

ANNUAL REPORT

2008-2009

Submitted by: Lawrence D. Fuell, Director

June 25, 2009

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Acknowledgements

Many people and many offices contributed to the success of the Global Affairs Center this year. At the risk of inadvertently leaving out someone who deserves mention I want to acknowledge the following.

First and foremost I want to thank Kenny Lawson, Dean of the Business, Inter-American Studies and Social Sciences Division for his support, both organizational and financial. Additional institutional support has come from SCC President Lee Lambert and Vice President John Backes.

The creativity of Jim Hills and the rest of the staff of the Public Information Office was indispensable in promoting every one of the programs undertaking this year. Ritva Manchester, Director, SCC Foundation has been another dependable source of promotion ideas and support. Colleen Ferguson, Assistant Director, International Programs Office, was a good sounding board throughout the year, as were International Studies Program faculty (Rachel David, Chip Dodd, Bob Francis, Kenny Lawson, Steve McCloskey, Tim Payne and Terry Taylor). I had the pleasure of working with the nursing program staff, especially Hermien Watkins, on two occasions when I witnessed the power of prof-tech passion on thinking about global issues.

Two student clubs have been especially helpful both logistically and with financial support. They are the Worldly Philosophers and Dismal Scientists Society (WPDSS) Club, and the Global Development Project (GDP) Club. The number of individual students who have helped too many to mention in full, but a few who deserve direct acknowledgement include Ava Munson, Genesee Rickel, Yasu Sumino and Michelle Xu.

Campus events could not happen without the support of key offices. Special thanks for assistance goes out to Andy Conrad of the Print Shop, Larry Cheng of Media Services, Mary Kelemen, Director of Auxiliary Services, and Bob Roehl, Director of Campus Facilities. Last but not least I am grateful to Arlene Strong, Senior Secretary in the BUS/IAS/SS Division for her patience and good humor as I continue to learn the world of NCR paper and procurement forms.



Introduction

The mission of the Global Affairs Center is *to inspire critical thinking*, *engagement and collaboration on global issue*. Those values have been central to efforts this first year. When fully operational the goal is to have in place a set of programs that enhance excellence, advancement of global awareness and multicultural understand: key general education outcomes at Shoreline Community College (2007 Strategic Plan). The activities undertaken this past year represent a strong beginning.

Still, it should come as no surprise that many activities are still works in progress and others but visions still dancing in the heads of the folks committed to this effort. Each success has energized us to move forward. Every challenge has given us pause to ask ourselves if we are adding value, if we have cultivated the necessary partners to succeed, and if we using the resources at our disposal wisely.

2008-2009 Accomplishments

The accomplishments of the Global Affairs Center this past year include bringing speakers to campus to discuss political, economic, social and health care issues, organizing lunchtime discussions tapping the expertise of SCC faculty, and organizing small group evening discussions on current foreign policy issues such as energy, human rights and conflicts in Afghanistan and Pakistan that attracted participants from both on and off campus...

Programs this year include:

- A discussion of position of the U.S. presidential candidates regarding the United Nations with local representatives of those candidates in October, 2008
- Presentations by the Consul-General from Japan and the Director General of the Taipei Economic and Cultural Office crisis in February.
- A series of lunchtime discussions on different aspects of the economic crisis during the months of February through April.
- A presentation and discussion of current Iranian realities with the associate producer of the documentary "*Iran Today*" in April.
- Weekly small group discussions this spring of major global political issues and the U.S. foreign policy implications of each.
- A presentation in May on infant health care issues in a major Guatemalan public hospital by a visiting lactation consultant from that country.

A more detailed description of each activity is provided in the appendices to this report.

The inaugural event of the year was a discussion of the positions of then-candidates for U.S. President, Senators John McCain and Barack Obama, towards the United Nations and multilateralism generally. Attended by local representatives of the two candidates, as well as approximately 100 students, faculty, other campus staff and a handful of community members, the event witnessed a spirited discussion of the candidates, their past and future attitudes towards international organizations like the UN, and what it means to be a liberal in today's world.

As the global economic crisis heated up two senior diplomats from Japan and Taiwan came to campus to share their governments' responses to the crisis and to the needs of developing countries



in particular. Speaking to stand-room only crowds in the PUB's Quiet Dining Room they offered perspectives unique from those commonly found in the U.S. media.

