

## MINUTES

The Special Meeting of the Board of Trustees of Shoreline Community College District Number Seven was called to order by Chair Tom Lux at 8:33 AM in the Meeting Room at the North City Water District, 1519 NE 177<sup>th</sup> Street, Shoreline, Washington 98155.

## MEMBERS PRESENT

Trustees Phil Barrett, Catherine D’Ambrosio, Shoubee Liaw and Tom Lux were present.

President Cheryl Roberts and Tom Mesaros of The Alford Group were also present.

## COMMUNICATION FROM THE PUBLIC

Special Assistant Jim Hills provided an overview of upcoming 50<sup>th</sup> Anniversary events.

## REPORTS: PROGRESS & FUTURE PLANS

### International Education

Executive Director Diana Sampson provided an overview of a slide presentation entitled *Global Education and Engagement – Who are we? Where are we going? How will we get there?*

Based on questions from the Trustees, Executive Director Sampson addressed:

- What the College is doing to support engagement between domestic and international students.
- How the International Education area has been able to achieve its goals two years ahead of schedule.
- The correlation between “investment and return.”
- The trend of students from the United States going overseas to obtain degrees.
- The challenges in entering some markets.

### Enrollment (Domestic)

Interim Vice President Robert Francis and Director Bayta Maring provided an overview of a slide presentation entitled *Domestic Enrollment >> Progress Report*.

Director Maring spoke to the increases in international enrollment and the decreases in domestic enrollment, and the work transpiring to understand and counteract, the decline in domestic enrollment. She noted that the vast majority in the Community and Technical College system are experiencing a steady decrease in domestic enrollment.

Director Maring also shared that there has been a change related to age demographics in the state of Washington. She spoke of the numbers of High School graduates peaking in 2010 and that

the numbers of High School graduates is not expected to return to the “2010 numbers,” until 2027.

The Trustees indicated that it would be helpful to have information on community colleges that are facing the same demographic changes as Shoreline Community College and yet, are not experiencing a decrease in domestic enrollment.

### Virtual Campus

Executive Director Ann Garnsey-Harter distributed and provided an overview of several documents, including a document entitled *Virtual Campus Initiative – DRAFT*.

Executive Director Garnsey-Harter spoke of:

- The Virtual Campus Initiative as a way to integrate the initiative deeper into the College.
- Geography still mattering. (“34% of our online only students, are from out of the state. Most of our domestic online students are from the King and Snohomish counties.”)
- The growth in hybrid classes. (“Hybrids are 15% of our FTEs.”)
- 1,500 signing up for the College’s Philosophy and Film MOOC (Massive Open Online Course).

### Automotive Programs

Dean Dan Fey and Director Michael Boehm provided a past, present and future report to the Board on the Automotive Programs and included information on:

- The three levels of training, all intended to work together in an articulated fashion: General Services Technician (GST); Manufacturer Led Training; Corporate Training.
- Challenges from the previous year and re-stabilization efforts.
- Plans to reestablish and enhance partnerships with the K-12 and reinvigorating some Continuing Education classes.

### Allied Health & Science Building

#### Status

Executive Director Holly Woodmansee distributed and provided an overview of a document entitled *Anticipated Funding Sources* from the Allied Health, Science & Manufacturing Replacement Building Project Request Report (PRR) that was submitted to the Washington State Board for Community & Technical Colleges in February 2014. In addition, Executive Director Woodmansee spoke about the project and noted that the PRR “scored 10<sup>th</sup> and is in the queue.”

### Capital Campaign

Executive Director Ann Garnsey-Harter referred to the Fundraising Goals and Fundraising Schedule contained in the document *Anticipated Funding Sources* from the Allied Health, Science & Manufacturing Replacement Building Project Request Report (PRR). She stated that Interim President Campbell went to the Foundation to ask for its support in raising funds for the project. As the Foundation Board is still building its capacity, sentiments to support, but not lead a capital campaign, were expressed.

Executive Director Garnsey-Harter recommended scheduling a strategy meeting related to a capital campaign that would include President Roberts, the Foundation Board Chair and herself.

### DISCUSSION: BOARD GOAL DEVELOPMENT

Tom Mesaros facilitated the Board's discussion in generating recommended goals for the Board's review at its September 17, 2014 Regular Meeting. The Board agreed to the following topic areas:

- Enrollment (including retention and completion)
- Strategic Plan (including Human Resources goals; Philanthropic goals)
- Community Engagement (including Internal; External; Legislative; Branding)
- Talent Development (including Executive Leadership positions)

It was determined that Tom Mesaros and President Roberts would work on developing the goals and directions for the President, resulting from the discussions that transpired during the Retreat.

### ADJOURNMENT

Chair Lux adjourned the meeting at 2:01 PM.

Signed \_\_\_\_\_  
Tom Lux, Chair

Attest: September 17, 2014

\_\_\_\_\_  
Lori Y. Yonemitsu, Secretary