

Dr. Christopher Villa



Dr. Christopher Villa is an experienced community college leader who most recently served as President at Portland Community College (PCC)-Rock Creek, nestled near Beaverton and Hillsboro, a high technology corridor often referred to as the “Silicon Forest” of Oregon, with an enrollment approximating 20,000 students. As a strong student advocate, he led efforts to improve student outcomes and close opportunity gaps through the *Yes to Equitable Student Success* (YESS) Initiative, an equity-minded framework grounded in cultural competency and strategic programming. As an equity advocate, Dr. Villa was appointed to the Oregon Higher Education Coordinating Commission Equity Leadership Council, a group of educational leaders who advocate to increase equity in higher education and are experienced in policy development and implementation of equity programs that close equity disparities.

At PCC Rock Creek, Dr. Villa served on multiple community organizations as a board member, including the City of Hillsboro Chamber of Commerce, the *Vision Action Network*, a community-based organization focused on mitigating poverty and homelessness, and the *Five Oaks Museum*, named in honor of the *Tualatin Kalapuyan* peoples who originally inhabited the land surrounding the college. He is a mentor with the National Hispanic Community Council (NHCC), an affiliate of the American Association of Community Colleges (AACC).

He earned his bachelor’s degree in social ecology from the University of California, Irvine, a master’s degree in public administration from University of Southern California, and a doctorate in educational leadership and policy from University of Utah. Dr. Villa has served as an adjunct faculty in the Educational Leadership and Policy Studies Department at California State University, Northridge.

He and his wife Diane have three children, all successful transfer students from community colleges. Recently, one of their children relocated to Washington and they hope to be joining them soon as residents in the state. He spends his spare time cataloging music, enjoying the outdoors, and going on road trips with Diane and the family beagle, Maya.

Christopher M. Villa

Education

Doctorate in Educational Leadership & Policy
University of Utah

Master's in Public Administration (MPA)
University of Southern California

Bachelor of Arts, Social Ecology
University of California, Irvine

Completed one year of study at University of California, Berkeley
Boalt School of Law

Professional Experience

**Portland Community College-Rock Creek
President**

2018-2020

Served as the executive leader of the college with responsibility for its overall operation including a budget of 36 million and selection/supervision of faculty and staff. Collaborated in concert with multiple campuses and centers in the district to implement its focus on equitable student success. Responsible for leading efforts to update the campus strategic plan with a focus on improving student success outcomes and closing equity gaps. Responsible for collaborating with faculty, classified staff, and students to advance guided pathways and advising redesign initiatives. Built strong positive and productive relationships with community constituents from business, government, k-12, university, and public non-profit sectors. Collaborated closely with the Foundation Office in support of fundraising efforts that supported racial equity.

**Los Angeles Mission College
Vice President of Student Services**

2015-2018

Provided leadership and supervision in the reorganization of the Student Services Division designed to improve student success outcomes. Lead the college in efforts to develop and implement an Adult Basic Education program in partnership with various community agencies. Supervised the following student support services departments and programs: Admissions and Records, Athletics, Counseling, Disabled Students Programs & Services (DSPS), Extended Opportunity Programs & Services (EOPS), Financial Aid & Scholarships, Health Services, International Student Services, Psychological Services, Student Activities, Student Outreach and Recruitment, Student Success Center, Transfer Center, TRIO/Student Support Services, and Veterans Resource Center.

**Fresno City College
Vice President of Student Services****2009-2015**

Provided leadership for the college with emphasis on promoting and sustaining student access, student success, and student learning. Ensured that student services and instruction work collaboratively and demonstrate accountability. Responsible for developing and implementing comprehensive institutional enrollment management, student success, and student equity plans in conjunction with constituent groups representing administrators, faculty, classified staff, and students. Supervised the following student support services departments and programs: Admissions and Records, Career & Employment Center, Counseling, Disabled Students Programs & Services (DSPS), Extended Opportunity Programs & Services (EOPS), Financial Aid & Scholarships, Health Services, International Student Services, Matriculation/Student Orientation and Assessment, Psychological Services, Student Activities, Transfer Center, TRIO/Student Support Services, TRIO/Upward Bound, and Veterans Resource Center. Served as campus officer responsible for handling harassment and discrimination complaints, student grievances, and student discipline.

