



Criminal Justice Advisory Committee

Thursday, March 19, 2026

2:30 – 4:00 p.m.

Hybrid Meeting: Building 1000 Rm 1010/Zoom

MINUTES

Approved via e-mail: 6/5/2026

Advisors Present:

Rex Caldwell, Carol Cummings, Al Compaan, Linda Forst, Brandon James, Tiffany Krusey, Anura Shah, Emma Titterness, Diego Zanella

Staff Present: Shanon Ehmke Reedy, Audrey Reuter, Jennifer Nelson

Welcome and Introductions.....Shanon Ehmke-Reedy

Approval of Winter 12/4/2025 Minutes

Due to technical difficulties with internet access, committee members on Zoom could not participate in the meeting. Consequently, there was no quorum. Minutes from the 12/4/25 meeting will be emailed to committee members to vote for approval.

Meeting Summary

The meeting focused on strategies to promote the Criminal Justice program at Shoreline College, particularly considering budget constraints and staff reductions. Shanon emphasized the need for creative marketing solutions, as traditional methods through the college's marketing department have been ineffective. The group discussed creating eye-catching flyers with QR codes, targeting unions and police training academies, and leveraging connections with chief associations across counties. They also considered reaching out to military and law enforcement organizations, as well as exploring partnerships with other colleges to expand their reach. The team agreed to prioritize low-cost, high-impact strategies in the short term, while acknowledging the need for more sustainable long-term solutions.

Criminal Justice Program Expansion Ideas

Shanon discussed the criminal justice program's growth and potential partnerships. She highlighted the need to reach out to domestic violence advocacy groups and victim services to expand the program's reach. Tiffany discussed efforts to get the program certified by the National Advocate Credentialing Program, which would allow students to become nationally credentialed advocates. She noted that the program is seeing increased interest from students and police agencies alike. Shanon mentioned that she had secured approval from Ryan to offer the criminal justice program in the summer.

College Enrollment Growth Strategy Discussion

Shanon discussed concerns about how the college's schedule and enrollment are perceived, emphasizing the need to present a clear narrative about growth opportunities, particularly in international education. She suggested creating a one-pager to highlight the program's potential as a "crown jewel" of Shoreline, addressing low enrollment and completion rates. The group also focused on targeting specific areas for recruitment, such as unions, chiefs and sheriffs' organizations, and training units, to maximize impact.

Criminal Justice Program Updates

Shanon discussed the success and failure rates of the criminal justice program, noting that online classes cap at 30 students. She mentioned the need for more instructors if the program grows and highlighted that all classes are taught by working professionals, which she believes is a selling point. Other programs like the open cadet positions at the Sheriff's Office, the potential for internships and dual credit opportunities, as well as the possibility of developing an educational program for inmates in the jail facility were discussed by the group.

CJ Program Marketing Planning

The group discussed plans to work on certificates and flyers for the CJ program, emphasizing the need to create a database of places to send materials and focus on specific areas. Shanon mentioned the importance of finding the right contacts for distributing flyers and expressed appreciation for the group's support. The conversation ended with plans to meet again in the spring,

Next Steps

- Audrey: Create a new, engaging flyer highlighting CJ/CJSS programs, including key selling points (fully online, flexible, education incentive, crosswalk, etc.) for distribution to agencies and partners—target completion within one week.
- Audrey: Compile and share a spreadsheet/database of agencies, organizations, meetings, associations, and citizen academies to target outreach; update with relevant contacts and keep as a living document—target completion within two weeks.

- Team: Distribute finalized flyers (both print and electronic) to key contacts at police agencies, unions, training units, chiefs/sheriffs' associations, and relevant community organizations (including domestic violence advocacy groups and hospitals), leveraging existing relationships and contacts in the group.
- Audrey/Anura: Track and report on enrollment numbers for CJ/CJSS classes, especially for the summer pilot, to build data for program advocacy.
- Team: Prepare a one-pager document for Ryan (and potentially the Board of Trustees) summarizing the program's value, growth opportunities, and resource needs—include key facts, enrollment/completion data, and unique selling points.
- Audrey: Reach out to the new jail manager to explore reinvigorating the educational program for inmates at the jail facility.
- Team: Prepare and distribute a separate "crosswalk" document/flyer focused on the education incentive and crosswalk opportunities for law enforcement, to be sent to relevant agencies and included in outreach.
- Team: Consider participation in the upcoming college open house and May 19th career fair, and coordinate tabling or representation as appropriate.
- Team: Investigate the possibility of getting program information and flyers posted or distributed via Public Safety Testing (or similar) and explore partnership with the National Advocate Credentialing Program for victim advocacy classes.

4:00 **Meeting Adjourned**.....Shanon Ehmke-Reedy