



**Shoreline Community College**  
16101 Greenwood Avenue North  
Shoreline, WA 98133

## **Business Administration Advisory Committee**

### **Meeting Minutes**

Wednesday, February 28, 2018  
12:30-2:30 pm Room 9202 (PUB)

#### **In Attendance**

##### Industry Representatives

Garett Fitzpatrick, Beth Braun, Kevin Conefrey, Jae Han, Chad Hovde, Tim Sprangers, Brandon Washington

##### Faculty and Staff

David Starr, Stephen McCloskey, Ailsa Kellam, Tiffany Lamoreaux, Lisa Malik

#### **Next Meeting**

Will take place in Spring quarter. Date and time to be determined by Doodle Poll.

#### **Welcome and Introductions**

Chair Garett Fitzpatrick called the meeting to order at 12:35 pm. Two new members, Kevin Conefrey, Vice President, HR & Corporate Services at First Choice Health, and Brandon Washington, Facility Supervisor at Dale Turner YMCA, were welcomed.

#### **Approval of Minutes**

Minutes for November 13, 2017 meeting were approved with 2 abstentions.

#### **Program Updates**

- David Starr reported Matt Versdahl, associate faculty teaching SCC Project Management courses, is working on completing the application for SCC to become an educational partner of the Project Management Institute. If approved, students who earn Shoreline's Project Management certificate (series BUS180, 181 and 182) would then qualify to sit for the Project Management Professional (PMP) exam. **Action Items:** Matt will be invited to attend an Advisory Committee meeting to update members. This will likely happen once the application has been approved. There is also an opportunity for PMI to administer testing on campus. David or Tiffany will follow up on the potential for PMI testing to take place on campus.
- Stephen reported that the Advisory Committee of 2010 recommended development of a Sustainable Business Leadership certificate. Stephen has developed and is now

teaching 3 sustainable business courses (series BUS207, 208, 209). We welcome Brandon Washington from Dale Turner YMCA to represent non-profit and community outreach on the committee.

- Ailsa Kellam reported on the DECA Pacific Career Development Conference held in Coeur d'Alene, Idaho February 11-13. 20 students and 3 Advisors attended. Regional Top 10 finishers included 3 teams taking 1st Place, 5 teams in 2nd Place, 2 teams in 3rd Place. Two faculty Advisors will accompany qualifying students to the International Career Development Conference to be held April 11-14 in Washington D.C. Committee encouraged faculty to pursue activities, like DECA, that enable students to prove competency.
- **Action Item:** Garrett offered to work with Ailsa to develop data visualizations.

### **Advisory Committee Input**

- Garrett lead the group in discussing online learning that is free or inexpensive for students. Lynda.com and Kahn Academy are already available but partnerships that would enable students to develop technology skills would give students an advantage in the workplace. **Action Items:** Kevin has a contact at Amazon and will discuss with them employment options for students and what SCC business students need in order to get jobs at Amazon. David and Ailsa to look into online learning (beyond Lynda.com and Kahn Academy) that is free or inexpensive for students.
- Discussed how we can find out where Shoreline alumni are employed following graduation. Tim demonstrated how we can get some of the employment information in a LinkedIn view and how, with recruiter access, we could see more information.

### **Adjournment**

Meeting adjourned at 2 pm.

Minutes submitted by

Ailsa Kellam, Faculty  
Business Administration