



## Accounting Advisory Committee

Thursday, October 17, 2024  
4:00 – 6:30 p.m.

### MEETING MINUTES

#### Attendees:

NAME	TITLE	COMPANY
<del>CARL ROER</del>	<del>ACCT INSTRUCTOR</del>	
Isaiah Crowson	Customer Service Supervisor	Home Street Bank
Suzan Shayler	CFP	Edward Jones

#### Shoreline Staff:

NAME	TITLE	
CARL ROER	ACCT INSTRUCTOR	Shoreline Community College
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		Shoreline Community College

#### Welcome and Introductions

#### Topics:

- Emerging technology, field-based learning (Internships), Career Services
- Marketing efforts: Develop plan to recruit and retain students from diverse backgrounds in our programs

Discussions:

START TIME 5:15

SALESFORCE SOFTWARE & CLIENT RELATIONSHIP, CRM.

MONEY GUIDE & FINANCIAL PLANNING &  
GOALS

INTERPERSONAL SKILLS, LACK OF PROFESSIONALISM,  
NOT ON TIME, WORK ETHIC, COMMUNICATION  
CLIENT SUPPORT, ANSWERING PHONES | SALES

ENGLISH SECOND LANGUAGE IS  
CHALLENGING ESL LOCAL COMMUNITY.

TAX PREP - ENROLLED AGENT, EA.

BOOKKEEPING/AR/

CPA - TRACK & EDUCATION, CPA & 4 YR  
REQUIREMENTS & BA IN ACCT,  
CPA PREP COURSE

Meeting Adjourned