



# Purchasing and Supply Chain Management Advisory Committee

Monday, February 26 3:30 – 5:00 p.m.  
via Zoom  
**MINUTES**

Attendees: Edward McCollum, Erin Hamilton, Jason Bruce, Sam Kaplan, Marken Halstad, Diego Ruelas, Jason Sekel, Matt Mitchell, Matt Versdahl, Shanon Reedy, Lauren Hadley, Cris Walters, Kara Haney, Jessica Custis, Irene Ferrante, Leo Novsky

**3:30 – 4:20 Program Review..... Matt Mitchell**

- Advisory Survey. Matt M. reminded committee and ran through the structure. **Please complete by mid-March.**
- Credential-wise, not a lot of competition in the region and strong demand in industry. Potential for program to meet that demand.
- Matt M. reviewed the following CIPs where PSCM students are getting jobs, and solicited feedback from committee about their relevance to the industry. Will be using information to narrow down CIPs to research (how many jobs available, available to people with 2-year degrees, available in the three-county metropolitan area, etc.).

### Aligned Occupations

11-3051 Industrial Production Managers

11-3061 Purchasing Managers

11-3071 Transportation, Storage, and Distribution Managers

11-9199 Managers, All Other

13-1081 Logisticians

15-1299 Computer Occupations, All Other

17-2072 Electronics Engineers, Except Computer

43-5011 Cargo and Freight Agents

- 11-3071: Jason B. noted only two courses in program directly relating to this. Some alignment with program, but not particularly strong.
- 11-3051: More of an operations management type of role, which is outside scope of program. More to operations management than classes at Shoreline.

- 11-3061: Good
- 11-9199: A generic category
- 13-1081: Good. Two core courses designed around logistics.
- 15-1299: Not very aligned.
- 17-2072: Not very aligned.
- 43-5011: Program doesn't have an in-depth certificate for this, but it's covered and is a valuable topic.
- Jason B. asked about buyers, as a main role students would go into. Matt M. found Buyers and Purchasing Agents CIP, Jason approved.
- Ed asked about Demand Planning and Forecasting. Matt M. found a Market Analyst CIP, may align there.
- Primary focus of program review is identifying strategies to increase enrollment.
  - Recruiting in K-12, show industry as opportunity and highlight program as a pathway.
  - Advertising to regional employers
  - Marketing to potential out-of-state students
- Jason B. voiced support for K-12 alignment and partnering with regional employers.
  - Team at Trident offered free education for anyone wanting to do the Purchasing and Supply Chain Management degree. 6 people have gone through the program this way.
  - Had talked with Matt V. about internship partnerships in the past, not sure where that left off.
  - Suggested alignment with 4-year universities as another opportunity.
- Marken mentioned that when entering the Healthcare industry, there was a mentorship program for people making leap from other industries.
  - Matt V. established a formal mentorship program in partnership with the local chapter of the Association for Supply Chain Management. Just kicked off, will see how that develops.

**4:20 – 4:30 Welcome and Introductions ..... Matt Versdahl**

- Committee did introductions.
- Four new members since Fall: Ed McCollum, Diego Ruelas, Marken Halstad, and Jason Sekel

**4:30 – 4:35 Approval of Previous Minutes ..... Matt Versdahl**

- No Quorum. Kara will send out for vote.

**4:35 – 4:55 Certificate Sunset Proposals ..... Matt Versdahl**

- Proposal: Sunset International Trade Certificate, and Sustainable Purchasing and Supply Chain Management Certificate
  - Low enrollment
  - Few completions
  - For Sustainable Purchasing, the BUS 217-219 series is not currently offered. Classes designed for Clean Energy, rather than Business.
- Goal is to simplify offerings and update current offerings to reflect current industry.
- Getting rid of certificates will not get rid of the classes.
- Potential to create new certificates that are more relevant.

- Support for proposal voiced by committee.
- No Quorum. Kara will send out for vote.

**4:55 – 5:00 College Updates..... Shanon Reedy**

- Winter enrollment up 8% collegewide.
- Cedar Building grand opening is May 2.
- Mock accreditation visit in February, official visit in April.
- Marken asked about expectations for committee members.  
Explained advisory committee purpose. Meets 3 times a year with most work done in meetings.  
Curriculum Committee process requires proposals go through Advisory Committees.  
Matt would like to meet one-on-one with new members to go over program and expectations.

**5:00 Adjourn ..... Matt Versdahl**

- Meeting adjourned.
- Kara will send out Doodle for Spring meeting.