SHORELINE COMMUNITY COLLEGE
GM-ASEP ADVISORY COMMITTEE MEETING

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PROGRAM: GM-ASEP   **DATE:** April 24, 2014
PLACE: Automotive Showroom   **TIME:** 11:30 a.m.

Present:
> Chuck Merritt, Speedway Chevrolet
> Jason Sundet, Kirkland Buick GMC
> Cliff Hutton, Bill Pierre Chevrolet
> Jeremy Snyder, Chuck Olson Chevrolet

College Representatives:
> Scott Main, GM-ASEP Instructor
> Patrick Koenen, GM STC
> Dan Fey, Workforce Dean
> Don Schultz – Special Assistant to the President
> Bob Biesiedzinski – Interim Director

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Welcome
Scott Main opened the meeting at 11:40 am. He thanked the committee members for coming and told them how much he appreciated all their support. Everyone went around the room and introduced themselves.

Class update
Two classes are still running. There are 9 students in coop and there will be two more coming in for summer quarter. Winter quarter will have a full load coming in. This quarter, Spring, there are 13 students and only one is a new student. This class is doing very well, and is one of the better classes.

Placement is still a challenge. It's hard to place students at a dealership if it's not close to the home. Lots of students live near the school but there are not a lot of dealerships here so they need to placed at dealerships out of the city.

Here's some good news: Someone in the south end would like to hire a student and I have a student who lives in Olympia who would be a good candidate.

How do we get exposure down in the south end area?   I think there's an opportunity for ASEP to be down there. We need to spread out the program but how do we get it out there? There is a program in Alaska – South Idaho is covered by this program, along with Montana.   We need to try to get the out of state tuition waived so we can get these students here at Shoreline. The other challenge we have with out of state students is where do they live while here? One suggestion was to have them become roommates with a current student. Talking to high schools is a very effective way to get the word out about our automotive program but at this time the instructor does not have the time. Hopefully, when we hire a Director, this can be a part of his job, to go out and recruit from the high schools.

Another way, to expose our automotive program is for someone from the dealership to get involved with the Advisory Committees at the high school.

Scott likes to get a student straight out of the dealership. For the students that are not in a dealership Scott will look for a dealership that he feels would be a perfect fit for those particular students.

We are losing a few students to UTI. UTI sends professional recruiters out to the high schools plus as an incentive Donations from UTI goes to the school where students come from.

Bob has been inviting high schools to come out as a group. He then gives them a tour of the facility and talks about the programs. This will get a few of the students motivated to go through our program.

Student Placements.

Currently, everyone is placed in a dealership except for four. Scott makes the student do the initial work. They look for jobs. Scott may give a lead but basically they are on their own.   I think this program works well and gets the students out there.

Current NEW required books

Scott passed around the new books for everyone to look at.

The book is $145.00 at our bookstore.

E books don't work because students want to keep their books.   E books are only good for the quarter.

Update Coop Task Sheets

Scott passed out the new task sheet for the student when the students are in coop. It was well received the first quarter that it was run. What happens if they don't get it all done?

Some students just do not get the opportunity to do this.   At the dealerships the students need to do hands on and this is the reason the task sheet was created. If the students can get the opportunity to do everything on the task sheet this would be great for the student to finally get the chance to test out his skills.

What do you think about the sheet? Member's though is was a good way to go. It's a good reminder to let them know what the student still needs to learn. It helps the service manager or mentor to be a little more accountable in keeping up with the student's need.

Get mentor training for one day –
Seems they have trying to change the way that they are dealing with the students.
Students take care of their online sheets to make sure they are on task.

Tools

We have done a good job getting the tools here. The college has just purchased tools for all the programs. We are looking for special tools and need to know how to we can purchase them. A question was posed to the group – I need support for purchasing these special tools and a drawer system would work for storing these tools, which means cabinets would need to be purchased.

- Motion: To purchase seven (7) drawer system cabinets to store special tools.
    8 in favor. Motion carries

- Motion: To provide tool allowance of $7500.
    8 in favor. Motion carries

Vehicle Donations

We have had the following recently donated:
2013 Corvette
2013 ATS
2013 XTS
2012 Malibu
2012 Yukon XL
2009 Sierra
2011 Terrain

Training Parts needed

Our ASEP program is looking for any training parts. If you have anything good for training, throw it in a bin, give Scott a call and we'll come out and get it. We are looking for rotors, hub rotors, drums, and all and any consumables.
If you want to donate anything, we'll take it as a donation and you write it off.

Other

- Want to get the Corvette decaled with advertisements
- Want more representation out there for students and parents
- Would like to get the ASEP program on line – presentation on line and then students come to school for hands on training
- Satellite school in Tacoma??? More than likely will not be funded. Asked board members if they would fund it but they would rather pay tuition.
- Get mentor training for one day – seems they have been trying to change the way they are dealing with the students.

Meeting adjourned 1:20 pm