

**SHORELINE COMMUNITY COLLEGE
DISTRICT NUMBER SEVEN
BOARD OF TRUSTEES
REGULAR MEETING OF SEPTEMBER 26, 2012**

TAB 7

ACTION

Subject: President's 2012 – 2013 Goals

- SCC will develop and implement a comprehensive plan in alignment with the AACC's (American Association for Community Colleges') 21st Century Implementation Framework. Task Force groups will be established no later than the end of Fall 2012 to address the following areas: Increasing College Completion, Reimagining Pathways for Students, Community College/K-12 Collaboration for College Readiness, Developmental Ed Redesign, and Closing the Skills Gap and Credentialing.
- SCC will provide the Board of Trustees with quarterly status reports on the Virtual College and Campus Internationalization initiatives.
- SCC will provide Board Monitoring Reports related to the Core Theme objectives that do not meet an overall acceptable threshold of 75% of indicators for each objective. A Board Monitoring Report Schedule (timeline) will be presented to the Board for approval at the September 2012 Regular Meeting of the Board of Trustees.
- SCC will initiate and complete a new branding and marketing effort of the College to reflect and promote it as an Institution of Excellence no later than the Spring of 2013.
- SCC will continue to strengthen its financial position by searching and establishing partnerships to attract more resources at the local, state, national and international levels in support of its vision and mission.
- SCC will continue to responsibly manage its financial resources in accordance with federal and state mandates pursuant to the College's Core Themes and strategies.