

BOARD OF TRUSTEES RETREAT
August 22-23, 2013

**STATE OF THE
COLLEGE AND THE
YEAR AHEAD**

State of the College

- ◉ Finances
- ◉ Enrollment
- ◉ Strategic Initiatives
 - ◉ Strategic Plan
- ◉ Presidential Transition
 - ◉ Accreditation
 - ◉ Culture

The Year Ahead

When it comes to vision and strategy,
there are only two things we do...

The Year Ahead

Student Achievement

Resource Development

5 Forces Shaping the Future of Higher Education*

1. Changing Curricular Needs
2. Stretching Campus Boundaries
3. Global Challenges
4. Public Perception
5. Changing Demographics

Meeting the Challenge

1. **Redesign Educational Experiences**
 - Clearly delineated and integrated pathways that lead seamlessly to completion

Meeting the Challenge

2. Transform Institutional Roles and Management

- Invest in Professional Development across all constituencies
- Reform Institutional Roles
- Build a “Culture of Evidence”

Meeting the Challenge

3. Reset – Reinvent - Realign

- Reset curriculum to provide career pathways and stack credentials
- Reinvent curriculum to develop global competency
- Realign professional technical curriculum to meet industry-specific needs
- Expand SCC as a “broker” of educational access
- Establish alternative models

Meeting the Challenge

4. Resource Development: Diverse and Independent

- Human
- Skills
- Knowledge
- Financial
 - Enrollment
 - Foundation
 - Grants
 - Contracts
- Innovate and Seize New Opportunities & Partnerships

Meeting the Challenge

5. Culture: Communicate, Innovate, and Engage

- Communication: Build a culture of Understanding, Honesty and Trust
- Innovation and Entrepreneurship: Building a Culture of Creativity and Solutions
 - *“Want to Increase Innovation? Lower the Cost of Failure”*
- Create a “Powerful” Institution

Fierce Leadership® Requires...

- ⊙ Fierce Conversations
 - Interrogate reality
 - Provoke learning
 - Tackle tough challenges first
 - Enrich relationships
- ⊙ Respectfully challenge the status quo, and change what needs to be changed

A Culture of 'Creativity and Solutions' requires...

- ⊙ "Lower the Cost of Failure"
 - Reverse "learned helplessness"
 - Watch for the 3 "P's":
 - Personalized
 - Pervasive
 - Permanent
- ⊙ Audit "Thinking" at the Individual and Institutional Levels

A “Powerful” Institution requires...

INCLUSION + ENGAGEMENT =
CAPACITY TO EXECUTE

- ⊙ Driving for Results
- ⊙ Adaptation and Learning
- ⊙ A Commitment to Growing People

If you want to *have*,
then you have to *be*...