Japanese Consul General Namba compared the present global crisis to Japan's experience with a national financial crisis in the 1990s. He counted irresponsible lending practices, a decline in real estate prices, and a spillover to the general economy among the similarities. The biggest differences between 1990 and today are the breadth and rapid spread of the two financial crises. The current crisis has spread worldwide and across many economic sectors where Japan's was more contained.

A week later Director General Liao discussed how the present global economic crisis is affecting Taiwan and how the government there is responding. In one month last year, Taiwan, a very trade-dependent nation, experienced a 40 percent drop in its exports and more than 30 percent fall in manufacturing. However, due in part to the island's overall stable economic environment, relatively modest government debt, large foreign reserves, and high savings rate the crisis had not had the same bite there as elsewhere. The government provided a blanket guarantee for all domestic bank deposits to stabilize the financial situation, implemented an economic stimulus package to create new jobs, expand investment in public infrastructure and stimulate domestic consumption. Whereas in the U.S. we are talking about lower expectations and curtailed global leadership in the future, according to Mr. Liao in Taiwan (which was Washington State's 7th largest export market in 2007) they are talking about making that country an epicenter for commerce and trade in the Asia-Pacific region.

During winter quarter, at a series of lunchtime discussions on campus faculty from various disciplines shared their thought on the national quickly-turned global economic crisis. Faculty from economics, political science, history, psychology and nursing discussed public and private responses to past and present economic changes to groups of 30-35 individuals at each session.

Another small-group discussion series took place in the spring, this one an early-evening event that drew off-campus participants and that focus on six current "hot" foreign policy issues – sources and uses of national power since the end of World War II in 1945, energy, the Near East, Cuba – another country issue closer to home, the global food supply and agricultural development in Africa, and human rights. From a cost-benefit perspective measured by the number of participants, this might be considered the least effective event organized by the GAC this past year. Only seventeen individuals registered; the actual number who attended each week's discussion was closer to 14. However, written feedback from 11 of those participants suggests that this is a program that we should seriously consider continuing next year. To a person, the program was rated highly informative, the topics timely, and the format (small group discussions led by a "facilitator") high conducive to individual engagement. Several expressed their wish that the program be held again next year and that they hope to participate.

The last events of the year were speakers who addressed social and health care issues in Iran and Guatemala, respectively. Abdi Sami, born in Iran and now a U.S. citizen and Associate Producer of *'Tran Today,''* discussed political and social realities in one of the countries which former President Bush labeled the "axis of evil." The importance of this discussion, about a country with which the U.S. has not had formal diplomatic relations for 40 years, has been underscored in recent days by allegations of voting fraud and challenges to the results of the June 12 Presidential election.



In May the GAC, jointly with the International Program Office and the Nursing Department, brought to campus International Board Certified Lactation Consultant Mariana Petersen from Guatemala to talk about her work advocating for better infant health care in Guatemala at a public lecture at SCC. Petersen, a life-long advocate for improved maternal and infant care, currently works at Roosevelt Hospital, the largest public hospital in Guatemala. Guatemala has the highest infant mortality rate in Central America.

Roosevelt Hospital, with an average of 60 births a day, is seeking designation from the World Health Organization (WHO) as a "Baby-Friendly Hospital." As part of that effort Petersen is responsible for training staff and spearheading other reforms of traditional childbirth practices such as separating mothers from newborns at birth and providing formula.

Other accomplishments of the GAC this year include supporting the International Program Office in renewing its cooperative agreement with the Business Academy West of Denmark. The contribution of the GAC to that effort to date has been modest: a commitment to assisting in finding off-campus internships for Danish students expected to study at SCC in the winter of 2010.

Organization of the Global Affairs Center

The GAC this past year was led by a part-time political science faculty member, and Dean of the Business, Intra-America Studies and Social Sciences Division at SCC. The Director's charge was to initiate a series of speaker and other programs designed to advance the mission of the center itself and the college in general. He was also responsible for building an organization, including refining the mission of the GAC, developing relationships with partners on and off campus, creating networks of informal advisors made up of students, faculty/staff, and off-campus partners, and securing funding. Progress has been steady but slow in a classic pull between short-term and long-term goals.

