HEALTH INFORMATICS AND INFORMATION MANAGEMENT (HIIM) ADVISORY COMMITTEE

May 5, 2022

2:30-4 PM

Community Members		Shoreline Representatives
Leticia Parks, MSHI, RHIA –	Amy Hertel, RHIT –	Mary Burroughs, MSN, RN, CNE
CHAIR	VICE CHAIR	Dean, Health Occupations
Health System Specialist	Director, Health Information	Present
VA Health System	Operations – Seattle Children's	
Present	Present	
Sheila Green-Shook, RHIA, CHP,	Joyce Kobayashi, MBA, RHIA	Melanie Meyer, PhD, MHA,
FAHIMA - RETIRING CHAIR	HIM System Director	RHIA, CPHQ, CCS
Present	Providence Health	HIIM Director & Professor
		Present
Gail Ayers, RHIT, CCS	Jodi Moore, RHIA	Gloria Anderson, MEd, RHIA,
HIM Coding Auditor & Educator	Senior Consultant- OP Clinical	CCS
PeaceHealth	Coding	HIIM Professor
Present	Claro Healthcare	Present
Lara Broussard, MS, RHIA	Peggy Ostergaard, CCS, CTR	Lauren Hadley
HIM Coding & Abstracting Mgr	Owner	Director of Workforce Education
Swedish Health System	PRO-scription	Present
Present		
Jennifer Foskett, MBA, RHIA,	Salome Scherer, MHIHIM	Associate Faculty
CPC	Data Analyst	Bev Hillinger
Operations Mgr, Revenue	CDC Foundation	Toni McKay
Integrity, UW Medicine		Sally Zeibak
Present		Present
Lynette Colis, RHIT	Jim Condon, EdD, RHIA, CTR	
HIM Consultant	Program Director and	
Kaiser Permanente	Associate Teaching Professor -	
Present	HIHIM	
	Department of Health Systems	
Storbonio Collobon DIJIT	and Population Health - UW	
Stephanie Callahan, RHIT		
Mgr, Embedded Inventory		
Ciox Health		
Sharon Curtis, RHIT, CCS, CST		
Coding Specialist – Radiation		
Oncology – UW		
Present		
Kim Glockner, RHIT		
Revenue Integrity Analyst		
UW Medicine		
Present		

MEETING AGENDA & NOTES

TOPIC	DISCUSSION / ACTION ITEMS		
 A. Welcome New committee members New Chair: Leticia Parks Vice Chair: Amy Hertel Thank you to Sheila for her many years of service 	Welcome to Gail Ayers who is joining the committee today. Gail is a coding auditor and educator at PeaceHealth – and a Shoreline graduate! Leticia Parks is officially taking over as our Advisory Committee chair today and Amy Hertel will be our new Vice Chair.		
Thank	Many thanks to Sheila for serving as the Advisory Committee chair for many, many years – we hope she enjoys her retirement!		
B. Minutes Review – November 4, 2021	Bev made a motion to approve. All in favor – approved.		
C. Advisory Committee Charter	The charter outlines the Advisory Committee member role and benefits.		
 D. Environmental Scan ROI Skills / Needs Hiring Trends 	ROI skills/needs: Amy shared her experience in hiring contract positions. Unfortunately, there are no more volunteers due COVID. ROI is a good entry level position. Customer service skills is critical as many escalated phone calls must handled. HIM/privacy experience is good if possible. Pediatrics has many special cases and requires special expertise. Important for applicants to have an understanding of state and federal laws. WA state – Uniform Healthcare Act interplay with federal law. Important to have technology experience. Patients may have more direct access to health information via portals today. Portal may provide some health info not all. Portal access may impact ROI requests. More complex requests going to staff? ROI requests have been increasing. Payers have more direct access to records in EHR.		
	rayers have more direct access to records in ERR.		

