



Shoreline Community College
16101 Greenwood Avenue North
Shoreline, WA 98133

WORKFORCE ADVISORY COMMITTEE

Minutes

February 25, 2015, 12:00pm – 1:30pm

Board Room, Building 1000

Members Present:

Kevin Conefrey – VP of Human Resources, First Choice Health

Dan Fey – Dean, Workforce Education SCC

Faith Lam – Administrative Assistant, Workforce Education, SCC

Stephanie Tschanz – Employment Security Rep

Shelby Creager – Financial Aid Program Specialist, SCC

Fikru Diro – WorkFirst Program Specialist, SCC

Juliet Scarpa – Assistant Director of Institutional Assessment & Data Management, SCC

Ann Martin-Cummins – Budget Analyst, SCC

Guest Speakers:

Anneliese Vance-Sherman – Regional Labor Economist, State of Washington

Louis Petruzzella – Director of Clean Energy Technology & Entrepreneurship Program, SCC

Members Introduction

Agenda Overview

Minutes Approval

- Several members of the committee were not able to attend the meeting. The minutes from the previous 12/17/2014 meeting will be sent to the absent members for review and approval

Presentation from Anneliese Vance-Sherman on ESD and King & Snohomish Counties Labor Trends

- Guest speaker Anneliese Vance-Sherman started her presentation with an introduction of the role of the ESD: to connect people with employment and as a contractor of the Bureau of Labor Statistics, to survey and collect regional labor market information and translate such information into actionable items
- An overview of the King and Snohomish counties labor trends: overall, King and Snohomish counties have lower unemployment rates than that of the state as a whole. The two counties, in fact, make up half of the labor force in the state
- Anneliese pointed out that the two counties both have a diverse industry mix, and having industries that recovered early on out of recession contributed to lower unemployment rate.

- On the other hand, for counties that have a less diverse industry mix and depend on natural resource for jobs, their employment rates are also lower as a result.
- Overall, the employment rate in King County is rising: construction lost the most jobs and professional business services grew the most.
- Construction and professional business services are similar in the sense that both are contract-based industries and susceptible to changes in economy. However, professional business services bounces back a lot faster out of recovery, whereas it will take much longer to recover the job-losses in construction.
- Education, health services, and government are relatively stable and have no declined job demands as industries. This is due to the fact that there are set demands for these sectors and they are not as sensitive to the ups and downs of business cycles
- Projection for labor trends from 2012 to 2017: construction and professional business services are projected to have the highest growth as the economy recovers from recession
- In closing, Anneliese pointed to the importance of making a distinction between job openings due to turnover and job openings due to new positions being created. To assess the growth in an industry, it is important to take such distinction into account.

Professional Technical Program Updates from Juliet Scarpa

- Juliet Scarpa, Assistant Director of Institutional Research at Shoreline Community College, provided an overview of the current program completions, employment rates, and average wages from 2010 to 2013 for Dental Hygiene, Bio Lab Technology, Early Childhood Education, and Music Technology programs
- The Dental Hygiene program has a high completion and (within the field) high employment rates; the average wage for Dental Hygiene graduates is \$40.15/hr
- The Bio Lab Tech program is a smaller program with average enrollment 9-12 in the program. The completion rate is at 44% and the average wage is \$16.40/hr
- The Early Childhood Education has around 20 – 25 participants in the program. The completion rate ranges from 32% to 40% and the average wage is around \$13/hr
- The Music Technology program has a high number of participants (around 100) yet a low completion rate. The in-industry employment rate is also low and the committee suggests taking a deeper look into the demographics of the current program participants

Presentation from Louise Petruzzella

- Louise Petruzzella started her presentation with an introduction of her own background: she is a graduate of the Clean Energy Tech program herself and is currently the director of the program

- Clean Energy Technology and Entrepreneurship is an exciting, emerging field. Shoreline offers two program options for Clean Energy Technology and Entrepreneurship: Certificate of Completion and AAAs; both options have solar and energy efficiency emphases
- The program is very technical in nature and is working with other colleges with applied bachelor degree (South Seattle and Cascadia) to create an articulation agreement
- Courses delivery modes include lecture, online, and hybrid. The Certification of Proficiency option is a low residency program.
- Current projects within the program include: outreach work to attract more high school students, working to recruit more business and industry representatives for the advisory board, outreach to increase program publicity (as a recipient of an NSF grant), collaboration with other institutions, conducting student-designed and community-based projects, establishing a formal internship process, and creating an alumni tracking system
- Current challenges the program is trying to tackle include: continued funding for the director position after June 2016, data collection, increasing enrollment, increasing completion, and broadening the scope of the program beyond the historical solar emphasis.
- Additionally, many students in the program are hired before program completion given the high industry demand, which is a mixed blessing

Next Meeting Date

- The next meeting date will be decided via email with the committee members.

Meeting Adjourned at 1:35pm

Minutes taken by Faith Lam