Much assistance and support was provided by other faculty, staff members and students, as mentioned in the acknowledgements to this report (see page ii). The international studies program faculty has served as the nucleus of an ad hoc group of SCC faculty advisors providing advising on program content and logistics. Individuals from various organizations off-campus have served a similar role on an individual basis. Event support from campus service centers, including public information, printing, media production and venue set-up has been invaluable. None of the individuals in those offices are formally employees of the GAC; supporting the GAC is probably not in their job descriptions. Nonetheless, their actions demonstrated their wish for our success.

A brief survey of students and faculty/staff was conducted at the end of the year. A short questionnaire was distributed by email; 73 responses were received. What we learned from that admittedly quick and simplistic survey is that only about half of those who responded heard of the GAC (slightly better for faculty/staff than students) and only about a quarter of them attended a GAC event this past year (slightly higher for students than faculty/staff). If these results have any validity, and they probably understate the case, much works needs to be done before the GAC become widely familiar and accessed by individuals on campus. The challenge off campus is

¹ Several questionnaires were also distributed off-campus community members. Only one was returned. Therefore, the analysis here is limited to students and faculty/staff responses.



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undoubtedly even greater. A summary of the results of the survey, including a breakdown of responses concerning topics and advertising is provided in the appendices of this report (see page x).

Support for the Global Affairs Center

Creating an organization structure and securing financial support for the Global Affairs Center were modestly advanced this past year. Several circles of ad hoc advisors, including students, faculty and staff, and off-campus business and non-profit representatives, have been identified and should be utilized to identify program ideas for next year. Likewise small amounts of money were raised to support specific events, mostly from academic divisions and student clubs. But as noted earlier short-term program issues took priority over longer-term (but no less important) issues such as building partnerships off campus and securing funding.

State Congress Representative Maralyn Chase has been at the forefront this past year in developing a coalition of campus, local government and business partners that could become the anchor point of state economic development funding for Shoreline area. The GAC at Shoreline Community College would be part of that development. Although no such funding was secured this year, one of stark budget shortfalls that resulted in sharp budget cuts statewide, these efforts could bear fruit in the future.

Another possible source of support is partnerships with similar local organizations. A few of these are listed in appendix 9 below (see page xi). These are organizations in which the GAC might want to consider being a member in the future. They also represent potential partners. Some preliminary discussions suggest that at least some of them might be interested in joint sponsorship of public events outside of Seattle such as speakers and symposiums. Another possible to explore is combining forces to recruit individual and corporate membership and sharing membership receipts and contact information. Any funds so generated likely would be modest. The real value would be sharing contact information and promoting GAC programs.

Moving Forward

Some suggested priorities for continue next year would include the following.

- **Program** Future program content (speakers, discussions, training, etc.) ought to take into account the needs and interests of both on- and off-campus participants. Accordingly, some combination of daytime and event events would likely be most effective. Also, future events could be planned for off-campus venues.
- **Funding** If the GAC is be truly integrated into the mission of the SCC, it needs office space, a permanent (at least part-time) staff, money to pay stipends to speakers and other administrative overhead expenses, Administrative overhead this past year was minimal. With few exceptions speakers were pro bono. Two possible sources of funding the state of Washington and collaboration with other organizations were already mentioned. These efforts will be pursued. In addition, federal grants should be investigated, including those through the federal departments of education, State, Homeland Security and Agriculture.



- Outreach We need to do more to reach out to community partners including businesses and business associations, such as the Chamber of Commerce and Rotary Clubs (there are two in Shoreline, two in Edmonds, and one in north King County), non-profit, social assistance organizations, such as refugee assistance centers, the YMCA, international humanitarian and development assistance organizations, and local schools to determine how we can better partner with them to add value to their missions. Developing partnerships with other regional organizations with similar missions to the GAC, as discussed above, also ought to receive greater priority next year.
- Internship program One of the programs that we hoped to begin this past year and plan to give special attention to this next year is helping SCC students would benefit from off-campus experiences hat reinforce what they learn in the classroom. During winter quarter 2010 SCC will host a group of students from Denmark under a bilateral agreement with the Business Academy West in Denmark. The GAC will assist the International Program Office in arranging and supervising internships for BAW students
- **Website** Development of a GAC website has begun and will become operational by the start of next school year. The website will improve marketing GAC programs and events, as well promoting parts of the college's strategic plan.
- Contacts The GAC has begun to compile membership lists that include students and
 faculty/staff on campus as well as off-campus supporters. Provided resources are available, this
 effort will continue and improve next year. Maintaining robust and current membership
 organization is critical to developing support for the GAC and advertising its programs and
 events.