	Impact of information blocking – how laws are interpreted varies across facilities. Tricky to navigate scenarios. Policies may need to be updated. More staff training required across organization. Cures Act requires healthcare organization to release test results right away.
	Sally shared results of job posting analysis she completed on ROI positions listed in WA state.
	Lauren has job profiles for ROI positions from the Burning Glass database.
	Many healthcare orgs now outsource ROI functions to vendors – helps to have someone handle billing. More job opportunities with vendors?
	Hiring trends: Chargemaster Analyst – new role to VA Doing a lot of hiring in this area. Requires some coding/billing expertise.
	Data Analyst – PowerBI skills (report development). Tableau – these are coveted positions.
E. PPE Results / Highlights• Employer Survey Results	Reviewed employer survey results - respondents have either been a PPE sponsor, hired a Shoreline student, or sponsored a Shoreline student volunteer.
	100% of respondents that participated in PPE were very satisfied with student performance. Overall quality of Shoreline students was highly rated.
F. Program Status & Evaluation • Program Stats CALUMA 2019 Commutation CALUMA 2019 Commutation Communication Communicati	Overall, number of graduates is up – particularly for our coding certificate.
 CAHIIM 2018 Competencies Status PCAP Status HIIM Program Evaluation 2021- 	We cleared our CAHIIM 2018 competency updates at the end of 2021 and our AHIMA PCAP re-certification in February.
2022 o RHIT Exam Results o Graduate Survey Results	The RHIT exam pass rate for 2020-2021 was 79%. Programs no longer get the student detail from AHIMA so hard to interpret these results.
	Scores were strong across all domains except data. We do have specific classes that are focused on health data management and informatics. To improve our pass rate, we now require students to achieve a 75%

pass rate on their RHIT practice test results in winter quarter (part of PPE course).

Graduate survey results across all programs were shared. 22 respondents.

Overall, how satisfied are you with the quality of your Shoreline Education = 4.27/5

The Professional Practice Experience course (HIIM 234) helped better prepare me to be an HIIM professional = 4.29/5

About 40% of the respondents were employed. Those who were not working were taking care of kids, continuing education, or noted health issues.

G. Program and Course Review:

- NEW NAME: Comprehensive Medical Coding & Revenue Integrity Specialist Certificate of Proficiency
- NEW: HIIM 243 HIIM Job Search

Gloria shared the new name for our coding certificate program- Comprehensive Medical Coding & Revenue Integrity Specialist Certificate.

The word "comprehensive" was added to note that our program has comprehensive coverage of all coding areas (in comparison to other programs that may only address physician/clinic coding). There also is more focus on revenue integrity in healthcare organizations – this is a growing area.

Melanie presented a new 1 credit course that will be offered starting in the fall: HIIM 243 Job Search. While we integrate many career prep activities into the courses for the the HIT AAAS degree and coding certificate courses, we still see many students struggle when job hunting.

Some key areas to address – how to search on Indeed or other sites. Key words to use, Unique job titles

Often "HIM" is not in the job title. When searching, students need to consider a broad set of titles, skills. Need to focus on where HIM skills may be used – non-traditional roles.

Other areas to consider: Analyst Health Informatics

	Students can also go to individual healthcare websites – review what is open, what kind of jobs, may help identify keywords
	HIIM 243 will be open enrollment – so even those who have graduated but may be considering a career change might register.
	Students can take course when ready – recommend a few months before starting a job search.
H. Committee Schedule, Reminders	Please note our next committee meeting date.
 Proposed Next Meeting: November 3, 2022 	Melanie will send out a calendar invite.
5 Adjournment	Meeting adjourned at 3:40pm

HIIM Program Status – Spring 2022

Program	Graduates – Spring 2022	Graduates – Fall 2021
HIT AAAS Degree	15	
Medical Coding and	9	19
Reimbursement Specialist		
Certificate		
Health Information	11	6
Foundation Certificate		
Health Data Analyst	6	1
Certificate		