



Shoreline Community College

16101 Greenwood Avenue North
Shoreline, WA 98133

MUSIC TECHNOLOGY ADVISORY BOARD MEETING

Minutes

Wed. June 6th, 2013

6:00 PM to 8:00 PM – Board Room

I – Opening Procedures

A working meal was served at 6:00 PM and Steve Turnidge called the meeting to order shortly after 6:00 PM. Those in attendance include Steve Turnidge, James Elenteny, Owen Strain, Kathie Hunt, Dane Butcher, Roger McRea, Paul Goldberg, Marian Sussman, Steve Malott, Jeff Kashiwa, Mark Rogers, Dave Bristow, Katheryn Luster and Bruce Spitz.

Minutes from the previous meeting were reviewed with Jim Elenteny moving to approve them as written and Owen Strain seconding the motion. Approval was unanimous from the group.

Committee member introductions and announcements drifted into a wide-ranging presentation of topics including the soon to be released new book written by Steve Turnidge along with the planning and organizational elements involved in the yearly 'Synthfest' held in the music building, the need to differentiate between AV audio applications and typical music applications in the industry, the program at Georgia Tech University, job opportunities for students and the union perspective for better communication and design skills in applicant portfolios and the fairness of current bidding practice for state procurement of equipment for the Music Technology Program at Shoreline.

II – Presentation of Student Work

A brief presentation of student work was kicked off by Jim Elenteny playing a recording from what has evolved into the department 'band' frequently used for student recording sessions. Jeff Kashiwa played some examples of student work from his classes, as did David Bristow and Bruce Spitz.

III – Shoreline College Production Company

The slowly developing idea of creating a student driven 'Production Company' of sorts at Shoreline College was thoroughly discussed by the group. The board members worked together to define the details of the concept including rationale, goals, student participation, and Advisory Board involvement. The potential for rewards for student success in the process including internships, job shadowing, mastering tutorials, job placement, advertising and promotion of student work, were discussed. Owen Strain brought up the possibility of allowing graduates use of the studio when it was available outside the normal instructional capacities and Dane Butcher expressed his belief that the primary focus of the 'company' should be to help students make money doing what they want to do. It was again suggested

that SCC Foundation funding might be made available for support of the venture. Paul Goldberg suggested the possibility of an 'opt out' student fee similar to the model currently established at Evergreen College.

IV – Baccalaureate Degree in Music/Music Technology

Bruce Spitz introduced continued discussion of movement toward a four-year degree in Music Technology at Shoreline College. The support for the idea at the administrative level, interest from the student population, and recent successes along similar lines from Bellevue College suggests it is an idea with potential worth exploring. Katheryn Luster requested that we evolve a curriculum with specific student outcomes and goals. Dane Butcher restated his belief that the direction for any such degree should remain focused on student employment opportunities. Roger McRea offered to take a lead roll in developing curriculum for the idea. This offer is very much appreciate and one that should be graciously accepted based on his extensive experience in the educational community throughout his career.

The group agreed to place the Shoreline Production Company development and the exploration of potential for developing a Baccalaureate degree in Music/Music Technology in the forefront of the next advisory board meeting.

Steve Malott made a motion to adjourn the meeting and Roger McRea seconded the motion. The motion was unanimously approved.

Minutes respectively submitted by Bruce Spitz