Mission

To inspire critical thinking, engagement and collaboration on global issue.

Vision

- ❖ Critical thinking that fosters awareness of political, economic and social circumstance, leading to ...
- **Engagement** through adoption of lifelong habits of listening, giving and doing ...
- **Collaboration** with others in actions that benefit the global community.

Planned Activities

- *Community programs* These are the anchor activities of the Global Affairs Center aimed at engaging the communities on global issues through lectures, panels and discussion. Programs will be organized that highlight local as well as international perspectives and that create opportunities for partnerships between the college and members the larger community.
 - Guest speaker series
 - o Brownbag discussions
 - Great Decisions series
- *Internship program* When fully operational this program aims to help students find internship opportunities with public, business and non-profit organizations.
- *Partner programs* Navigating the global economy and social environs can be daunting and possibly overwhelming. The Global Affairs Center will serve as a "first point of contact" for businesses and other organizations in need of assistance seeking global opportunities.
 - o Business partnerships
 - o Humanitarian assistance partnerships
 - Cultural exchange programs
- *Ongoing program Support* The Global Affairs Center supports ongoing programs at Shoreline Community College, such as International Studies, Global Pathways, Study Abroad, and student/faculty exchange agreements with foreign colleges and schools.

Benefits

- Enhances SCC program excellence and advancement of global awareness and multicultural understand, two of six general education outcomes, through advancement of learning opportunities outside the classroom.
- Advances awareness of SCC commitment to global education, engagement, and community service as outlined in the Strategic Plan.
- Furthers Shoreline's reputation as an international campus.
- Builds partnerships with Shoreline and regional governments, the Chambers of Commerce, local and foreign businesses, non-profit organizations, and local schools.
- Serves as a resource to nearby citizens and businesses interested in global issues.



Presidential Candidates and the UN

October 23, 2008

Michael K. Vaska, Member. Foster Pepper Law Firm, Seattle, speaking on behalf of Presidential Candidate form the Republican Party, Senator John McCain

Gael Tarleton, Commissioner, Port of Seattle, speaking on behalf of Presidential Candidate from the Democratic Party, Senator Barak Obama

From On Campus online news

October 23, 2008

Global Affairs Center Hosts Presidential-Issues Debate

Students, faculty and staff gathered to hear polar views on key issues of the presidential campaign, Thursday, Oct. 23 at Shoreline Community College.

In the first event sponsored by the college's new Global Affairs Center. Michael K. Vaska, speaking for Sen. John McCain, and Gael Tarleton, speaking for Sen. Barack Obama, put on the ideological gloves for the exchange of views. Vaska is a partner in the Foster Pepper law firm and chairs the state McCain Campaign Environmental Stewardship Coalition. Obama supporter Tarleton is Seattle Port Commissioner, a national security expert, international business manager, and a leader in the non-profit and university sectors.

. . .

The event was intended to focus on the candidates' stances on an appropriate role for the United Nations, but veered off on many other points during the spirited 90-minute session. One of those tangents was the question: What it means to be a liberal in today's world. Perhaps without consensus, the participants and audience seemed to at least agree that such definitions are fluid, changing with the times.







Asian Perspectives on Global Economic Crisis

Mitsunori Namba, Consul-General, Consulate of Japan in Seattle, "Japan's International Cooperation," February 10. 2009

Daniel Liao, Director General, Taipei Economic and Cultural Office, Seattle, "Taiwan's Response to the Global Financial Crisis," February 17, 2009

From On Campus online news

February 12, 2009

Consul General Gives Japanese Perspective on Global Economic Crisis

Consul General Mitsunori Namba, of the Consulate General of Japan in Seattle, brought the Japanese perspective on the economic crisis and other world issues to Shoreline Community College on Tuesday, Feb 10. 2009.

... Namba spoke for more than an hour to about 150 students, faculty and campus visitors on a variety of issues. On the now-global economic crisis, he said there are similarities, and differences, to the one experienced by Japan in 1990.

On the similarity side, Namba counted irresponsible lending practices, a decline in real estate prices, a spillover to the general economy and a system-wide crisis. Namba then pointed out differences. He said the current situation has scattered the risks, while Japan's was more confined to commercial banks. The key difference, he noted, is that the current crisis has spread worldwide, where Japan's was more contained.

