



Foundations of Music Business

Certificate of Completion (CC)

Planning Guide 2017-2018

EPC 283A

Program Information:

Length of Program: 15 Credits
Completion Award: Certificate of Completion
Enrollment: Fall, Winter, Spring
Approximate Quarterly Costs: \$25 - \$85
(in addition to tuition, books and parking)

Website: www.shoreline.edu/music

Program Advisor:

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Program Description:

The Certificate of Completion in the Foundations of Music Business provides students with an introduction to the skills and pathways necessary to promote and sell musical commodities.

Foundations of Music Business—What is it?

This certificate provides a foundation for success in the rapidly changing music business. This includes the development of artists' careers, sale and promotion of musical services and products such as live performances, music recordings and videos, musical instruments, analog and digital audio equipment, MIDI equipment and sheet music.

Program Outcomes:

Students who successfully complete this program - **by achieving a GPA of 2.0 or better for the entire program**- should be able to:

1. Analyze business concepts unique to the music industry.
2. Apply elements specific to the music business to create successful cash flow.
3. Create business models in typical use in the music industry.

Career Opportunities—What can I do with a Certificate of Completion in Music Business?

Graduates will have the business foundations and acumen to work as an artist manager, booking agent, concert promoter and recording studio owner. DIY artists will be able to steer and manage their own careers with a grasp of marketing, promotion, the financial basics of touring, merchandising and money management. Music producers will have the skills to run a professional business and attract and retain clients. Additionally, graduates will have the music business fundamentals to start entrepreneurial ventures in the music industry.

Potential employers include: Record labels, clubs, artist management companies, recording studios, promotion and events companies. For more, please visit career information and resources at <http://www.shoreline.edu/counseling-center/career-counseling.aspx>.

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Program Prerequisites: No prerequisites required

Certificate of Completion – 15 Credits

Program Requirements				
Course		QTR	GR	CR
MUSTC 100	Career Development	FALL		2
MUSC 207	The Craft of Songwriting	FALL		2
MUSTC 101	Recording and Publishing	WIN		2
MUSC 210	Songwriting Workshop	WIN		2
MUSTC 102	Rights and Methods in Multimedia	SPR		2
MUSTC 201	Masters and Mentors	SPR		2
MUSTC 200	Navigating the New Music Business	SPR		3

Recommendations

Note: Every effort has been made to ensure the accuracy of the information in this publication. However, the information is subject to change without notice and final career decisions are the responsibility of the student.

CERTIFICATE COMPLETION

Students should automatically receive their Certificate after successful completion of all required courses. If you have not received your Certificate, please contact the Workforce Education Programs in FOSS 5100 or call 206-546-5876.