



Workforce/GAC Joint Advisory Committee Meeting

Thursday, October 17, 2023, 4 – 6 p.m.
Shoreline Community College, 9000 Building (PUB), Cafeteria

Minutes

4:00 – 5:00 All Committee Training Lucas Rucks

Lucas Rucks & Ben Weng – Shoreline CC welcome
Dan Gallagher - Shoreline School District welcome
Lucas Rucks – charge to the committees
Employer Spotlight– Rex Caldwell

ADJOURNED TO THE CAREER CENTER – ROOM 9203

Members present:

Nate Daum, City of Shoreline
Mike Chan, Independent software engineer contractor
Leslie Patten, Worksource, SeaKing/Business Services
Lauren Hadley, Director of Workforce, Shoreline Community College
Fikru Diro, Program Specialist, Worker Retraining, Shoreline Community College
Elle Rivera, Student Success & Career Navigation, Shoreline Community College (guest)
Dan Gallagher, Director of CTE & Secondary Academic Programs, Shoreline School District

Introductions

Nate Daum led introductions of members.

Election of Chair

Nate Daum was elected as the Chair of the Committee for 2024-25.

Introduction of Outreach Coordinator for Student Success & Career Navigation

Elle Rivera was introduced to the committee. She began her employment this week, filling a vacancy since last June.

Approval of new course proposals for Shoreline School District

The committee discussed the **Business Writing** and **Business Math** courses. Following input from the committee last year, high school teachers and college faculty have been developing the courses with plans to approve CTE Dual Credit agreements for BTWRT 115 and BUS 102. The courses meet

certificate and degree requirements for many professional/technical programs at the college. Labor market data (attached) was discussed for both business careers and for fields in which bachelor's degrees are not required but Business Writing and Business Math are required as minimums for credentials.

The committee approved the course applications for Business Writing (CIP 279998) and Business Math (CIP 520501), based in part on discussion of the attached labor market data.

Approval of conditional CTE Teaching Certificates

The committee discussed the attached list of teachers proposed for conditional CTE teaching certificates. Discussion included training plans for each teacher, support provided, and the basis for deeming them competent for their respective teaching assignments.

The committee approved the attached list of teacher for conditional CTE Teaching Certificates.

Discussion of industry trends

Nate Daum led a discussion of emerging industry trends. Microcredentials and "badges" were discussed with questions of whether these are being adopted by industry at an increasing rate. Their acceptance seems to vary by industry and by credentialing provider (Coursera, LinkedIn, large companies providing their own). Smaller employers, in particular, find the cost of sponsoring credentials for their employees cost-prohibitive. Concern was expressed for job seekers who might invest money and time in badges that are not valuable. Some employers simply recognize experience on a resume without the need for a badge. Consensus was that traditional certificates and degrees seem to continue to hold more employment value. The committee is interested in hearing what the other more program-specific advisory committees discussed on the badging conversation.

Adjournment

Nate Daum adjourned the meeting at 6:10 pm

A Doodle poll will be sent to schedule winter meeting.