Shoreline
COMMUNITY COLLEGE

Accounting Advisory Committee
Friday February 25, 2022, 10 – 11:30 a.m.
Meeting held via Zoom

Meeting Minutes

Chair Present: Dan King

Advisors Present: Suzan Shayler, Kendyl Prosser, Marilla Sargent

Staff Present: Lucas Rucks, Shanon Reedy, Lauren Hadley, Brad Fader, Kathryn Schrenk

10:00 – 10:10   **Welcoming and Introductions** .... Dan

10:10 – 10:15   **Approved the October 29, 2021, Minutes** .... All

10:15 – 10:30   **Outcomes Map Reviewed & Sample Outcome Assessment reviewed** ..... Dan

- At the start of the program, we looked at outcomes mapping to formally document our review of the outcomes
- Looked at six outcomes mapped against accounting courses. Ad-hoc, part of accreditation. Testing was the first attempt to develop the process
- The outcomes are taught in the courses Accounting 201, 202, and 203.
- The test trial was twenty-four students in outcomes 201 and 202.
- Results of the tests, reflections report, basic principles (24 students started, lost a few students). All met outcome (1 and 2 all met, and 3 lost 10% of the students).
- Looked to see if there was an equity gap? Also, looked to see are we missing anything, and how to fix it next year? Fix students needs, address the needs, and fix it.

10:30 – 10:50   **Needs Assessment Discussed** .... All

- Every two years Shoreline Community College gives a needs assessment
- $250,000 - 275,000 a year invested in Technical Professional program, staff, and curriculum development

- We may use the Perkins funding to help make changes (buy more software for the classrooms, lab space, and quality instructional materials)
- Background of what we have done in the past:
  - SCC has progressed through technology
  - CPA route, 2 years then students on to the University
  - Prof Tech was failing to fill courses, merged program, courses 201, 202, and 203 taught to Prof Tech and Transfer students, this helped program to survive
  - Moved all need for computer labs online, both hybrid and online courses. No more computer labs at SCC for Accounting. The benefit is you can now see the students work before it is submitted, and students don't have to wait for help.
  - We are keeping up with technology, we push Excel or students can us Google Sheets.
- *Is what Dan described current and relevant or do we need to incorporate something else?*
  - *Peach Tree – is dead*
  - *QuickBooks – is dominating according to industrial experts. Quick Books online is really taking off (Brad Fader teaches this at SCC). Quicken and QuickBooks only.*
  - *Email and Phone calls are okay. Instant messaging, Teams, and Zoom are more efficient according to the Experts*
  - *Most Colleges and Microsoft use Teams*
  - *Entry level skills – Excel, good communication skills, and good written communication*
  - *Soft skills – life management*
  - *New hire skills – dress appropriately, be prepared, communicate professionally, and build good relations*
  - *Job experience, community service, and internships are important- builds people skills and shows you can interact with people and clients*

10:50 – 11:07   College and Program Updates ....Lucas/Dan

- Plan to report out to stakeholders. Looking at mapping and what we are going to learn. Also, we will look at where we teach it.
- We plan to increase diversity in the program (women in welding)
- Look at early course success in first accounting class, then continuing to graduating rates
- Enrollment is down 11% from the previous year, need to focus on full-time equivalency
- Pre-Pandemic we had 130 Full-time students, we are down by 20 full-time equivalent accounting students
- Overall, at 93%, which is good, we are at capacity
- We are still struggling with modality

- International students and Veterans need in person, need to increase in person classes. We are only at 35-40% in person, and 60-65% online
- 2018 – 2019, increased to 100% fill-rate, the pandemic cut in person classes, online is still highly enrolled
- The budget is balanced, and we are slightly in surplus going int the new year
- International students, down 3%. We have the third largest international population in the State
- Tutoring is still occurring at SCC, online. Tutoring will pick-up when back on campus
- Brad is trying in person office hours (10 students did use these on campus office hours)
- Tutoring can sometime be a better way for students to connect and learn (they tend to ask more questions).
- Good of the order – this input is invaluable; we will move forward with the information from the experts
- Next Meeting, May 13, 2022, 10-11:30 a.m.

11:07   **Meeting Adjourned**