**Long Beach City College
Assistant Superintendent/Vice President of Student Support Services****2006-2009**

Provided leadership, management, oversight and direction for the Student Support Services Division at both the Liberal Arts and Pacific Coast campuses that included the following departments and programs: Admissions & Records, Financial Aid, Counseling, EOP/S, Disabled Student Programs and Services, International Students Program, Student Outreach and Recruitment, Student Health Services, Matriculation/Student Orientation and Assessment, Career Center/Job Services, Student Activities, Transfer Center, Women's & Men's Resource Center, Veterans Affairs, Commencement, and TRIO Programs. Provided leadership and direction for Auxiliary Services including Campus Bookstores and Food Services. Supported institutional efforts to promote racial equity and student success by developing and assessing student learning outcomes for learning community/cohort programs such as *Puente*, *SANKOFA Scholars*, *Transfer Academy*, *Leaders Across Campus*, and *First Year Experience*.

**California State University, Northridge
Assistant Vice President, Student Access and Support Services****2003-2006**

Supervised over 100 full-time and 200 part-time staff with a state general fund budget surpassing 12 million dollars. Provided leadership, strategic direction, supervision, and line management for Financial Aid & Scholarships, Career Center, Student Outreach and Recruitment, Center on Disabilities, and the National Center on Deafness. Supported the Vice President for Student Affairs in efforts to develop strategic direction for the division and to provide ongoing assessment of student learning outcomes. Performed assessment, program review, and implementation of new technologies. Participated in a leadership role on the Enrollment Strategies Committee. Initiated Staff Development Internship Program for Student Affairs professionals in the Division.

College of the Canyons
Associate Dean, Student Services

2000-2003

Supervised 40 staff in the Student Services Division from the Counseling Department, Transfer Center, Articulation and Matriculation Programs. Supervised Personal Development and General Studies curriculum, including class scheduling, room assignments, instructor assignments, class marketing, and enrollment planning. Supervised New Student Orientation Program with support from Matriculation Director and Assistant Dean, Student Development. Responsible for other Student Services Departments in absence of Vice President of Student Services, including: Admissions and Records, Financial Aid, Cal Works, Career Center, Disabled Students Programs and Services, EOP/S, Health Center, International Students, New Horizons, and Student Development.

University of Utah
Assistant Dean for Minority Recruitment and Student Affairs
The Graduate School

1994-2000

Collaborated with different sectors of public education, including local K-12, community colleges, and other public and private universities to seek funding from external sources in order to support special projects/programs aimed at increasing underrepresented undergraduate and graduate school enrollment. Developed, implemented, and administered the University of Utah Summer Research Opportunity Program (SROP) and the Summer Extended Orientation Program (SEOP) that were designed to attract underrepresented students to graduate programs.

San Jose State University (SJSU)
Director, Student Outreach and Recruitment

1989-1994

Responsibilities included the development of university outreach and recruitment policy combined with program supervision, planning, implementation, and evaluation for the Departments of Relations with Schools and Colleges, Student Affirmative Action (SAA), and Educational Talent Search (TRIO Program). Participated actively on Enrollment Management Advisory Committee. Managed a complex budget of approximately 1 million that supported 16 professional staff and between 40-50 student paraprofessionals and that included state general fund, state lottery, private donor, and federal grant dollars.

California State Polytechnic University, Pomona
Coordinator, Educational Opportunity Program (EOP)
Enrollment/Educational Enhancement Services (EES)

1987-1989

Supervised EOP staff placed in various campus departments who were responsible for the development of programs and projects and counseling and advising directed at underrepresented students. Coordinated admissions process, residential living program, and

student activities component for the University Summer Bridge Program, which targeted underrepresented and economically disadvantaged students from community colleges and high schools.

