CRIMINAL JUSTICE ADVISORY COMMITTEE MEETING MINUTES

October 23, 2014 – 2:30 pm
Central Conference Room, 1000 Bldg.

1. Sign-in and Introductions:

Present: Chief Rex Caldwell, Mukilteo PD; Chief Al Compaan, Edmonds PD; Lt. Doug Jeske, Snohomish County SO; Chief Eric Olsen, Kirkland PD; Commander Kevin Pickard, Mountlake Terrace PD; Kim Cambern, SCC Workforce; Professor Terry Taylor, Dean of Social Sciences/ Library etc.; Jim Hills, SCC Public Information Office; Ann Garnsey-Harter, SCC Virtual College.

2. Approval of minutes of May 2014 meeting

Approved by Chief Caldwell and second by Chief Olsen.

3. Update by Jim Hills, Special Assistant to the President; Communication and Marketing, and Anne Garnsey-Harter; director of elearning and the Virtual College - regarding the marketing efforts of SCC concerning the expansion of the On-line Criminal Justice offerings and the targeting of nationwide students.

Mr. Hills discussed making a video clip with several of the Chiefs and / or their designees for use on the SCC website and / or short ads. Ms. Garnsey-Harter will be working with Linda Forst to put together short surveys to solicit information from students currently enrolled in two low-enrollment online electives to determine what could be changed to increase enrollment. She will also work with Mr. Hills to examine data to contact former students who are not currently enrolled to ascertain what they are doing or where they have gone or what their status is. Is there an issue that could be addressed to bring those students back to SCC?

4. Update on Criminal Justice on-line expansion and status locally

Linda Forst discussed posting info with the Get The Word Out emails with WASPC and the committee advised her to contact Jamie Yoder to facilitate this. Mr. Hills will be contacting the Professional-Technical office to get some updates on the advisory committee in order to work on updating the brochure. Linda Forst also is working with a student to come up with a mailing list of LE agencies around the state that do NOT currently require a 2 year degree but do give incentive monies and / or tuition reimbursement. Once the brochure is updated we will mail them out to departments.
5. **Status of faculty pool:**

   Discussed Abdul Mohammed of KCSO teaching defensive tactics on Fridays in the winter and D/C Jim Lawless teaching Investigations in the winter.

6. **Status of Child Advocacy Studies (CAST) Concentration**

   Discussed the mailing of brochures in the summer and the current robust enrollment. We will do another mail out to additional agencies. Chief Olsen suggested including Kirkland PD for their DV team and Kim Cambern suggested 2 newly opened Public Health agencies in the Shoreline area. Linda Forst is also in contact with Seattle PD DVT team and will mail brochures to them also.

7. **Shoreline Community College organization and new President Cheryl Roberts and VPAA Bob Francis.**

   Spring 2015 meeting will be held on Thursday May 28 at 1430 hrs. (2:30 pm)