



Accounting Advisory Committee

Friday October 29, 2021, 10 – 11:30 a.m.

Meeting to be held on Zoom

Meeting Minutes

Meeting Chair: Dan King

Meeting Attendees: Lauren Hadley, Dan King, Lisa DeGoede, Lucas Rucks, Kathryn Schrenk, Janelle VonBirgelen, and Kendyl Prosser.

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|---------------|--|-----|
| 10:00 – 10:10 | Welcome and Introductions | Dan |
| 10:10 – 10:15 | Approval of May Minutes | All |
| | <ul style="list-style-type: none">• Minutes approved | |
| 10:15 – 10:25 | Outcomes Map Review | Dan |
| | <ul style="list-style-type: none">• Dan- asked for some time to track success of student to meet program outcomes, collect for 10 years• 6 program outcomes of 2 - year degree• Collected assignments over the years, look at equity gaps based on certain programs• How are we achieving our outcomes?• Look at summary data, then review outcomes• Need overview to help new member understanding outcomes<ul style="list-style-type: none">○ AAAS in Accounting○ 3-4 courses to help students reach their goal of a certificate○ 2-year degree (90 credits)○ Certificate of Proficiency (55 credit level certificate) | |
| 10:25 – 10:40 | Enrollment (growing or declining) | All |
| | <ul style="list-style-type: none">• What happened at Shoreline Community College, enrollment is declining?• We are supported by transfer students | |

- Prof Tech Program, would not stand on it's own, share courses with transfer students
 - 7 courses are strictly Prof Tech, only offered at the same time once a year (it's been successful)
 - Need to attract other students by Accounting courses
 - Trying to get a core of 25 students by making it attractive
- State of Washington – count certificates as completion
- 2020-2021 – we had 11, two-year Accounting Certificates
- Need to increase more credit hours
- Accounts payable and receivable, help fill out the need
- Need to review and narrow down Prof Tech. Propose additional electives to replace core net offerings
- Need some revision in what we offer for the two-year degree
- Need one on one advising
- Need to add a new course, 5 credit electives
- Will try to get this done this year
- Prof Tech does not transfer
- Direct transfer agreements are good, core distribution
- With a certificate, students can jump into a job
- Time and money, some students think it not worth it to go back for degree
- Amazon – will train up towards Accounting track
- Certificates are global training (public education)
- Transfer mode is a hard path

10:40 – 10:45 Trends – Labor Market Outlook..... All

- *Enrollment and Labor Market data*
 - *The Accounting Department (as a whole), is down FTE's. This is a big deal, and a huge challenge (the world has changed)*
 - *Usually, a Pandemic would cause unemployment with an increase in enrollment. However, this in not the case with this recession. Students withdrew and it caused a decrease in enrollment.*
 - *Students are looking for job skills that they can gain in 6-12 months. We've has an increase in online courses and Hybrids.*
 - *Enrollment has not come back, still down.*

10:45 – 11:05 College and Program Updates Lucas

- Enrollment is down 7% at Shoreline
- Eastern Washington, enrollment is down 30%, this is tuition driven
- We've had some turnover in Administration
- Accounting missed some incentives, we under accounted, over 3 million in deficit
- Resident Hall, was at 30% last year, this year at 60% capacity

- International student Visa's expire 12/31/2021
- The VA is the same, but they have been allowed to take online classes for now
- We're trying to adapt to enrollment trends
 - There is an increase in short-term certificates
 - Changes to the GM program- partnering (50/50 model, half in classroom and half in field base learning)
 - Difficult to manage with large classes, students learn best with feedback
 - Pandemic makes it difficult, systematically need it to be the same experience
 - Need to bring companies into the classroom, offer 20-minute presentations, this can be a powerful learning experience for the student. This helps them to think about AAAS degree or Certificate track.
- Companies are still working from home; this makes it difficult for hiring in the workplace
 - Makes training difficult, when working remotely
 - Some opt to not deal with it, even the start time can be difficult, no time to train.
 - The companies that are hiring, the new employee can't start right away.
 - There isn't a true path forward with pandemic, it makes it hard to onboard remotely.
 - If no applicants, put the job out through networking
 - Mandatory vaccinations
 - Some companies are doing virtual hands-on training, some crave human interaction
- It's hard for small business to find people, they have a huge need for hiring
- AAAS students, need field base learning
 - Survey students, ask whether they want to be on campus
- Student Services Office, looking at what students need
 - 20-30% need hybrid classes

