



Accounting Advisory Committee

Friday, March 3, 2023

10:00 – 11:30a

Via Zoom

MEETING MINUTES

- Attendees:** Suzan Shayler, Financial Advisor, Edward Jones
Kendyl Prosser, Audit Manager, I&CSD Leadership at Deloitte
Lisa DeGoede, Commercial Property Accountant, Lake Washington Partners
Janelle vonBirgelen Fallin, Senior Manager Internal Audit and Financial Advisory Consulting, Protiviti
- Staff:** Dan King, Accounting Faculty
Lucas Rucks, Executive Dean of Business, Comm. Studies, and Social Sciences
Shanon Reedy, Associate Dean of Business, Comm. Studies, and Social Sciences
Lauren Hadley, Director of Workforce
Kara Haney, Secretary Senior of Business, Comm. Studies, and Social Sciences

10:00 – 10:05 Welcome and Introductions

10:05 – 10:10 Approval of Spring 2022 Meeting Minutes

10:10 – 10:50 AAAS Curriculum Changes.....Dan King

- Proposal to make up for 5 missing credits from BUSTC 128 sunset by allowing students to select any 100-200 level BUSTC/BUS course (3-5 elective credits would increase to 8-10)

Concerns over sunseting BUSTC 128 Word 365?

Kendyl: Less of a concern nowadays, with everything being done on the computer from a young age.

Janelle and Lisa agreed.

Lisa: People usually come with that experience already. A Quickbooks class, etc. would be more useful. Having Quickbooks knowledge looks a lot better on a resume than a Word course.

Kendyl: If a student feels weak in Word, there are campus resources to support them – tutoring center, etc.

Thoughts on adjusting Math to ECON 201?

Kendyl: You can do ACCT without higher level math skills.

Lisa: Relies on Excel to do a lot of the math. ECON is more well-rounded and helps with concepts that are more applicable to focus on.

- The Committee shared concerns over lack of communication ability and professionalism among younger employees.

Accountability, professional relationships, workplace expectations, working hours, business etiquette, and general manners, etc.

Lisa: Looking for a recent grad to apply.

10:50 – 11:10 Outcomes Assessment.....Dan King

- The Committee reviewed ACCT program outcomes and grade data.
Dan has reviewed the two across the 201-203 courses and seen what parts of the courses are difficult. Is adjusting assignments to better prepare them for the topics.

- Under-representation in the degree; students are mostly White females.
Largely a recruiting issue.

Brad and Dan are improving ways to communicate with students. Many ignore emails, Canvas, etc. so hoping to establish a text messaging system instead.

Would allow for students to have immediate help with problems or issues.

- What is happening to address these issues?

Dan: Working on an SCC event as a recruiting effort.

Suzan: Is there outreach to high schools?

Lauren: SCC has a staff person housed in the high schools. We also look at CTE Dual Credit, where college credit is offered for high school classes.

Lucas: Trying to do the Big Event again, after it was success a few years ago. Will let students meet faculty, hear guest speakers, explore financial aid and ed plan, etc.

Working on ways to bring people back to campus. Not just for classes, but bookstore, events, etc.

Also exploring ways to reach out to the younger demographic, who don't like answering phones or emails

11:10 – 11:30 College Updates.....Lucas Rucks

- College hiring new VP for Administrative Services
Hired new Career Navigator for students, Megan Tucker
international students will soon be required to have majority in-person courses
About 1/3 of students in ACCT are international students

11:30 Meeting Adjourned