



Music Technology Advisory Committee

June 10, 2022, 2:30 – 4 p.m.

Via Zoom

Minutes

Member Attendees: Michale Robison
Steve Turnidge
Rick Chinn
Mike Matesky
Nate Omdal,

Guest: Matt Mitchell, consultant for program review

Staff Attendees: Jeff Kashiwa, Faculty Program Coordinator
Matt Jorgenson, Music Tech Faculty
Jisa Kang, Program Support Supervisor
Lauren Hadley, Director of Employer Engagement
Nancy Dick, Executive Dean of Humanities/Transitional Skills
Stephanie Sareeram, Director of Humanities
Mary Bonar, Program Manager, Humanities

Welcome

Approval of the February Minutes

Program Review

The majority of the meeting is to meet for the Music Technology Program Review lead by Matthew Mitchell. Matt is a consultant and will be doing all program reviews for the college; Music Technology Program is one of the first to be done post Covid. Matt has interviewed the Dean, faculty and reached out to former students (over 70 alumni). He presented his slide deck of preliminary findings and is now seeking advisory committee input as required. Process is routine, suggestions, observations and identifications of changes are revealed. Looking forward is also looked at for the program, education, and changes.

After reviewing current slide deck presentation reflecting occupations, enrollment, completions, graduate employment, industry demand, and receiving feedback re: wording, vocabulary, understanding. Matthew identified current challenges: enrollment; program focus with industry demand, instruction design, and work based learning; graduate employment. asked several more questions of industry representatives.

How to improve the value for the members and the committee's impact?

How to leverage industry engagement to provide students with work based learning, hire more students and provide support?

How is the industry changing and how does Music Tech keep up with changes?

How does the program engage with industry?

What jobs are available for students after SCC?

How does sound and video integrate in MUSTC?

How would employers work with an internship in the program?

How would the degree program integrate with a 4 year program?

Comments:

- Students with more education, experience have higher earning potential. How to give students more opportunities for more learning?
- Community engagement, partnerships and internships with MUSTC students were all ways in which to further assess student skills and abilities.
- Internships are not always pretty and can be more work for working professionals; understanding workflow in a professional situation. students need to be quick and motivated to work and learn on the job.
- Program review findings should be available next week – June 17 – for further review.
- Shoreline CC is hiring an internship coordinator to work with all programs on the campus to standardize processes, assessments and industry involvement.
- Everything is opening up at once and employment opportunities are high– lots of openings, touring pay is high. There are some things able to be taught on the job, vs. high tech knowledge. Simple assistance can turn into learning opportunities, getting students “foot in the door” can lead to future employment.

Portfolio Review - <https://sites.google.com/view/shoreline-music-tech/home>

24 MUSIC and MUSTC students were involved in this year’s portfolio review. In person attendance was strong in room 818, with students and observers.

Adjourn