On other issues, Namba quizzed the audience, asking several times for answers with a show of hands. Namba made a point of showing the degree of Japan's international aid and support. "Japan has made significant contributions to the reconstruction of Iraq and Afghanistan," he said.

He also touched on energy and the environment.

"The most important subject at the (2008) G8 summit was climate change," Namba said of the annual meeting of leaders from the top eight industrialized nations in the world. Japan hosted the 2008 version at the northern island of Hokkaido. He said Japan has decided "to change from an energy consumption society to an energy saving society."

"Japan is very glad that new President Obama (has embraced the idea of) climate change," Namba said. "We very much appreciate that position."

Namba said that Japan has an active program to help developing countries in Africa, noting the country has funded the Tokyo International Conference on African Development for 15 years. "It is vital to start development of African countries," he said.

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No *On Campus* news coverage of the February 17 presentation by Director General Liao.









Brown-bag Discussions of Global Economic Crisis

Comparing Political and Economic Circumstances 1929 and 2009, Robert Francis, Economics Department, Kenny Lawson, Dean, BUS/IAS/SS Division, Larry Fuell, Director, Global Affairs Center, February 26, 2009

Social Responses to the Economic Crisis, Amy Kinsel, History Department; Diana Knauf, Psychology Department, Tim Payne, Economics Department, March 13, 2009

Healthcare During A Time Of Economic Crisis, Hermien Watkins, Allegra Klein, Christina Capone and Patti Kwok, Nursing Department, April 10, 2009.

From On Campus online news

February 26, 2009

SCC Global Affairs Center And WPDSS Student Club Host Brown Bag Discussions On Global Economic Crisis

Is this really the worst it's been since the Great Depression?

The first in a series of free, open-to-the-public, brown-bag discussions about the current economic crisis will attempt to shed light on that question at 12:30 p.m., Thursday, Feb. 26, in the Board Room at Shoreline Community College.

Under the title, "Comparing Political and Economic Circumstances at the Time of the Great Depression and Now," three SCC faculty members will offer remarks and then facilitate discussion with the audience. Participating from the college are Ken Lawson, Dean of Intra-American Studies and Social Sciences, economist Robert Francis and Director of the Global Affairs Center Larry Fuell, a political scientist.

March 13, 2009

SCC Global Affairs Center And WP&DSS Student Club Host Brown-Bag Discussions On Global Economic Crisis

The second in a series of free, open-to-the-public, brown-bag discussions about the current economic crisis will take place at 12:30 p.m., Friday, March 13, in the Quiet Dining Room (9208) of the PUB (near the visitor parking lot) at Shoreline Community College.

The topic of this discussion is social responses to economic crisis, and will feature three SCC faculty members followed by discussion with the audience. Participating from the college are psychologist Diana Knauf, historian Amy Kinsel, and economist Tim Payne.

No *On Campus* report on the April 10, 2009 discussion of health care during times of economic crisis.



Iran Encounters

April 14, 2009

A Discussion Of Iranian Society Today

with

Abdi Sami

Former CEO of Dream Quest Images Associate Producer, "Iran Today" 2008 documentary by Rick Steves

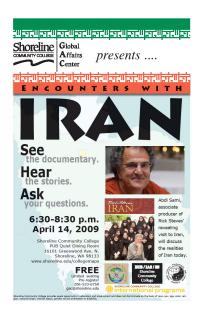
From On Campus online news April 02, 2009

SCC Global Affairs Center to host Discussion on Iran

The Global Affairs Center at Shoreline Community College is sponsoring "Encounters with Iran," a discussion with Abdi Sami, Associate Producer of the documentary, "Iran Today" The program will begin at 6:30 p.m. with a viewing of the documentary (approximately 50 minutes) in the Student Union Building, PUB, room 9208 on the main campus.

The documentary, produced by Rick Steves and aired on public television (KCTS, channel 9) in early March, documents the social realities of life in Iran today. Mr. Sami, who traveled with Rick Steves in Iran last year, will discuss those realities as well as the political circumstances surrounding production of the film.









Great Discussions

April 30 – June 4, 2009

From On Campus online news [edited] April 15, 2009

Global Affairs Center to Host Foreign Policy Discussion Series

The Global Affairs Center at Shoreline Community College hosts a series of discussions on current foreign policy issues on six consecutive Thursday evenings, with the first discussion being held April 30. . . .

