



## Music Technology Advisory Committee

June 11, 2021, 2:30 – 4 p.m.

**Via Zoom**

### Minutes

**Member Attendees:** Steve Turnidge, Arts Divina  
Matt Jorgenson, Origin Arts  
Michale Robison,  
Lionel Reinert, Sound Pro  
Rick Chinn, Uneeda Audio  
Nate Omdal, Musicians Association of Seattle

**Staff Attendees:** Jeff Kashiwa, Faculty Program Coordinator  
Kevin Bressler, Associate Faculty  
Jisa Kang, Program Support Supervisor  
Lauren Hadley, Director of Employer Engagement  
Ann Garnsey-Harter, Executive Dean of ELearning/  
Mary Bonar, Program Manager, Humanities

#### Welcome and Introductions

Michale Robison led the meeting as chair.

**Approval of the Minutes** – typos were corrected- Lionel Rinehart should be member area, Arts Divina,

**General Education Outcomes** – revision taking place across campus

What general education skills (outside of specific job related skills) should be part of instruction for our graduates? Math, Human Relations, English, Multicultural Studies

- Grammar and spelling – starting with resume and in with general communications. Importance on reading and appropriate word usage. Non-native speakers tend to have barriers.
- Thinking outside of the box – non-traditional problem solving. Applying principles to problems, not solutions. Applying knowledge of one DAW and transfer to another system. Reading a manual.
- Managing stress – breakdown the problem –
- People skills
- Time management – Punctuality and then clock management
- Accept criticism
- DEI – ties together people skills
  - Listening skills – active – listening vs hearing, and understanding
  - Empathy
  - Kindness
- Customer Service
- Teamwork

- Logical thinking

### **Updates from the industry –**

Trend from Steve– Spatial Audio – Atmos released from Apple, AES – Immersion – Chrome window for drag and drop mono and stereo stems to render to 9624 and can be transmitted effortlessly.

Atmos has a dolby component but it is limited in immersion. It is not spatial Audio.

Atmos should be trained, but not meant to be multichannel.

Trend from Nate – State – not a lot of updates for entertainment other than working towards normal – starting October. Rhino Staging – stage management company has disbanded and stage management - with more opportunities at IATSE – stage hand union. Memorial Stadium for events will see improvements. Hiring will be fast. Staging and rigging is skill adjacent to audio.

Becka Beatty - IATSE business rep - [businessagent@ia15.org](mailto:businessagent@ia15.org)

Every Thursday at 2:00pm IATSE Local 15 hosts an Unemployment Chat on Zoom for stagehands.

This gives stagehands an opportunity to help each other navigate unemployment.

<https://ia15.org/>

Trend from Matt – Labor market – audio professionals were affected by closures, but opening is happening all at once –the transition back has been affected by turnover. Job openings are all in production, hosting and production. Movie industry is coming back full force all at once rather than scheduled out. Exciting time for audio professionals but all work is happening at once!

Trend from Kevin – Oculus Rift S – great experience and opportunity for students to work in 3d – would be good to have them in VR – platform is good for designing.

Remote Technologies -are things the same on campus ?

- Web based DAW Soundtrap – allowed to have non-techy musicians to participate as part of ensemble
- Audio Movers – Voice recording and ADR – high quality stream
- Splashtop – Still using but students are utilizing free trials of software.

*Takeaway - Learning new technologies means eventually some technologies become obsolete once you learn them because a new solution is found.*

### **Program Updates**

- Tenure track position – 3 finalists for position and currently in final interviews.
- Studio B renovation – getting rid of console to update to modular system. More of a mix room. Update equipment to be networked. SSL Sigma with Avid Matrix, equipment will fit room and students. will serve as recruitment tool
- Program Assessments – working on matrix to make sure that program outcomes are current.

### **College Update –CHANGES!**

- from Ann G-H– capital projects – new steam building that would include Music. First Health Oc building will replace 5 existing buildings. 2400 and 2500 building will come down in July.
- Phillip King will be acting president starting July 1 to replace retiring Cheryl Roberts, then Interim president. Search for President will start in fall.

- Enrollments are down roughly 10% for the year and will affect budget but will not experience budget cuts for 2021-22.
- Higher Ed reopening plan – waiting for updated operations from the state.
- Piloted Hybrid courses for summer and then more for Fall.
- No CC's have required vaccinations – waiting to get direction from Governor.

**Scheduling fall meeting:**

October 22 - 230 – 400p

**Adjourn** – The meeting adjourned at 3:51 p.m.