



Business Administration Advisory Committee

Tuesday, January 31, 2023

3:30 – 5 p.m.

Via Zoom

MEETING MINUTES

Meeting Chair: Beth Braun
Minutes: Kara Haney
Attendees: Damen Oliveto, Tim Sprangers, Ryan Taylor, Irene Ferrante, Jessica Custis, Leo Novsky, LJ Bothell, Matthew Mitchel, Lucas Rucks, Shanon Reedy, Lauren Hadley

3:30-3:32 Welcome and Introductions.....Beth

3:32-3:35 Approval of Fall 2022 Meeting Minutes.....Beth/All

- Quorum not yet achieved – put off until 4 committee members present

3:35-4:05 Degree & Certificate revisions.....Irene

- *Proposal: Change name of Business AAAS to Business Administration AAAS, and eliminate General Business Administration AAAS*
 - General BUSAD and Entrepreneurship AAAS almost identical; General BUSAD can be eliminated without impact
 - Plans also to substitute BUSTC 105 requirement with BUS 205 or BUS 255, and replace ECON 100 with ECON 201 or 202
 - More versatile for students should they come back to explore degrees
 - Streamlines options, doesn't lose specific transfer paths
- *Proposal: Change name of General Business Administration Certificate to Business Administration Certificate*
 - Plans also to align terminology (program requirement vs. core requirement) across certificates
 - Plans also to change BUS 255 to BUS 255 or BUS 250 to align with new Business Administration AAAS
- Committee approved both proposals

4:05-4:35 Business Administration Program Review.....Matt

- Matt shared program review update
 - o Drawing from internal program data, external Lightcast data
 - o Overall feels very optimistic
- Reviewing 3 numbers: enrollment, completions, and job placement
- *Question to committee: What could the advisory committee do to help boost the job placement number?*
 - o Continually apply professional experience to review courses and how they match up with the work world

4:35-4:45 Shoreline Trends and Updates.....Shanon & Lucas

- Career Manager just hired, Internship Coordinator being hired
- New articulation agreements for pathways from BUS and ACCT programs to North Seattle College International Trade, International Business programs
- Enrollment is down in general, but BUS classes have high enrollment
 - o Leo exploring different modalities
- Economics instructor, Purchasing & Supply Chain full-time hires coming soon

4:45-4:55 High School Program Updates.....Dan & Damon

- 22 dual-enrollment students registered; hoping to reach 60-70
- 54 students competed in recent DECA competition
- Damon and Leo working together on college DECA
- Social Media Marketing curriculum being updated

4:55-5:00 Wrap-up adjournBeth

- Quorum achieved but didn't have time to approve Spring 2022 meeting minutes. Kara will send out via email to have approved
- Next meeting will be scheduled via Doodle