



To: Shoreline Community College employees
From: President Lee Lambert
Date: June 18, 2012
Re: Virtual College leadership

Earlier this year, the Virtual College Leadership Team (VCLT) issued its recommendation that the President create a distinct leadership position to be accountable for moving the Virtual College forward. In its memorandum, the VCLT noted that success of the Virtual College initiative required more focused business planning and marketing and concluded, "As we move down the implementation pathway, it is becoming increasingly obvious that the Virtual College initiative (now) requires a management structure to allow implementation to be fully successful and sustainable." After consulting with many individuals and groups on and off campus and then considering their input and weighing all the variables, I have decided to accept the VCLT's recommendation.

In order to ensure proper initial planning and coordination of human and financial resources and the provision of essential wrap-around support, I have delegated temporary responsibility for the Virtual College initiative to the Vice President of Administrative Services, Daryl Campbell. For a period of approximately 9-12 months, Virtual College activities will report to VP Campbell. During this time, he will work closely with the incoming Vice President for Academic and Student Affairs, in preparation for an eventual transition of Virtual College responsibilities to the Instruction side of the house.

While I came to a final decision on the matter of Virtual College management in the past several days, discussions about this possible change were robust with several groups throughout spring quarter (Board of Trustees, College Council, Strategic Planning/Budget Committee, faculty union, and Virtual College Leadership Team). Documents of some of these discussions are available on the Virtual College wiki site (wiki: <http://sccvc.wikispaces.com/Presentations>). These consultations were extremely productive and very helpful in my determining a course of action that I believe is in the best interest of Shoreline Community College.

As you know, a new VP of Academic and Student Affairs is expected to join our team within the next several weeks. The most critical, immediate priorities of the VPASA's office will be accreditation, workforce and to contribute to work on the overall reorganization of the college. In my judgment, the new VP must be provided ample time to engage with these challenges and acclimate to the new role. While temporary management responsibility for the Virtual College is placed under the VPAS, I will direct both the VPAS and incoming VPASA to work very closely together on the Virtual College initiative, to maximize our success and ensure a seamless eventual transition.

I have directed the VPAS, with involvement from HR, to run a limited recruitment and appointment process and have empowered him to make the final decision regarding the Virtual College Director. More details will be forthcoming in the next 7-10 days.