

SHORELINE COMMUNITY COLLEGE
DISTRICT NUMBER SEVEN
BOARD OF TRUSTEES
SPECIAL MEETING OF AUGUST 23, 2013

MINUTES:

The Special Meeting of the Board of Trustees of Shoreline Community College District Number Seven was called to order by Chair Shoubee Liaw at 8:30 AM in Room North 301 at Shoreline City Hall, located at 17500 Midvale Avenue North, Shoreline, Washington 98133-4905.

MEMBERS PRESENT:

Trustees Phil Barrett, Shoubee Liaw and Tayloe Washburn were present.

Former Trustee Roger Olstad was also present.

OPEN COMMENT PERIOD

No one signed up for the Open Comment Period.

DISCUSSION: "SHAPING THE FUTURE – NEW DEVELOPMENTS AND OPPORTUNITIES"

Discussion about a name change for the College transpired. Conversation included:

- The concept of a community college coming from a different era.
- The perception, from an international standpoint, as to what a community college is.
- The stigma in the United States related to community colleges.
- The thought that the College has gone beyond the traditional community college.
- The marketability of Shoreline College versus Shoreline Community College.
- How the citizens of Shoreline would respond.
- Whether or not there would be implications for grant applications.
- The positive impact to student life and supporting a more vibrant campus.

Trustee Washburn noted, "If we do this, we do this as part of a larger scope of a restructuring. No matter what the name, there is always a connection with the community."

Chair Liaw stated that she would like to know the financial costs of a name change and expressed concern about access. "Will our ABE/ESL population be deterred from enrolling if we were to change our name from Shoreline Community College to Shoreline College?"

Interim President Campbell conveyed, "I am hearing that the Board is supporting the direction of a name change."

The topic of a name change led to a discussion about the resurfacing of a conversation from several years ago related to the College becoming a part of the Seattle Community College District and whether the Board should commence with an exercise at some point tied to the

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College's key goals and whether those priorities are best served by remaining independent or consolidating.

The discussion returned to topic of a name change:

- A name change should happen as a result of re-evolution and re-envisioning.
- The broader campus and the community-at large need to be involved in the conversation. "There needs to be campus buy-in."

2013 – 2014 COLLEGE/BOARD PRIORITIES

Interim President Campbell provided an overview of the 2013 – 2014 College/Board Priorities:

- Allied Health and Sciences Building
- Student Housing
- Trane/GST Innovation Center
- Resource Development (Grants, Fundraising, Capital Campaign)
- Innovation and Entrepreneurial Visioning

In relation to the information provided, discussion included:

- The ways in which an Allied Health and Sciences Building would advance the College.
- The components of the draft Ground Lease in relation to the Student Housing Project and the interests of the state related to long term and proper maintenance of the building.
- The Governor's Trade Mission to China in November as an opportunity to showcase the Student Housing Project.
- Organizing Residence Hall infrastructure.
- Using "Creating Opportunities" or "Risk Taking" instead of "Innovation"

In relation the Trane/GST Innovation Center, Interim President Campbell asked the Trustees, "Should we proceed with this even if the grant funding does not come through?" Special Assistant Brandon Rogers added, "If the grant does not come through, we will present a pared down, alternative budget." Trustee Barrett spoke of wanting to see an analysis and determination beforehand and a two-tiered budget.

In relation to Resource Development, Chair Liaw requested that the Board see the data on the grants the College has.

DISCUSSION: BOARD MONITORING REPORTS

The Year One Self-Evaluation Report is due to the NWCCU (Northwest Commission on Colleges and Universities) by September 16, 2013 and will be presented as a report to the Board

at the September 25, 2013 Regular Meeting of the Board of Trustees. Interim President Campbell recommended (with agreement from the Trustees) that the Board would determine the Board Monitoring Reports (BMRs) for 2013 – 2014 based on what is contained in the Year One Self-Evaluation Report.

DISCUSSION: BOARD OF TRUSTEES 2012 – 2013 SELF-EVALUATION

The Trustees reviewed and discussed the cumulative results (and individual Trustee comments) related to the Board of Trustees Self-Evaluation tool tied to Section 3 (Governance Process) of the Board's Policy Manual.

During the Board's review and discussion, the Trustees identified a minor change to Item 4.9, GP-4 (Board Structure and Elections) on the Self-Evaluation tool. As the tool contains items from Section 3 (Governance Process) of the Board's Policy Manual, the change is subject to Board approval at the September 25, 2013 Regular Meeting of the Board of Trustees.

The Trustees spoke of the need to hold at least two mini retreats – one at the end of the Fall Quarter or early Winter Quarter and the other, during the Spring Quarter.

DISCUSSION: BOARD OF TRUSTEES 2013 – 2014 BOARD OF TRUSTEES GOALS

In relation to the Board's 2013 – 2014 Goals, the Trustees discussed that its Goals relate to:

- Sustaining the College...for the next 50 years
- Global membership
- Improving the College's marketing efforts
- Academic Excellence
- Student Services ↔ Retention
- Quality Education ↔ Jobs
- Resource Development
- Community involvement in the Board's decision making processes

Chair Liaw volunteered to draft the Board's Goals for 2013 – 2014. The Board will take action on its 2013 – 2014 Goals at the September 25, 2013 Regular Meeting of the Board of Trustees.

DISCUSSION: BOARD OF TRUSTEES 2013 – 2014 PRESIDENT'S GOALS

Interim President Campbell distributed and provided an overview of the proposed President's Goals for 2013 – 2014.

Based on the discussion, Interim President Campbell will finalize his 2013 – 2014 Goals and present the Goals to the Board at the September 25, 2013 Regular Meeting of the Board of Trustees.

DISCUSSION: BOARD OF TRUSTEES PLANNING

Chair Liaw conveyed that she would like to have several panels during the 2013 – 2014 Study Sessions and is interested in hearing from:

- Veterans
- Facilities; Security and Emergency Management
- International Students and ESL Professors
- Transfer Students and Faculty

In addition, Chair Liaw spoke of wanting the Board to discuss a name change for the College as well as Applied Baccalaureate programs.

The Trustees also discussed potential candidates to fill a vacancy and soon to be vacancy on the Board.

EXECUTIVE SESSION

At 3:12 PM, Chair Liaw announced that the Board would convene in Executive Session for approximately 15 minute to discuss the performance of a public employee and would reconvene in Special Session only to adjourn.

Chair Liaw announced that the Executive Session would be extended during the following times and the anticipated length of the extension:

- 3:27 PM: for fifteen minutes
- 3:42 PM: for twenty minutes
- 4:05 PM: for twenty minutes

ADJOURNMENT:

Chair Liaw adjourned the meeting 4:23 PM.

Signed _____
Shoubee Liaw, Chair

Attest: _____, 2013

Lori Y. Yonemitsu, Secretary