



Music Technology Advisory Committee

December 2, 2022, 4:00 – 5:30 p.m.

Via Zoom

Minutes

Member Attendees: Dave Dysart - Microsoft
Andrew Luck - Microsoft
Joel Yarger -343 Industries

Staff Attendees: Jeff Kashiwa, Faculty Program Coordinator
Matt Jorgenson, Music Tech Faculty
Nancy Dick, Executive Dean of Humanities/Transitional Skills
Stephanie Sareeram, Director of Humanities
Mary Bonar, Program Manager, Humanities

Welcome & Introductions

David, Joel and Andrew – Welcome!

Why are we all here? *Matt Jorgensen, Shoreline Music Tech Faculty*

Matt shared a slide show as a brief outline of the music and music technology program, with degrees and certificates. He also included a brief overview of the music and music tech facility and equipment and went over studios.

Matt then went on to explain the commitments of role of advisory committee for our programs, has shared the advisory handbook (pdf) by email. Industry input and feedback for our students and our programs is required as a state requirement of train to work programs and the funding that is available.

(For committee to review and included in meeting invite)

- *Shoreline Advisory Committee Handbook 2022 (PDF attached)*
- *Program Review June 2022(PDF attached)*

Matt provided the ways in which committee members can contribute:

Focus Area 1: *Classroom participation*

Focus Area 2: Curriculum/Course Advisement

Focus Area 3: Public Relations

Focus Area 4: Equipment/Facilities/Resources

Focus Area 5: Employability of Students

Focus Area 6: Industry Associations and Certification

Focus Area 7: Instructional Quality Improvement

Matt then introduced (in summary) the Music Tech program courses and sequencing.

- Considerations include the sequencing of courses may be a barrier to students wanting to start in later quarters so that students in second year have more flexibility to complete.
- Looking at degrees, Audio engineering vs Electronic Music Production- currently, degree plans offer no electives so how can students move between programs?
- What is the best approach for students moving into industry?

Identified Program Opportunities:

- Restructure course sequencing
- Offer electives
- Flexible starts
- Building industry internships

Campus Updates

Nancy Dick, Executive Dean, Humanities & Transitional Studies

- Enrollments are down for the campus but enrollments in music technology are steady right now.
- In process for new construction of the shared STEAM building scheduled for opening FALL 2025 which will be located in central part of campus. Music/Mustc will be collocated on first level (*with math and nursing in other levels*).
- Four year degree options are available at state level – some consideration for Music Technology expansion.
- SCC is dedicated to Diversity Equity and Inclusion, (DEI) and improvement across the campus to reflect our students.

Discussion: Essential skills for entry level audio professionals in your industry?

What is required/essential? What do you feel is lacking? Anything you see as changing in the next 2-5 years?

NEW HIRE considerations and observations by attending members:

- *Need to know computer stations and workstations. Need to listen. Check work. Quality is important. Details and listening back.*
- *Have hard time filling software engineering positions - not a lot of background in programming. Applicants have solid backgrounds in audio, music or music technology but need people with programming in mac and signal processing. Prioritize computer science programming to be able to implement.*
- *Attention to detail -emphasize the need – especially when it ships. Production pipeline is structured, print in realtime to avoid errors. Importance of using your ears and analog space rather than wave forms. Pro Tools centric. Both Mac and PC. Audio Middleware (WISE or FMOD) Have to have balance. Music editor plus technical designer. Outsource recording (games)*

equipment knowledge, signal and compressor knowledge, solve technical problems. ATTITUDE – hunger or passion for the work. Students from Digipen in summer associate program notes: ask questions, have work balance, be assertive, have lack of entitlement or have humility to work hard in the time, be a sponge to soak up all the information.

- *(MISSING) DEADLINES? (Lately, a common practice)*
 - *Take the feedback and build*
 - *Build accomplishable tasks towards a target– breakdown the goals*
 - *Be open to the feedback and learning*
 - *People skills to reinforce*
 - *Client based/focused*

Current Business of Committee:

- *Approve 10 June 2022 Meeting Minutes – no quorum – so review for next meeting*
- *Election of Committee Chair – no quorum – so review for next meeting*

Future meetings:

- *Winter Quarter: Friday, March 17, 4:00 – 5:30pm*
- *Spring Quarter: Friday, June 9, 4:00 – 5:30pm*
Student Portfolio Show happening that same day from 1:00 – 3:00pm

Adjourn

5.22pm