



## Sponsorship Levels:

Rewards:

|  | Host<br>\$10,000 | Day<br>\$5,000 | General<br>Session<br>\$2,500 | Breakout<br>Session<br>\$1,500 | Sustaining<br>\$750 | Contributing<br>\$250 |
|--|------------------|----------------|-------------------------------|--------------------------------|---------------------|-----------------------|
| <b>Promotion</b>   |                  |                |                               |                                |                     |                       |
| • Prominent media mention in press releases, radio announcements | ✓                |                |                               |                                |                     |                       |
| • Prominent billing in all marketing materials                   | ✓                | ✓              | ✓                             | ✓                              | ✓                   |                       |
| • Year-round promotion on website                                | ✓                | ✓              | ✓                             | ✓                              | ✓                   | ✓                     |
| <b>Day of Event</b>  |                  |                |                               |                                |                     |                       |
| • Company banner on main stage                                   | ✓                |                |                               |                                |                     |                       |
| • Logo on podium   | ✓                |                |                               |                                |                     |                       |
| • Prominent billing on signage                                   | ✓                | ✓              |                               |                                |                     |                       |
| • Acknowledgement during keynote event                           | ✓                | ✓              |                               |                                |                     |                       |
| • Full page ad in event program                                  | ✓                |                |                               |                                |                     |                       |
| • Half page ad in event program                                  |                  | ✓              |                               |                                |                     |                       |
| • Quarter page ad in event program                               |                  |                | ✓                             |                                |                     |                       |
| • Eighth page ad in event program                                |                  |                |                               | ✓                              |                     |                       |
| • "Sustaining Sponsor" in event program                          |                  |                |                               |                                | ✓                   |                       |
| • "Contributing Sponsor" in event program                        |                  |                |                               |                                |                     | ✓                     |
| • Prominent logo on event packets                                | ✓                | ✓              |                               |                                |                     |                       |
| • Sponsor's materials in event packets                           | ✓                | ✓              | ✓                             | ✓                              | ✓                   | ✓                     |
| • Expanded exhibit space   | ✓                |                |                               |                                |                     |                       |
| • Prominent location for exhibit booth                           | ✓                | ✓              | ✓                             | ✓                              | ✓                   | ✓                     |
| • Introduces Keynote Speaker                                     | ✓                | ✓              |                               |                                |                     |                       |
| • Introduces Panel Speakers on main stage                        |                  |                | ✓                             |                                |                     |                       |
| • Introduces Workshop Speaker                                    |                  |                |                               | ✓                              |                     |                       |
| • Opportunity to provide branded Special Event prize             | ✓                |                |                               |                                |                     |                       |