

Business Administration Advisory Committee

Wednesday, May 24, 2023 3:30 – 5 p.m. Via Zoom

MEETING MINUTES

Advisory Members:Beth Braun, Damen Oliveto, Tim Sprangers, Ryan Taylor, Karen StashStaff Members:Lucas Rucks, Shanon Reedy, Kara Haney, Irene Ferrante, Jessica Custis,
Leo Novsky, LJ Bothell, Megan Tucker, Jonathan Molinaro

- 3:30-3:32 Welcome and Introductions Beth
- 3:32-3:35 Approval of Winter 2023 Meeting Minutes Beth/All
 - Minutes approved
- 3:35-4:05 Certificate revisions Irene
 - Business degree consolidation was approved
 - Proposal to adjust General BUSAD certificate to two 45 and 30 credit BUSAD certificates
 - o 30 Cr: Only change is to provide an option between BUS 255 or BUS 250
 - 45 Cr: Structures it to align with 30 credit degree, unlike current 45 credit General BUSAD certificate

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- Karen: What is BUS 160: Systems Thinking course?
- Jessica: Teaches students how systems (operational systems, HR, Financial, etc.) work in every type of organization (tech, hospital, education, etc.), and student's place in that

Committee approved certificates

4:05-4:25 I-BEST Certificate Update Jonathan

- Business & Computing Fundamentals I-BEST Certificate
- Jonathan reviewed the I-BEST Certificate (see BCF I-BEST Certificate DPC document)
 - o 2-quarter certificate
 - Embedded I-BEST portion (basic reading, math, ELL, writing, etc. support for students with lower entry-level skills)
 - Co-teaching model
- **BUS 107 Tech & Web Essentials:** An updated version of BUSTC 105, better serving students and collegewide needs. Still undergoing curriculum update process

Signature for certificate required from advisory board chair- Beth Braun and Jonathan will organize signing after meeting

| 4:25-4:40 Shoreline Trends and UpdatesShanon, Lucas, Le | 4:25-4:40 | Shoreline Trends and Updates | Shanon, Lucas, Leo |
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- College
 - o 8% enrollment increase from last Spring collegewide
 - 2 months into ransomware recovery
 - International Student population up 18%, currently 11th nationwide
 - Restrictions back for veterans, international students, etc. must take at least 1 in-person class/quarter
 - Exploring alternative schedules (short summer classes, afternoon classes, etc.)
- Hiring
 - Hiring for tenure-track Purchasing and Economics positions almost wrapped up
- DECA Leo Novsky
 - 16 students went to nationals, 2 got in the top 10
 - Took DECA students to Starbucks corporate. Internships being organized for community college students
 - DECA is growing. More advisors will be needed in the future

4:40-4:50 Career Center Megan

Career Center Manager: Megan Tucker – <u>mtucker@shoreline.edu</u>

- A new position, still settling in and evolving. Tracking student needs and gaps in college support
- Resume help, job search, interview prep, etc.
- Open to people who aren't Shoreline students as well
- Ryan: utilizing network? Relationship-building? Informational interviews? Megan: Working on that. Not a lot of engagement with Linkedin, informational interviews, etc. To build network but hoping to do it Ryan: also leveraging family relationships, jobs they've had in schools, etc.
- SCC Pathway U for interest inventory and job searching help: https://shoreline.pathwayu.com/login?next=%2F

4:50-4:55 High School Program Updates Dan & Damon

- Damon: offering Marketing I and II, AP Econ (Micro and Macro), and Accounting I and II
- Students interested in SCC's Social Media Marketing cert
- DECA: 62 to state, 42 to national
- Budget crisis. May impact extracurricular activities (DECA, etc.) severity of how budget shortfall may limit offerings

4:55-5:00 Wrap-up adjourn Beth

- Irene: Discover Your Path in Business event went very well. Tim Sprangers was the guest speaker
- Irene: Considering bringing a couple more people onto the Advisory committee. If you know anyone, feel free to provide references. 2-4 individuals would be helpful.
- Beth adjourned the meeting