Strategic Plan

Engagement • Equity • Excellence

Adopted by the Shoreline Community College Board of Trustees

June 2007

Shoreline
COMMUNITY COLLEGE

Vision

We will be a world-class leader in student success and community engagement.

Mission

We are dedicated to serving the educational, workforce, and cultural needs of our diverse community.

Strategic Themes and Directions

Program Excellence

SCC fosters excellence in its educational programs.

• Enhance the quality of our educational programs through innovation and continuous improvement.
• Create and apply standards for assessment of student learning and program effectiveness.
• Create and revise programs based on community needs, economic trends, and college strengths, particularly in science, mathematics, engineering and the liberal arts.

Student Success

Students find enrichment in a safe environment for personal and professional growth. Students reach their goals through innovative programs of study, support services and a diverse campus life.

• Increase opportunities for success through convenient, student-friendly enrollment services.
• Develop and implement an innovative, proactive advising model.
• Provide high quality pre-college programs and comprehensive learning assistance.
• Recruit, retain, and develop a diverse community of learning.

Diversity, Equity and Access

SCC enables access to educational opportunities for all members of the community by promoting diversity and equity in our working and learning environment.

• Develop a shared language and understanding of diversity and equity.
• Ensure that students from underrepresented groups experience the same levels of access and success in reaching their educational goals as other students.
• Recruit, hire, retain, and develop a diverse college workforce.

Infrastructure and Technology

SCC provides state-of-the-art buildings, classrooms, and technology in a safe and attractive campus.

• Fund and build an allied health and sciences center.
• Develop a coordinated, comprehensive technology plan.
• Implement a unified plan for the maintenance and improvement of classrooms, buildings and campus grounds.
• Enhance the utility and usability of the college website.

Environmental Stewardship and Sustainability

SCC models sustainability in its curriculum and operations that are ecologically sound, socially just, and economically viable.

• Provide services centered around sustainability and community.
• Operate the college in an environmentally responsible way.
• Develop a curriculum that reflects our commitment to environmental stewardship.

Multicultural and Global Competence

SCC supports and educates all members of the campus community in their development as multiculturally and globally competent citizens.

• Offer innovative approaches to promoting global citizenship through service learning, international programs, and partnerships.
• Integrate our international students into the campus community.
• Develop multicultural competence among all members of the campus community through curriculum, professional development, and social interaction.

Community Engagement

SCC is the learning, entertainment, and gathering hub of the community.

• Engage the community in planning for capital projects and infrastructure.
• Create and market programs to attract and engage our community.
• Build community partnerships with business, government agencies, and organizations.
• Expand and strengthen the relationship between the Foundation and the college.

Campus Culture

We value and respect each others' diverse contributions to our collective goals.

• Provide opportunities and encouragement for all campus employees to enhance their skills through professional development.
• Promote managerial and administrative excellence through accountability and succession planning.
• Develop a culture of assessment and collaborative planning.
• Encourage participation and investment in an equitable campus governance system.

Shoreline Community College does not discriminate on the basis of race, color, national origin, sex, disability, sexual orientation, or age in its program and activities.