



2005-2006 Career Planning Guide

VISUAL COMMUNICATION TECHNOLOGY: Digital Photography & Video

Shoreline Community College
16101 Greenwood Avenue North
Seattle, Washington 98133

Length of Program: 93 - 104 credits

Completion Award: A.A.A.S. Degree

Approximate Quarterly Costs

Check quarterly class schedule for Tuition Table

Parking Fee Per Quarter (Daytime/Evening Only)	\$25
Supplies and Equipment (estimate, 6 quarters)	\$500
Book prices vary widely. Quarterly average	\$200
Additional Instructional Fees	\$25-\$85

Program Information:

Mary Bonar 206 546-4671 Room 2057
mbonar@ctc.edu

Enrollment: Fall (recommended), Winter, Spring, Summer
<http://www.shore.ctc.edu/shoreline/vct.html>

PROGRAM DESCRIPTION

Visual Communications Technology program is designed to provide an integrated foundation of knowledge and practice in visual design principles; graphic and typographic design; photography and video; computer graphic technologies; and offset printing, prepress and new imaging technologies. Based on personal and career interests, students select an area of concentration in graphic design, print production, photography and video, multimedia or marketing.

The Digital Photography and Video option is designed for students with an interest in creating visual images using photographic and video equipment. Students study elements of design and composition as well as developing hands-on skill in camera operation, film development, television studio and field production, and electronic image manipulation. Students use visual images to communicate and interpret information. In addition, students learn new technologies in desktop publishing, computer graphics, multimedia communication and offset printing techniques.

PROGRAM OUTCOMES

Students who successfully complete this program will be able to:

1. Effectively use design elements and technical skill to create effective visual images.
2. Use a variety of still, video, television and digital camera equipment including small, medium and large format cameras.
3. Develop black and white photographs using a variety of basic, advanced and special techniques.
4. Create, select and organize design elements including letter forms, illustrations, typography and other graphic images in a structured environment.
5. Use Macintosh computer software to create, use, scan and manipulate photographic images for use in printed materials as well as in video and multimedia productions.
6. Demonstrate knowledge of values associated with commercial, documentary and artistic photography.
7. Demonstrate knowledge of offset printing and print production including negative assembly, small press and bindery operations, automated systems, lithographic cameras, multicolor printing and special effects.

CAREER OPPORTUNITIES

Graduates of the Digital Photography and Video Option may find employment in a variety of settings including advertising agencies, publication houses, visual support departments, news and sales agencies, and print shops. There are expanding opportunities for creating visual images for multimedia product development.

POTENTIAL POSITIONS INCLUDE

Photographer, Television Camera Operator, Photojournalist, Marketing Assistant, Sales Representative. Entry-level salaries range from \$18,000 to \$28,000 and higher.

VISUAL COMMUNICATION TECHNOLOGY: Digital Photography & Video

Shoreline Community College: A.A.A.S. Degree

General Education Requirements

Recommended Selections -

See advisor for other choices

Communication Skills (choose one)	Cr.	Gr.
BusAd 252 Professional Communication	5	___
ENG 101 Composition and Exp Prose	5	___
Quantitative Reasoning		
CIS 105 Computer Applications	5	___
Human Relations (choose one)		
BusAd 112 Essentials of Human Relations	2	___
SpCmu 101 Speech Communications	5	___
Multicultural Education (choose one)		
SpCmu 100 Commu in a diverse workplace	3	___
SpCmu 103 Commu Across Differences	5	___
Physical Education		
PE 292 First Aid & Personal Safety <i>(recommended)</i>	3	___

VCT Foundation Requirements

Required for all Students.

Business and Communications	Cr.	Gr.
BusAd 120 Principles of Marketing	5	___
MusTc 105 Rights & Methods in Multimedia	2	___

Art / Design

ART 109 Design	4	___
VCT 101 Graphic Design I	5	___
Art 100 Beginning Photography	5	___

Computer Graphics

VCT 124 Basic Macintosh Sys Op	2	___
VCT 125 Digital Image Construction	2	___
VCT 131 Computer Graphics: Desktop Publishing I	3	___
VCT 132 Computer Graphics: Design / Illustration	3	___
VCT 129 Introduction to Photoshop	3	___

Media

VCT 111 Offset Printing Procedure I	4	___
ART 115 Introduction to New Media: Design and Authoring	3	___
CIS 140 Internet and HTML	5	___
Choose (Print media: Options A, B, C-Digital Photo, and E-Print emphasis)		
VCT 112 Offset Printing II	4	___
VCT 122 Electronic Pre-Press & Production Art II	4	___

OR (Multimedia: Options C-Digital Video , D, and
E-Multimedia emphasis)

CMU 261 or 262 or 263 TV & Video Prod	3-5	___
MusTc 230 Introduction to MIDI	2	___

VCT Degree Option Requirements

Students complete all courses in one or more selected Specializations in the Option of their choice. See advisor to add additional Specializations from other Options.

Option C: Digital Photography / Video

Digital Photography Specialization	Cr.	Gr.
ARTH 201,202 or 203 Western Art History	5	___
ART 102 Intermediate B & W Photography	3	___
ART 103 Adv. Black and White Photo	3	___
ART 119 Studio/Color/Electronic Imaging	3	___
VCT 229 A dvanced Photoshop	3	___
ART 291 Documentary Photography	3	___
ART 292 Color Photography	3	___
VCT 222 Portfolio & Resume Production	2-4	___

Digital Video Specialization

ARTH 201,202 or 203 Western Art History	5	___
Art 102 Intermediate Phtography	3	___
ART 292 Color Photography	3	___
CMU 263 Video Field Production	3	___
VCT 264 Desktop Video Production I	3	___
VCT 265 Desktop Video Production II	3	___
VCT 222 Portfolio & Resume Production	2-4	___

Total Credits Required 93-104

COMMENTS: _____

STUDENT NAME

STUDENT ID

APPROVAL TO GRADUATE

ADVISOR APPROVAL

DATE

DIVISON DEAN APPROVAL

DATE

CREDENTIALS APPROVAL

DATE

Every effort has been made to ensure the accuracy of the information in this publication. However, the information is subject to change without notice, and final career decisions are the responsibility of the reader.