

ARTICULATION AGREEMENT
WASHINGTON MARKETING AND MANAGEMENT EDUCATORS ASSOCIATION (WMMEA)
AND THE ADMINISTRATIVE MANAGEMENT-- RETAIL MANAGEMENT DEGREE PROGRAM,
CENTRAL WASHINGTON UNIVERSITY

STATEMENT OF PURPOSE

The purpose of this articulation agreement is to provide a system which will enable students completing a two-year business degree program at a community college to enroll at Central Washington University and receive credit for courses taken as part of their community college degree program.

GOALS

The primary goals of this program are to:

- implement an articulated, seamless vocational-technical education curriculum
- provide continuity in education which meets student and business needs
- provide incentives for community college students to complete a business degree program
- provide incentives for community college students to pursue advanced studies in university degree programs.

CURRICULUM ARTICULATION AND REVIEW

Community college instructors have provided CWU with Student Learning Objectives or Master Course Outlines and course topical outlines or course syllabi to use as benchmarks for validating this initial agreement.

To ensure agreement compliance and program viability, faculty from participating community colleges and the university will meet annually to review and align respective courses and curricula competencies. They will specify which community college classes will be recognized within this agreement. The instructors shall also review student achievement data and, if so determined, propose modification to this agreement. The list of articulated classes are listed on the CWU Model Plan of Study sheets for each participating WMMEA institution.

ARTICULATION PROCEDURE

Prior to submitting an application for admission to the university, a student should meet with the appropriate university degree program advisor to approve the WMMEA Articulation Application Form.

The student will attach the WMMEA Articulation Application Form to an application for admission to the university. Appropriate filing fees will be included with this application for admission.

Upon accepting the application for admission, the university registrar will prepare a credit evaluation for the incoming community college student which will show equivalent credits. The credits will become part of the student's permanent academic record. The credits for equivalent courses will apply toward the student's university degree program.

When all admission requirements are met, each transferring student, with 90 transferable credits, will register as a Junior in academic standing at the university.

ARTICULATION AGREEMENT PROVISIONS

This articulation agreement may be used by students intending to earn a Retail Management or Marketing Education degree at the university and have graduated from a participating community college.

The community college business degree will transfer to the university with a maximum of 90 credits.

A student must earn a cumulative g.p.a of 2.3, or better, (based on a 4.0 g.p.a. system) in the community college degree program for admission into the CWU Retail Management program. A 3.0 g.p.a. is required for full admission into the CWU Marketing Education program.

The student will complete all university credit requirements, including breadth requirements, prior to receiving the university degree.

The participating institutions will study the feasibility of implementing a distance learning program so that place-bound students may pursue a university degree under the terms of this agreement.

Students may request equivalent credits at the university under this articulation agreement for a period of five years after their community college graduation date.

During the initial year of this agreement, CWU faculty and WMMEA participating institutions will articulate specific course content in Principles of Retailing, Principles of Selling, and Principles of Advertising.

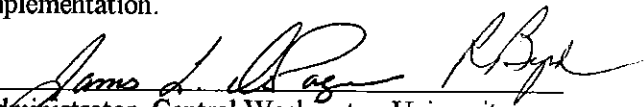
WMMEA will propose a statewide system of common course titles, descriptions, and credits by Fall Quarter 1999.

PROGRAM RENEWAL

This articulation agreement shall be revised as deemed necessary by the participating institutions.

PARTICIPATING INSTITUTIONS

We, the undersigned representatives, agree in principle to this concept and will commit staff resources to ensure implementation.

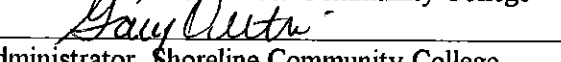

Administrator, Central Washington University

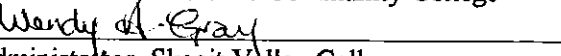

Administrator, Bellevue Community College


Administrator, Centralia College


Administrator, Edmonds Community College

Administrator, Green River Community College


Administrator, Shoreline Community College

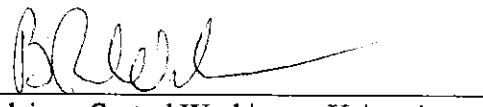

Administrator, Skagit Valley College

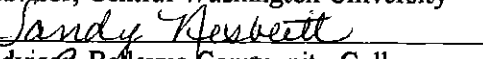

Administrator, South Seattle Community College

Administrator, Walla Walla Community College

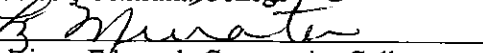
Administrator, Yakima Valley College

Signed and Dated: 2/25/99

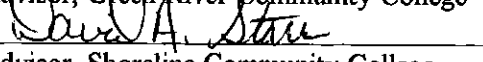

Advisor, Central Washington University

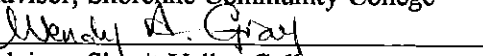

Advisor, Bellevue Community College

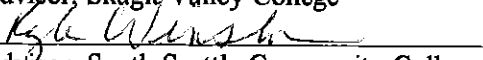

Advisor, Centralia College


Advisor, Edmonds Community College

Advisor, Green River Community College


Advisor, Shoreline Community College


Advisor, Skagit Valley College


Advisor, South Seattle Community College

Advisor, Walla Walla Community College

Advisor, Yakima Valley College