The format is built around *Great Decision*, a publication prepared annually by the *Foreign Policy Association (FPA)* of New York; and containing several pages of thoughtful briefing material on each issue. . . .

The themes to be discussed [and the facilitator for each] include:

April 30 *Rising Global Powers.* Since the end of the cold war, the U.S. has emerged as the world's predominant power. However, in the 21st century some rapidly developing countries have become increasingly influential. Who are these rising powers? Will their emergence change the global balance of power? How will the U.S. react? [Staser Holcomb, U.S. Navy,(retired), facilitator]

May 7 Energy and Global Economy. Rising energy prices, driven by instability in key producing regions such as the Middle East and increasing demand from developing countries, are affecting the global economy. What are the potential consequences of huge wealth transfers to oil-exporting states? Are there any realistic alternative energy scenarios on the horizon? [Bob Francis, Shoreline Community College, facilitator]

May 14 Afghanistan and Pakistan. Newfound hopes for stability in Iraq have shifted the U.S. military focus back to Afghanistan and Pakistan, one of the most volatile border regions in the world. What impact will this renewed interest have on the two states as well as on U.S. defense strategy? [Larry Fuell, Shoreline Community College, facilitator]

May 21 *Cuba on the Verge.* Since Fidel Castro handed over the presidency of Cuba to his brother, Raul in early 2008, signs of greater economic openness have led to much speculation. Will Raul seek to reopen ties with the U.S.? What role will Cuba's American exiles play in shaping a post-Castro Cuba? [Carlos Lazo, Cuban refugee and activist, facilitator]

May 28 *The Global Food Supply.* Global prices for food staples have risen dramatically, resulting in protests and unrest around the world. What factors are driving prices up, and can they be tamed? What will the political fallout be for governments that fail to act, and what role can global institutions play? [Brady Walkinshaw, Bill and Melinda Gates Foundation, facilitator]

June 4 *Universal Human Rights*. As the Universal Declaration of Human Rights celebrates its 60th anniversary, events in the Balkans, Sudan and Myanmar continue to challenge its idealism, while raising new questions about the prospects for humanitarian interventions. Do human rights transcend national borders and customs? Is the definition of human rights changing? [Bruce Kochis, University of Washington-Bothell, facilitator]







Infant Health in Guatemala

May 27, 2009

Mariana Petersen Lactation Consultant, Roosevelt Hospital Guatemala City, Guatemala

From On Campus online news

Thursday, May 07, 2009

La Leche League's Mariana Petersen discusses infant health care in Guatemala

International Board Certified Lactation Consultant Mariana Petersen talks about her work advocating for better infant health care in Guatemala at the free lecture, "Infant Health Care in Guatemala," at 7 p.m., Wednesday, May 27 at Shoreline Community College.

Petersen is a life-long advocate for improved maternal and infant care. She currently educates nurses on the technique and value of breastfeeding, along with other infant-centered techniques such as "kangaroo care" for premature babies, at Roosevelt Hospital, the largest public hospital in Guatemala. Guatemala has the highest infant mortality rate in Central America.

Roosevelt, with an average of 60 births a day, is seeking designation from the World Health Organization (WHO) as a "Baby-Friendly Hospital." Petersen is responsible for training staff, helping and informing mothers, establishing a Human Milk Bank and reforming traditional childbirth practices such as separating mothers from newborns at birth and providing formula.

She has been a La Leche League (LLL) leader in Guatemala since 1983. From 2000 to 2005 she was the LLL International Regional Administrator for Latin America, responsible for supporting local LLL groups and training new leaders in 16 countries

The "Baby Friendly Hospital Initiative" is a global campaign launched by UNICEF and WHO to support all mother's in their right to choose breastfeeding for their babies. To earn the "Baby Friendly Hospital" designation, facilities have to show that they have adopted certain practices to support successful breastfeeding.