California State University, Long Beach

California State University (CSU), Administrative Fellow

1986-1987

Participated in a one-year program designed to provide women and ethnic minorities the opportunity to observe and interact with cabinet-level administrators at another campus within the CSU System. Served in the capacity as an Associate Dean, Student Services in the School of Natural Sciences.

California State Polytechnic University, Pomona

Coordinator, Educational Opportunity Program (EOP)

Recruitment and Admissions

1980-1986

Coordinated underrepresented student outreach and recruitment directed at community colleges and high schools. Worked closely with the Admissions Office to develop, implement, evaluate, and modify EOP admissions procedures. Served as Chair of the South Coast EOP/S Consortium that included universities and community colleges working in a collaborative effort to provide outreach and recruitment services targeted at underrepresented students, with an emphasis on serving community college EOP/S students. Co-founded the Chicano/Latino Youth Leadership Conference, now considered a fundamental educational equity program at the university.

California State University, San Bernardino

Coordinator, Educational Opportunity Program (EOP)

Outreach Services

1980

Coordinated outreach and recruitment efforts directed at underrepresented students from local high schools and community colleges within the San Bernardino and Riverside area. Worked closely with high school/community college administrators and counselors for the purpose of recruiting targeted students.

Teaching Experience

California State University, Northridge, Lecturer, ELPS 663-Legal Aspects of Educational Administration, Educational Leadership and Policy Studies Department, Spring 2018

California State University, Northridge, Lecturer, ELPS 663-Legal Aspects of Educational Administration, Educational Leadership and Policy Studies Department, Spring 2017

California State University, Northridge, Lecturer, ELPS 720-Post-Secondary Finance and Enrollment Management, Educational Leadership and Policies Department, Fall 2016

California State University, Northridge, Guest Lecturer, Administration of College Counseling and Student Services, Educational Leadership & Policy Studies Department, Spring 2003

University of Utah, Instructor, Preparation for Graduate School Seminar, Summer Research Opportunity Program, June-August 1997 & 1998

Cal Poly Pomona, Instructor, Study Skills, Summer Bridge Program, June-August 1989

El Monte Union High School District, Instructor, ESL Adult Education, September 1988-May 1989

Skills and Knowledge

Speak, read, and write Spanish.

Staff Development Opportunities

Selected Participant, Los Angeles Community College President's Academy, Los Angeles, CA 2016-17

Evaluation Team Member, Accrediting Commission For Community And Junior Colleges (ACCJC), Santa Rosa Junior College, Santa Rosa, CA, March 9-12, 2015

Mentor, National Community College Hispanic Council (NCCHC) Leadership Fellows Program, 2014-15 to the present

Selected Participant, State Center Community College District Inaugural Leadership Development Academy, 2013-14

Evaluation Team Member, Accrediting Commission For Community And Junior Colleges (ACCJC), College of San Mateo, San Mateo, CA, October 21-24, 2013

Member, California Community College Chancellor's Office Advisory Group on Student Mental Health, 2012-15

Evaluation Team Member, Accrediting Commission For Community And Junior Colleges (ACCJC), Northern Marianas College, Saipan, Northern Mariana Islands, October 23-26, 2012

Executive Board Member, California Community College Chief Student Services Administrators Association, 2011-13

Selected Participant, Executive Leadership Institute (ELI), League for Innovation in the Community College, Phoenix, AZ, December 5-10, 2010

Evaluation Team Member, Accrediting Commission For Community And Junior Colleges (ACCJC), Chaffey College, March 1-4, 2010

Team Leader, California Community College Chancellor's Office Program Review and Technical Assistance Site Visit Team, Ventura College, March 18-20, 2009

Selected Participant, NASPA Richard F. Stevens Senior Student Affairs Leadership Institute, Victoria, B.C., July 2007

Professional Activities

At Portland Community College

Chair, PCC Rock Creek Executive Leadership Team
Co-Chair, PCC Rock Creek Diversity Council
Co-Chair, PCC Rock Creek Yes To Equitable Student Success (YESS) Committee
Co-Chair, PCC Sustainability Leadership Council
Member, PCC Diversity Leaders of Diversity Councils Committee

