Workforce/GAC Joint Advisory Committee Meeting

Wednesday, October 20, 2021 11:30 a.m. - 1 p.m.
Zoom Meeting ID: 546 498 035

Minutes

Industry Representatives:
Ismaila Maidadi - Workforce Snohomish (Chair)
Emmanuel Flores - WA State Labor Council, AFL-CIO
Jason Petrait - Workforce Development Council, Seattle – King County
Jenee Myers Twitchel -, Impact Diretor, Washington STEM
Nathan Daum - City of Shoreline
Annalise Vance Sherman - Employment Security
Mike Chan - Community Member
Laura Aunan - ESD & Workforce Education

Shoreline School District:
Dan Gallagher

Shoreline Community College:
Lauren Hadley - Director, Employer Engagement
Savena Garrett - Director of Workforce
Guy Hamilton – Executive Dean, Workforce & STEM
Fikru Diro - Program Specialist, Worker Retraining

Welcome, Introductions and Approval of May Minutes - Ish (Chair) called them meeting to order.
Committee approved the minutes from the May 13th meeting.

Shoreline Pubic Schools Updates: Dan provided an update on program evaluations, progress on five-year plans, teachers requiring approval for conditional certifications, and re-approval of the Skilled & Technical Program area

Some highlights of the multi-year plans:
1. We are using CTE funds to provide extra special ed. staff in CTE classrooms to both directly support students and help the teachers, improve accommodations within their curriculum.
2. We are jointly funding a position at the College, where this person will spend time on the high school campuses with students, providing expertise around different career pathways at the College.

The committee approved the district-wide 5-year plan

Conditional teacher certifications:

We have some new teachers this year and we are asking for the committee's approval. conditional certification means these teachers have not completed a CTE teaching program

- The basis on which these teachers are determined competent for the assignment is that they all have valid teaching certificates and/or relevant industry experience as verified by the CTE Director
- Training plans for each of the conditionally certified teachers includes the following, in conjunction with a formal Professional Growth Plan
  - Orientation to the position, including the OSPI-approved course Framework
  - Answering questions regarding legal liabilities and lines of authority
  - CTE instructional methods
  - General and specific safety

Teacher name	Courses	Basis for approval	
		Occ experience	Valid teaching cert
Trisha Ramfar	Middle School Engineering/Science	(x)	X
Courtney Hinson	Financial Algebra/Math	(x)	X
Robin Hellyer	Financial Algebra/Math	(x)	X
Corrine LeTourneau	Anatomy & Physiology/Science	(x)	X
Tammy Ceesay	Career Choices/Special Education	X	X
Andrew Ely	Foods & Nutrition/Personal Finance	X	
Dianna Gonzalez	Marketing I/Marketing II	X	

The first five teachers have valid teaching certificates, but don't have their CTE endorsement. Since their certificates don't qualify for CTE, we are requesting approval for conditional certification.

The last two teachers do not have their teaching certificates, but they do have industry experience and are enrolled in a CTE teacher program.
Andrew Ely: Completing a CTE program and teaches at the community college level.
Dianna Gonzalez: Business and Marketing experience, but no formal teaching experience.
To support Dianna as she moves from industry to teaching, she is provided with the following:
- Supervisor evaluator (Dan Gallagher – already completed an evaluation and two informal observations)
- Building based instruction coach
- Mentor teacher who has taught business and marketing.

The committee approved these teachers for 2021-2023 conditional certification, the
basis on which they are deemed competent for the assignment, and the training plans as described.

Re-approval of Skilled & Technical Program Area, plus new individual course approvals:

SKILLED AND TECHNICAL PROGRAM AREA COURSES FOR REAPPROVAL	
Local Course Name	**CIP Code**
Digital Photography I	500406
Digital Photography II	500406
AP Studio Art 2D (Photography)	500406
Theatre Tech	500502
Auto Technology Advanced I	470604
Auto Technology Advanced II	470604
Auto Technology I	470600
Auto Technology II	470600
Video Production I	100202
Video Production II	100202
Jewelry/Metals	500713
Game Design Programming 1	110803
Computer Animation	110803
Annual	100301
Newspaper Production	100301
Civil & Engineering Design 1	151302
Civil & Engineering Design 2	151302
Cooperative Worksite Learning (Visual & Performing Arts)	508888
Cooperative Worksite Learning (Mechanic & Repair Technologies)	478888
Cooperative Worksite Learning (Communication Technologies)	108888

NEW COURSES TO BE OFFERED FOR APPROVAL	
Local Course Name	**CIP Code**
Career Choices	320107
Cooperative Worksite Learning (Family & Consumer Sciences)	198888
Cooperative Worksite Learning (Health Sciences)	518888

The bottom three courses are new to our program:
Career Choices: 21st century skills in professionalism, career exploration and professionalism
Cooperative Worksite Learning (Family & Consumer Sciences, Health Sciences): Broadens the collection of course offerings in Worksite Learning

Labor market data from https://washingtonstem.org/labor-market/ (attached), relevant to the courses for approval, was presented and discussed to provide basis for the committee's approval.

Committee approved the individual courses for submission and the Skilled & Technical Program Area for re-approval

College Update provided by Guy:

Presidential Search: The college is in a bit of transition while they search for a new President.
Guy is sitting in as the Acting Vice President. Once an Interim President is named, he will go back to his regular position.
A Presidential search Committee is in need of community members willing to serve, that can bring a professional technical representation. Someone that might be interested in that really thinks about the way the College interacts with industry and with Workforce. If interested, please connect with Guy.

