



Purchasing and Supply Chain Advisory Committee

Wednesday, June 12, 2024, 3:30 – 5:00 p.m.

via Zoom

MINUTES

Attendees: Jason Bruce, Marken, Matt Versdahl, Shanon Reedy, Kara Haney

3:30 – 3:40 Welcome and Introductions Matt Versdahl

3:40 – 3:45 Approval of Previous Minutes Matt Versdahl

- No quorum, Kara will arrange minutes approval over email for Fall and Winter minutes.

3:45 – 3:55 Advisory Committee Needs All

- Three members stepping down from committee: Michael Hugos (chair), Ed McCollum, Mian Rice
- Will vote on a new chair during Fall meeting.
- Matt will send out official advisory committee guide to members.
- Hoping to recruit this summer. Ideal group size would be 11-13.
- Matt will draft some goals this summer for the committee.
 - Matt Mitchell sent out program review results, will figure out some achievable goals there with Shanon.
 - Hope to create subcommittees.
 - Will do a SWOT/PEST analysis.
- Matt shared some history of PURCH committee
 - Jerry Baker ran it for 20+ years, well-connected, did a lot with the program.
 - After he passed, nobody really ran the program. Around five years later Matt showed up, then Covid.
 - Now trying to build it back up.
- Matt is doing dissertation on AI. Jason mentioned he'd like to see an AI course at Shoreline.
- Hoping to build out certification path so students leave with a degree and some industry certification.
- Got involved in some boards, starting in July will be president for the National Contract Management Association. Built out mentorship program with ASCM, some student involvement there.

3:55 – 4:45 Discussion – Program Needs for Next Year All

- Marken: How many students are in the program right now?
Matt: About 25 now, based on current enrollment.
- Matt shared spreadsheet. Would love some help on ideas and volunteering on the below items:

LinkedIn
 Guest Speakers
 Student Opportunities
 Sponsored Events
 Recruiting Events
 Mentorships
 Opportunities for Shoreline to introduce our program?
 How we can get connected with organizations
 Trade shows/Conferences

- How do your companies use LinkedIn? Do you know the people in your companies managing that?
 - Jason: Managed by our Communications and Marketing team
Matt: Who is the target audience?
Jason: Not a ton of insight. More public relations than anything. Seems to make a company appear more professional.
 - Marken: UW Medicine marketing is similar, but focused on clinical research, breakthroughs, etc.
 - Matt: Would like to write short articles on specific companies with a case study of why they're successful. Could do one at Trident, for example.
Shanon: Should think about why we want to use social media. What are we trying to do, who's our audience? Hear at every advisory committee that we should be marketing the program – recruiting students, building partnerships, establishing employers/internships, etc. Struggle with marketing collegewide, and it ends up at faculty's feet. Need to be consistent and have a plan. Maybe should start with establishing goals for LinkedIn.
- Marken: how much can the program grow in its current state, and how much does it want to grow? Scalability?
Matt: Recruitment and retention are both goals. A way for program to stand out among other programs.
- Matt will send Matt Mitchell's final review to committee.
- Marken: As a student, scholarly articles aren't a priority, though could add credibility to the program. Mentorship would be important, and student opportunities. I was interested in consulting track and was paired up with a consultant, when to a conference and met up with her once or twice a month. Got a lot out of those conversations.
- Matt: Discovered this quarter that students really like guest speakers. Nice to hear someone in industry.
- Did the Big Event in May, had a panel of folks talking about their experience at Shoreline.
- Want to do more sponsored and recruiting events through organizations I'm a part of.

4:45 – 5:00 College Updates Shanon Ehmke Reedy

- Starting to plan for Winter quarter.
- Slight increase in enrollment.

- Still dealing with ghost students. Process for identifying them. Drop for those who didn't verify identify is happening today.
- New BUS and ACCT full-time faculty are starting in Fall.
- Cedar Building, another building (STEAM) coming in the next year or so.
- College recently hired three new vice-presidents: student services, DEIA, and instruction.
- Matt: look for some emails in September or August about Advisory Committee Kickoff

5:00 Adjourn Matt Versdahl

- Meeting adjourned.