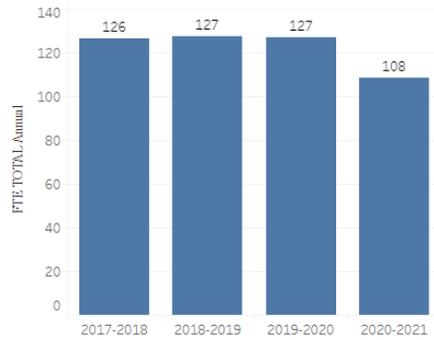
11:05 – 11:14 Schedule Winter (and Spring?) Meeting(s)..... All

- Winter meeting discussion – Electives
- Winter meeting – February 25, 2022, 10-11:30 a.m.
- Spring meeting – May 13, 2022, 10-11:30 a.m.

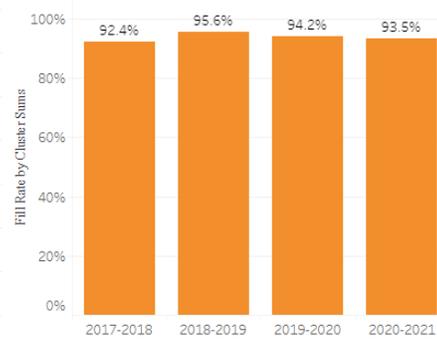
11:14 Meeting adjourned



Annual FTES for All quarters



Average Fill Rate for All quarters



Departme... ACCT

Modality (All)

- Quarter
- (All)
 - Summer
 - Fall
 - Winter
 - Spring

Updated annually at the start of Summer quarter

Fill Rate for All quarters

Cluster Title	Fill Rate by	2018-2019			2019-2020			2020-2021		
		Cluster Enr..	Cluster Cap..	Fill Rate by	Cluster Enr..	Cluster Cap..	Fill Rate by	Cluster Enr..	Cluster Cap..	Fill Rate by
ACCT 104	110.0%	33.0	30.0	110.0%	30.0	30.0	100.0%	35.0	30.0	116.7%
ACCT 170	93.3%	30.0	30.0	100.0%	28.0	30.0	93.3%	29.0	30.0	96.7%
ACCT 206	66.7%	22.0	30.0	73.3%	24.0	30.0	80.0%	26.0	30.0	86.7%
ACCT 208	53.3%	18.0	30.0	60.0%	20.0	30.0	66.7%	18.0	30.0	60.0%
ACCT&201	96.1%	510.0	540.0	94.4%	506.0	540.0	93.7%	391.0	425.0	92.0%
ACCT&202	85.8%	278.0	300.0	92.7%	291.0	312.0	93.3%	237.0	245.0	96.7%
ACCT&203	98.8%	256.0	240.0	106.7%	243.0	240.0	101.3%	237.0	251.0	94.4%

Workforce Area: Seattle King WDA: King County

Occupational Crosswalk, Displaying Seattle King WDA: King County Labor Market Data

SOC Code	Occupation	Typical Education Required	Average Annual Wage	2018-2028 Projected Openings
43-3031	Bookkeeping, Accounting, an	Some college, no degree	\$50,427	4,676
43-3051	Payroll and Timekeeping Cler	High school diploma or equivalent	\$57,704	500
13-2082	Tax Preparers	High school diploma or equivalent	\$67,689	170
43-4011	Brokerage Clerks	High school diploma or equivalent	\$61,069	95
43-9111	Statistical Assistants	Bachelor's degree	\$74,694	86

0K 50K 100K 150K 0K 10K 20K
Average Annual Wage Projected Openings 2017-2027

Workforce Area: Snohomish WDA: Snohomish County

Occupational Crosswalk, Displaying Snohomish WDA: Snohomish County Labor Market Data

SOC Code	Occupation	Typical Education Required	Average Annual Wage	2018-2028 Projected Openings
43-3031	Bookkeeping, Accounting, an	Some college, no degree	\$49,863	1,039
43-3051	Payroll and Timekeeping Cler	High school diploma or equivalent	\$45,606	92
13-2082	Tax Preparers	High school diploma or equivalent		31
43-4011	Brokerage Clerks	High school diploma or equivalent		
43-9111	Statistical Assistants	Bachelor's degree		

0K 50K 100K 150K 0K 10K 20K
Average Annual Wage Projected Openings 2017-2027