At Los Angeles Mission College

Chair, Student Equity, Access, and Success Committee
Member, Behavior Intervention Team
Member, Facilities Committee
Member, Budget and Planning Committee
Member, President's Cabinet

At Fresno City College

Chairperson, Enrollment Management Committee
Chairperson, Student Success Task Force
Co-Chair, Fresno City College/Fresno Unified School District Partnership
Co-Chair, Strategic Planning Council
Lead Member, Student Equity Task Force

At Long Beach City College

Executive Board Member, LBCC Foundation
Campus Liaison, Hispanic Association of Colleges and Universities
Member, Bond Management Team
Member, Textbook Affordability Task Force
Member, CCC Open Educational Resources Committee

At California State University, Northridge

Co-Chair, Enrollment Management Committee
Member, Enrollment Strategies Committee
Member, First Year Experience Committee
Member, Campus Wide Disabilities Issues Board
Member, Community College Advisory Board

At College of the Canyons

Chairperson, Academic Standards Committee
Chairperson, Personal Development Curriculum Committee
Chairperson, Parent Orientation Committee
Founder/Chairperson, Bilingual Family Celebration Committee
Member, Cultural Heritage Committee

At San Jose State University

Member, College Board San Jose Equity 2000 Executive Committee
Member, San Jose State Enrollment Management Advisory Committee
Member, San Jose State Educational Equity Advisory Board
Member, Chicano Commencement Advisory Committee
Member, WESTOP (TRIO Programs)

Community Activities

Member, Oregon Higher Education Coordination Commission (HECC), Equity Leadership Council
Member, Oregon Community College President's Council
Board Member, Hillsboro Chamber of Commerce
Board Member, Washington County Museum
Board Member, Washington County Vision Action Network
Advisory Board Member, Northwest Regional Educational Service District
Member, Intel Community Advisory Panel
Member, Joint 2035 Oversight Hillsboro Committee
Participant, Sylmar Neighborhood Council Community Beautification Committee
Member, Fresno State Enrollment Advisory Committee
Member, Arte Americas, Fresno, CA
Board Member, Wells Fargo National Advisory Board/Student Financial Services
Member, William S. Hart District Communications Council, Santa Clarita, CA
Member, Santa Clarita Valley Project Learn Committee
Participant, Principal-for-a-day Program, Santa Clarita Valley Chamber of Commerce
Member, CSULB President's Latino Advisory Committee
Member, Long Beach City College Promise Steering Committee
Member, University of Utah Martin Luther King Planning Committee

Commissioner, City of Salinas Affirmative Action Commission
Mentor, ENLACE Program, Evergreen Valley College

Presentations

Master of Ceremonies, Portland Community College Commencement, Portland, OR, June 2019

Panelist, "New President's Panel", Oregon Executive Leadership Academy (OELA), Salem, OR, February 2019

Presenter, "Responding to the Call: Advancing Racial Equity in Washington County", Vision Action Network, Beaverton, OR January 2019

Presenter, "Accreditation and Campus Climate", California Community Colleges Chief Student Services Administrators Association Conference, Los Angeles, CA, March 2017

Presenter, "Summer Bridge at Fresno City College: An Innovative Approach Involving Student Equity Programs", National Community College Hispanic Council (NCCHC) Conference, Dallas, TX, September 2015

Panelist, "Leadership from the CEO and Executive Leadership Levels", Leadership in Action Program (LEAP), College of the Canyons, Santa Clarita, CA, April 2014

Presenter, "Successful Practices and Collaborations in Financial Aid", Association of Community Colleges Trustees (ACCT) Conference, Dallas, TX, October 2011

Panelist, "Senior Student Affairs Panel", Western Regional Careers in Student Affairs Day, Los Angeles, CA, October 2011

Panelist, "Collaboration from K-12 to Graduate School: The Long Beach College Promise and Pepperdine's Joint BSM and MBA Program", WASC/ARC Conference, Hollywood, CA, April 2009

