownership question and suggested such issues be clarified before moving forward on production company development.

David Bristow brought up the question of copyright ownership of material posted on YouTube. Owen Strain suggested that Tony Doupe be brought into the discussion considering student film creation in his area.

Dave Bristow and Jeff Kashiwa reported on the success of the recent practice of having MUSTC 151 – Introduction to Music Technology available every quarter. This is a pilot program for online instruction in that a form of continuous enrollment is now available for a gateway course in the program. If successful the intent is to extend this option to other online courses in the program.

Steve Malott made the introduction and suggestion that we should be much more aggressive about our pursuit of the Baccalaureate Degree in Music Technology. A rousing discussion followed that involved input from most of the group. Problems that were discussed include documentation of student and alumni success, attrition in music technology classes, changing landscape of job market, the 'independent contractor' nature of the industry, and how to be certain we are teaching them things that will help them in the future.

Steve Turnidge brought the meeting to a finish on time and the motion was seconded by Jim Elenteny.