## Film Program Assessment Project

Summary Report, August 2019

This document contains a brief summary of results from an assessment of Shoreline Community College’s film program.

### Methods

Student work submitted in response to a specific assignment were included in the session. The assignment was an actual client request: the Seattle International Film Festival (SIFF) requested a 15-second “thank you” video to recognize SIFF volunteers. Seventeen students from the film program submitted a total of 24 videos, all of which were graded as part of film classes. In addition, all videos were submitted to SIFF for consideration, and four videos were selected to be shown prior to SIFF’s 700+ screenings (one video per screening).

On June 14, 2019, four Shoreline film faculty (two part-time and two full-time) and three administrative exempt staff members (Associate Dean of Teaching and Learning, Director of Employer Engagement, and Executive Director of Institutional Assessment and Data Management) reviewed all of the student submissions, and assessed each video based on the program learning outcome from the Digital Film Production degree: *Use non-linear editing systems and other post-production software to create digital programs.*

Each video was rated by all participants based on the following rubric. The group agreed that the outcome needed to be altered to be assessed, adding the word “effectively” as shown in brackets.

|  |  |  |  |
| --- | --- | --- | --- |
| Outcome | Below Expectations  1 2 3 | Meets Expectations  4 5 6 | Exceeds Expectations  7 8 9 |
| Use non-linear editing systems and other post-production software [effectively] to create digital programs |  |  |  |

If individuals’ ratings varied by more than two points, the group discussed and ratings were adjusted so that all scores were within two points of each other.

### Results

As demonstrated in Figure 1 below, of the 24 videos submitted, 23 (96%) were evaluated as at least “meeting expectations,” and 7 of 24 (29%) exceeded expectations.

An additional important result of the project was that the film department faculty discussed and understood what it meant for students to be meeting expectations related to effective film editing.