COVID/post-COVID schedules:
- With about 1,800 students, we have about 25% of our student population on campus. Previously, only the manufacturing programs automotive programs biotech programs nursing programs have all been located on campus.
- This quarter, we expanded to essentially offerings in every area. Although limited, we've seen in terms of student interest vary from area to area for online classes. For example, in STEM areas, where we have a lot of health occupations, the online versions are really popular with the pre-nursing students. They are taking cell biology, chemistry, and microbiology lab classes.   With Microbiology though, we couldn't get students in even one section that had a face-to-face component.
- There is a greater demand however, to have face-to-face offerings within the entry level English and lower-level math classes and as we're building our winter schedule of expanding and having more face-to-face offerings, we're still not we're not being as aggressive as some of the other colleges. We will have a little over 30% of our classes being face to face for winter and looking at a greater percentage of face-to-face or even hybrid in the spring.
- We did fairly well through the Governor's mandate with only a couple of the faculty not being granted exemptions for the vaccine. In the end, we did not have to cancel any of our classes.
- Administrators are on campus at least three days a week, and we'll be expanding core services.   With advising, accounting, financial areas expanding in winter, all services will be open in the College on campus.

Grants:
- We are using State funds specifically designed to be used develop more guided pathways within all of our offerings and the way we advise and support students. We have a lot of work going on here.
- We have a five-year grant, which focuses on students support for Indigenous Asian Pacific Islanders groups on campus and supports their success on campus
- The Strengthening Institutions five-year grant, focuses on our server student services area.
- The total funds coming into the college for these grants is about $3.5 million.

All of these grants are focused on our supporting students and creating a guided pathway as we guide them to degree completion. The types of support that might be needed for our students that come from an underserved population: Adjusting to college life and time management; such as balancing life with childcare issues, work issues, educational goals, sports, etc. The guided pathways is an initiative that really thinks about ways to help our students lower barriers and speeding up the time it takes them to get through programs, moving them along towards a degree.

While this is not specific to the international students who already have supports established for their transition, in some ways the model would be similar and will affect all of our students on campus.

- We also have the three-year NSF grant and have developed some partnerships with a bio-manufacturing training program with Seattle Genetics and Bristol Myers Squibb and Celgene.
- we're in the biotech labs here on campus and our training the shared training facility up in Bothell at AGC Biologics. Our first cohort of students in the training program and our second set of cohorts beginning in January. They will be working and hired on by the company.

Enrollment:

- Overall enrollment is promising: While enrollment is down about 5% from last fall, it is better than some of the neighboring schools. We budgeted for a steeper drop and this will actually help us tuition wise.
- We also budgeted for a steep drop in our international students but are about 3%. The Visa process is starting to loosen up, so more students are able to come.
- Residential building is at almost 75% occupancy.
- Almost 90% of these students are fully vaccinated.

CTC Link:

- We're switching from our legacy system for enrollment, financial management, and everything into what's termed ctcLink. (ctcLink is the implementation of a single, centralized system of online functions to give students, faculty, and staff anytime, anywhere access to a modern, efficient way of doing their college business.)
- We're having some good successes so far this year but it's going to be an interesting year.

American recovery act funds:

- There have been approximately 2,000 applicants from SCC.
- They may use the funds for rent, tuition and fees, medical needs, groceries, utilities, whatever problems you have so as long as you fill that form and submit that, and you can get up to the maximum of $2,165 a quarter.
- Any student who feels like they need extra support may submit their application to the financial aid department.
- We are encouraging the students to apply for that, and most of our students are doing so. This is an extremely useful tool towards eliminating student poverty.
- A question arose about supporting the Afgan refugees that are coming in. The restrictions are limited. If they have federal food assistance, the DSA can support refugees as well.

Worker Re-training Grant: $1.4 million: provided by Savena

Our State board target this year is 267 full time enrollments, but we have only 175.
We would like to do an outreach to some businesses or employers to help them retain their employees.
We have seen an uptick of interest within health occupations such as nursing, medical coding, purchasing and supply chains, automotive, clean energy technology, and accounting.
We are asking the committee to allow us to use the vulnerable worker category to recruit more students.

Committee approved the use of the vulnerable worker category for recruiting more students.

Lauren led a discussion on the Gender Gaps identified in various programs at SCC.

Committee member noted that program area data is unhelpful. Looking at data by course code/individual course or the grouping of courses that the school has put together is way more helpful in the new Tableaus.

Below is a graph that shows the biggest gaps by gender for student, the highlighted programs show a gap of more than 70%. What strategies could the college put in place to narrow these gaps?

CIP CODE		Male	Female
52	Business Mgmnt And Administrative Srvcs	43%	57%
10	Communications Tech	43%	57%
11	Computer and Information Sciences	21%	79%
14	Engineering Related Tech	78%	28%
51	Health Professions and Related Science	19%	81%
47	Mechanics And Repairers	92%	8%
41	Science Tech	38%	63%
50	Visual And Performing Arts	71%	29%

Committee will be invited to meet and dive deeper into the data on this graph.
Meeting adjourned

Next meeting: March 10th, 11:30am - 1:00pm