



Shoreline Community College

16101 Greenwood Avenue North

Shoreline, WA 98133

Minutes of Performance Arts Advisory Committee Meeting

June 13, 2012, 6:30-8:00 p.m.

Lobby Theatre

In Attendance: Tony Doupe, Norma Goldstein, John Nold, Kris Boustedt, Lindy Boustedt, Ruth Gregory, George Watt, Tim Watkins, Amanda Harryman, Dominica Myers, Hallie Shepherd, David Johanson Vasquez, Deborah Jacoby, Eric Colley

REELS

Tony started the meeting with a brief discussion about the content for student portfolios and reels. Members suggested that the reel be no longer than 1-2 minutes and discussed how hard it was to get a 3-5 minute film of stuff that is really good for a reel. Someone commented that a director reel is really hard. Editing skills are not possible to show in a reel format.

Members discussed the question of "What do you look for in a reel?" 30 seconds is not enough to showcase work. Employers want to see an acting reel be 1 minute or 1.5 minutes. They are looking for scenes, but diversity is good, to show different styles and challenges.

They also look at the actor's video page, not just reel like IMDB. A production reel should show work on films as they graduate. REELS a pro, and find online presence on portable devices. Selected scenes could go on a reel.

Photographer and how to edit content is hard. It's better to show too little than too much to get them wanting more. Always go dramatic.

It's important that the students get transitions started so they will be prepared when they graduate.
Possibly do a production of a showcase in the spring

STUDENT SUCCESS

SIFF had 3 films that were voted best had Tony Doupe in them and had SCC students working in some aspect of production. At both SIFF and STIFF, SCC students were in all of them. Our reputation is strong. Friends help friends getting jobs and gigs.

An LA film mentioned SCC student Matt Harrison. More films are coming back to Seattle.

Recently Kris B students had a script that required a difficult location, a medical herb center. Students were very professional and handled the situation well.

- 4 students graduated with degrees
- CWU – we have articulation in the works to finalize the work done
- 2 students went to NYU.

There is a need for metrics of student success. We have a lot of bachelor degreed students. Lots of our students go the Drama /Acting at UW. That will be the focus on the 2011-12 dashboard review.

WEBSITE

Alumni on Facebook is not yet well populated, but Kris B has done work on the website. Kris is the lead on this. It was suggested to make it a classroom assignment. The college needs an alumni program to establish our students as a place to come and give back.

Recommendations:

Alumni office contact office

Post jobs on Facebook

Seattle theatre artists and filmmakers

Populating 6-7 sites

Once a year networking event

IDEAS

Create and market film festival 60-70 films- combine festival with successful alumni event.

Can also do as a blog with a student success page, Guest writers, and contributions from alumni

George Watt spoke about a Vimeo page. He will maintain Vimeo page and can add someone's video to an album.

Shoreline Film Office work plan:

Bring some feature films here and other ambitious projects

We have carte blanche from city and college to work collaboratively

Create locations project binder for review- maybe get students to do this

Tony will test waters this summer with networking

City goal: Shoreline established as a film friendly town to bring production

Getting students isn't their first job

Offer Incentives? Student discount?

Acquiring Insurance and addressing liability

Micro budget films as target clients

Projects starting in summer

Create project for students to have them take photos, preproduction, location scouters,

Crosspollinate with audio wig nearing and work with MUSTC about sound for film

Tony make list of incentives and will work with our College Foundation

Make current and old props available

Ask alumni to make first feature film here as a way into the industry

SHORELINE DEPARTMENT GOALS

Brainstorming activity:

Film festival with actor showcase--Do in spring, Audition type thing, Earn the right to get in Faculty step back and let guest directors do this, get outside perspective and networking

Goals for new students:

Practice for audition built in scheme of things

Extra support for monologues when here

Panel at 5 screening at 6, bring experts in

Actor showcase

Networking opportunity for alumni

Prizes

Plaques and sponsors

Getting someone with feature film on the campus is the goal this year. We want to build a film identity for our city.

Meeting adjourned 8:14 p.m.

Respectfully submitted,

Norma Goldstein