



Music Technology Advisory Committee

October 22, 2021, 2:30 – 4 p.m.

Via Zoom

Minutes

Member Attendees: Michale Robison, Strategic Alliances
Rick Chinn, Uneeda Audio
Mike Matesky, Opus 4

Staff Attendees: Jeff Kashiwa, Faculty Program Coordinator
Matt Jorgenson, Music Tech Faculty
Jisa Kang, Program Support Supervisor
Lauren Hadley, Director of Employer Engagement
Nancy Dick, Executive Dean of Humanities/Transitional Skills
Mary Bonar, Program Manager, Humanities

Welcome

Michale Robison led the meeting as chair. No quorum

Approval of the June 11, 2021 Minutes – *delayed to winter meeting for quorum.*

Discussion

What are the greatest equipment needs of the program considering the recent purchases?

Studio Renovation Updates

- *Sony Console was sold, and buyer has picked up the old console and driven it back to Vermont!*
- *Purchased new solid bamboo Jam Racks for Studio B*
- *Purchased new Avid Matrix Interfaces that require DELL PC computer on order now!*

Needs Identified by Staff

- *Need new PC computer for Studio A*
- *Need new Mic Stands*

Is there a dedicated fund for music technology? Michale is wondering if that fund has been set up?
Funding for music tech students?

Equipment (mic stands, etc) suggestions send to Jeff

Discussion – Increasing enrollments?

Music is still down, but MUSTC is up 8%! Response to course and curriculum changes and hybrids. Optimistic about growth. Local Industry supports our students. College numbers are down 5%, revamped curriculum, good retention, and word of mouth is good for program.

Updates from the industry –

Trends, what are you seeing in the industry?

- Things are starting to pick up, venues are opening. Some people have moved on to different employment so there are shifts in employment need.
- Mixing and production is happening – Studios are very busy.
- Live shows are requiring vaccinations. Vaccinations should be required in live shows and those not vaccinated or compromised should not attend live shows. Shows are selling out fast in spite of vaccination requirements. Audiences are wanting to attend shows.
- Tech unions are needing musicians and auditions.
- Social media indicating online sessions and virtual sessions are existing together during transition in and out of pandemic.
- Film industry jobs online – music mixing (audio engineering) online. Our students may adapt world. Social media link is a good way to communicate with students, like a virtual hallway.
- Using virtual space to bring the class for collaboration? Soundtrap DAW for students to collaborate. Working well for students not in state or with limited tech skills. Out of the class and in virtual space.
- AES – virtual meetings and is going well, increased reach – 400/600 reservations and worldwide participation. November meeting will be hybrid, presentation in-person at digipen and then livestream, then the techniques around livestreaming.

Program and College Updates

- STEAM building along its way and faculty in music and music tech are starting to be involved in pre-planning and design phase.
- There will be time for discussions around thoughtful use of space with faculty and industry to assess needs.
- Michale is willing work with Nancy on bringing industry together for new building development

There are a number of Music/Music Tech courses with Face to face, hybrids and online mix for Fall. Matt has been working with Sampling class and is excited to see production. Those students will go into interactive media sound courses 180/181 – how sound interacts with video games. Matt reached out to Al Yates in VCT and is looking to collaborate with him by creating sounds for his students creating games. Matt is excited to see students work with new courses and energy around the collaboration.

NEW Business

Mike Matesky - Do students experience a Mic locker ?– an opportunity to show the variety of mics and students get to use and try out. He is willing to give students the chance to come to the studio and check out the variety of microphones. He would take 3 at a time, for students to test out mics. He does this in his own studio and thinks it would be good experience for students to understand when and why mics should be used for what – and making comparisons. Which mic for which application, location or space; YouTube is not the way to learn.

London Bridge studio also might be willing and close to Shoreline.

(liability may be an issue with bringing students to worksite....but will look into)

- Audio and video working as a unit rather than individual independent curriculum.

- Sharing sound over internet.

Scheduling winter meeting

February 11, 2021 230-4p

Adjourn

356pm.