

# Strategic Plan

Engagement • Equity • Excellence

*Shoreline Community College does not discriminate on the basis of race, color, national origin, sex, disability, sexual orientation, or age in its program and activities.*

*Adopted by the Shoreline Community College Board of Trustees  
June 2007*



## *Vision*

We will be a world-class leader in student success and community engagement.

## *Mission*

We are dedicated to serving the educational, workforce, and cultural needs of our diverse community.

## *Strategic Themes and Directions*

### Program Excellence

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*SCC fosters excellence in its educational programs.*

- Enhance the quality of our educational programs through innovation and continuous improvement.
- Create and apply standards for assessment of student learning and program effectiveness.
- Create and revise programs based on community needs, economic trends, and college strengths, particularly in science, mathematics, engineering and the liberal arts.

### Student Success

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*Students find enrichment in a safe environment for personal and professional growth. Students reach their goals through innovative programs of study, support services and a diverse campus life.*

- Increase opportunities for success through convenient, student-friendly enrollment services.
- Develop and implement an innovative, proactive advising model.
- Provide high quality pre-college programs and comprehensive learning assistance.
- Recruit, retain, and develop a diverse community of learning.

### Diversity, Equity and Access

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*SCC enables access to educational opportunities for all members of the community by promoting diversity and equity in our working and learning environment.*

- Develop a shared language and understanding of diversity and equity.
- Ensure that students from underrepresented groups experience the same levels of access and success in reaching their educational goals as other students.
- Recruit, hire, retain, and develop a diverse college workforce.

## Infrastructure and Technology

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*SCC provides state-of-the-art buildings, classrooms, and technology in a safe and attractive campus.*

- Fund and build an allied health and sciences center.
- Develop a coordinated, comprehensive technology plan.
- Implement a unified plan for the maintenance and improvement of classrooms, buildings and campus grounds.
- Enhance the utility and usability of the college website.

## Environmental Stewardship and Sustainability

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*SCC models sustainability in its curriculum and operations that are ecologically sound, socially just, and economically viable.*

- Provide services centered around sustainability and community.
- Operate the college in an environmentally responsible way.
- Develop a curriculum that reflects our commitment to environmental stewardship.

## Multicultural and Global Competence

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*SCC supports and educates all members of the campus community in their development as multiculturally and globally competent citizens.*

- Offer innovative approaches to promoting global citizenship through service learning, international programs, and partnerships.
- Integrate our international students into the campus community.
- Develop multicultural competence among all members of the campus community through curriculum, professional development, and social interaction.

## Community Engagement

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*SCC is the learning, entertainment, and gathering hub of the community.*

- Engage the community in planning for capital projects and infrastructure.
- Create and market programs to attract and engage our community.
- Build community partnerships with business, government agencies, and organizations.
- Expand and strengthen the relationship between the Foundation and the college.

## Campus Culture

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*We value and respect each others' diverse contributions to our collective goals.*

- Provide opportunities and encouragement for all campus employees to enhance their skills through professional development.
- Promote managerial and administrative excellence through accountability and succession planning.
- Develop a culture of assessment and collaborative planning.
- Encourage participation and investment in an equitable campus governance system.