

**SHORELINE COMMUNITY COLLEGE
DISTRICT NUMBER SEVEN
BOARD OF TRUSTEES
REGULAR MEETING OF SEPTEMBER 26, 2012**

TAB 6

ACTION

Subject: Board of Trustees 2012 – 2013 Goals

- The Board will monitor the progress of the College's Strategic Initiatives related to the Virtual College and Campus Internationalization on a quarterly basis.
- The Board will continue to monitor Core Theme objectives that do not meet an overall acceptable threshold of 75% of indicators for each objective.
- The College will initiate and complete a new branding and marketing of the College to reflect and promote Shoreline Community College as an Institution of Excellence.
- The Board will continue and increase its participation at College events as well as those held in the community-at-large.
- The College will align its goals with some or all of the components contained in the AACC's (American Association for Community Colleges') 21st Century Implementation Framework.