Presenter, "The Long Beach City College SANKOFA Program", A2Amend Conference, Long Beach, CA, March 2009

Panelist, "Navigating Your Path Toward Senior Student Affairs Opportunities in Community Colleges", NASPA National Conference, Seattle, WA, March 2009

Presenter, "Learning Communities & Student Affairs", American Council of Education (ACE) Fellows Mid-Year Seminar on Student Affairs, Industry Hills, CA, January 2009

Panelist, "Navigating Your Path Toward Senior Student Affairs Opportunities in Community Colleges", NASPA Western Regional Conference, Long Beach, CA 2008

Presenter, "Preparing for Student Affairs/Student Services Management Positions", California Chicano-Latino Intersegmental Convocation, San Francisco, CA 2005

Presenter/Facilitator, "The Migrant Farmworker Experience" 1st Annual Cesar Chavez Day Program, College of the Canyons, Valencia, CA 2001

Presenter, "Funding and Sustaining a Summer Research Opportunity Program", 2nd Annual Symposium on the Recruitment and Retention of Students of Color, "Connecting the Circle, University of Kansas, Lawrence, KS, 1999

Grant Funds Secured

Fresno City College: \$637,800 per year (2010-2015)

Title V-Strengthening Institutions-Hispanic Serving Institutions (HSI) Program

Camino Hacia El Futuro- Provided oversight in the development of a proposal that will serve a minimum of 400 low income Latino and/or English as a Second Language (ESL) students. Students will participate in learning communities involving the English, math, and counseling departments and will be provided additional academic support with an emphasis on increasing transfer to four-year colleges and universities.

California State University, Northridge: \$412,026 (2004-05)

Financial Aid Outreach Partnership Development-Successfully generated funding from the EdFund/California Student Aid Commission (CSAC) to provide extensive outreach efforts directed at high school students and others in the San Fernando Valley to become more aware of Cal Grant and other state financial aid programs.

College of the Canyons: \$14,753 (2001)

Cesar E. Chavez Day of Service and Learning-Successfully generated funding from the California Commission on Improving Life Through Service (CILTS) to initiate a community service project designed to educate high school students about the life, example, and legacy of Cesar Chavez. High School students identified as student leaders within the William S. Hart School District were expected to learn about the migrant farm worker experience.

University of Utah: \$832,757 (1994-99)

Summer Research Opportunity Program (SROP)-Successfully generated funding from multiple sources to support a national undergraduate program designed to increase the number of underrepresented students who pursue graduate school opportunities at the University of Utah and elsewhere.

San Jose State University: \$2,400,000 (1991-2000)

Educational Talent Search Program (TRIO)-I was the founder and principal investigator of this outreach program that provides 1700 middle school and high school students and their families college information. The program is currently based at CSU Monterey Bay.

Cal Poly Pomona: \$400,000 (1988-91)

Student Support Services Program (TRIO)-Successfully generated funding from the U. S. Department of Education (TRIO) to support an academic support program for low income and disabled students.

Awards

Award for Outstanding Service to the College, Delta Phi Kappa, Distinguished Friends of the College, Board of Governors, Long Beach City College Foundation, 2009

Award of Appreciation, "Our deepest thanks to our advisor and friend for your selfless contributions of time, talent, and vision", University Student Ambassadors, California State University, Northridge, 2005.

Distinguished Service Award, "For outstanding contributions to the Departments of Educational Leadership & Policy and Educational Psychology in student recruitment and guidance", University of Utah Graduate School of Education, 1998.

Award of Appreciation, "For outstanding service and leadership provided as Director of Student Outreach & Recruitment", San Jose State University, presented by Student Outreach & Recruitment staff and friends, 1994.

Award of Appreciation, "In recognition for your accomplishments, exceptional dedication towards the advancement of tomorrow's leaders, and your motivation to fulfill your goals as a CSU Administrative Fellow, with great honor, sincerity, and respect", the entire EOP Outreach and Recruitment Staff, Cal Poly Pomona, 1986.