

Shoreline Community College
STRATEGIC PLAN 2015-2016

Initiative # 1 Increase Enrollment, Retention, and Completion

GOALS:

- 1.1 Develop the infrastructure to improve support for all students from application through enrollment to completion.
 - 1.1a. Streamline enrollment and financial aid processes for students
 - 1.1b. Increase student access through class offerings and improved scheduling
 - 1.1c. Continue to develop the First Year Experience (FYE) including assessment, placement, orientation, advising, and a first-year college course
 - 1.1d. Explore research-based incentives to increase student completion of certificate and degree programs.
- 1.2 Advance curricular and co-curricular knowledge, skills, and engagement to prepare students for the 21st century
 - 1.2a. International education
 - 1.2b. Multicultural education
- 1.3 Increase enrollment, retention and completion, employing best and promising practices tailored to particular student populations, including, but not limited to, the following:
 - 1.3a. Domestic
 - 1.3b. International
 - 1.3c. Under-represented
 - 1.3d. On-line
 - 1.3e. Veteran
- 1.4 Increase K-12 collaboration and pathways to completion.
- 1.5 Improve access to and quality of academic advising for all students, with emphasis on:
 - 1.5a. Domestic
 - 1.5b. International
 - 1.5c. ESL
 - 1.5d. Developmental Education
- 1.6 Support faculty in their efforts to explore and implement high impact pedagogies that support student success.

Initiative #2 Leverage Community Engagement

GOALS:

- 2.1 Close the skills gap by developing instructional programs to meet industry needs
- 2.2 Develop business partnerships and community relationships
 - 2.2a. Increase outreach to community organizations
 - 2.2b. Assess community needs
 - 2.2c. Implement an ongoing community engagement plan
- 2.3 Increase resources/revenue, including, but not limited to:
 - 2.3a. Developing and implementing a comprehensive fund raising campaign to raise capital and scholarship funds
- 2.4 Strengthen ties to key partner universities, with focus on evaluating the viability of a University Transfer Center.

Initiative #3 Develop Human Resources and Physical / Technical Infrastructure

GOALS:

- 3.1 Empower staff and faculty through employee training and professional development, with emphasis on:
 - 3.1a. Meeting the diverse needs of students and community
 - 3.1b. Preparing employees for internal successions through promotions
 - 3.1c. Creating a comprehensive staff development plan grounded in our values of equity and inclusion
- 3.2 Improve infrastructure to meet current and future campus needs:
 - 3.2a. Technological
 - 3.2b. Physical, with a focus on casual and classroom learning spaces
- 3.3 Review and streamline the college's administrative processes
- 3.4 Design a comprehensive recruitment and hiring plan that attracts, selects and retains a workforce that reflects the students and communities we serve.
- 3.5 Ensure we have a college leadership structure to provide the necessary direction to achieve the mission of the college.