<u>User Survey Results</u>
Survey distributed by email to all SCC students, faculty and staff on June 3, 2009 Responses received = 73 (as of 6/18/09)

RESPONDENTS BY STATUS AND AWARE OF/ATTEND EVENTS

| Status of Respondents | | % of | _ | <u>Hea</u> | rd of GAC | Atten | d GAC Event |
|--------------------------|-----------|-----------------|---|------------------|-------------------|------------------|----------------|
| Students | (n) 37 | Responses 51.4% | | (n) 16 | % Status 43.2% | (n) 11 | % Status 29.7% |
| Faculty/Staff | 35 | 48.6% | | 23 | 65.7% | 8 | 22.9% |
| TOTAL | 72 | 100.0% | | 39 | 54.2% | 19 | 26.4% |

ISSUE INTEREST AND ADVERTISING EFFECTIVENESS

STUDENTS (N = 37)

| | No | Low | Medium | High | Average |
|---------------------|----------|-----|--------|------|----------|
| ISSUE 1/ | Response | (1) | (2) | (3) | response |
| Immigration | 21 | 2 | 9 | 5 | 2.2 |
| Health care | 22 | 2 | 6 | 7 | 2.3 |
| Environment | 22 | 2 | 6 | 7 | 2.3 |
| Globalization | 21 | 1 | 6 | 9 | 2.5 |
| Development | 25 | 2 | 5 | 5 | 2.3 |
| Country specific 2/ | 23 | 4 | 3 | 7 | 2.2 |

^{1/} Other issues mentioned: culture, colonization, inter'a affairs in general

ADVERTISING

| TID (LICIT 10 | | | | | |
|------------------|----|---|---|---|-----|
| Posters | 22 | 2 | 7 | 6 | 2.3 |
| DAAG | 26 | 5 | 4 | 2 | 1.7 |
| Campus email | 22 | 3 | 4 | 8 | 2.3 |
| Off-campus email | 23 | 5 | 1 | 8 | 2.2 |
| Radio | 23 | 7 | 3 | 4 | 1.8 |
| Website | 23 | 2 | 9 | 3 | 2.1 |
| FaceBook, etc. | 26 | 3 | 4 | 4 | 2.1 |

FACULTY-STAFF (N = 35)

| | No | Low | Medium | High | Average |
|---------------------|----------|-----|--------|------|----------|
| ISSUE 3/ | Response | (1) | (2) | (3) | response |
| Immigration | 20 | 2 | 5 | 8 | 2.4 |
| Health care | 19 | 3 | 7 | 6 | 2.2 |
| Environment | 17 | 0 | 7 | 11 | 2.6 |
| Globalization | 24 | 1 | 6 | 4 | 2.3 |
| Development | 15 | 1 | 7 | 12 | 2.6 |
| Country specific 4/ | 20 | 0 | 6 | 9 | 2.6 |
| ADVERTISING | | | | | |
| Posters | 19 | 2 | 8 | 6 | 2.3 |
| DAAG | 16 | 2 | 4 | 13 | 2.6 |
| Campus email | 15 | 1 | 11 | 8 | 2.4 |
| Off-campus email | 23 | 5 | 4 | 3 | 1.8 |
| Radio | 22 | 2 | 7 | 4 | 2.2 |
| Website | 22 | 4 | 7 | 2 | 1.8 |
| FaceBook, etc. | 28 | 3 | 2 | 2 | 1.9 |



^{2/} Specific countries/regions mentioned: Bolivia, Latin America, Middle East, Near East

Local Partner Organizations

The following is a partial list of local organizations with missions that complement that of the Global Affairs Center, and that offer membership and could potentially jointly-sponsor future events. The names of these organizations, a brief description of their mission and the annual cost of membership are provided below. Under current financial circumstances, Shoreline Community College might not be in a position to enter into formal collaborations; they are presented here in the spirit of "life will get better." In the meantime the director of the GAC and other faculty at the college has private memberships through which we remain informed of events and other opportunities of interest to our campus.

| | | Cost of Annual |
|--|---|----------------|
| Organization | Mission | Membership |
| World Affairs Council of Seattle (WAC) | The premier organization of its kind in Washington state, and something of a model for the GAC, the World Affairs Council in Seattle a membership-based organization that creates forums for discussion of critical global issues, runs a series of programs aimed at providing public speakers to the community, fellowships, young professional training and local area teacher education. | \$300 |
| Washington Council on International Trade (WCIT) | A primary information source and advocacy organization for Washington state on trade issues, WCIT is dedicated to expanding economic opportunities for Washington State. | \$250 |
| United Nations Association of the United States (UNA-USA) | The United Nations Association of the United States of America, with an active chapter located in Seattle, is a nonprofit membership organization dedicated to building understanding of and support for the ideals and vital work of the United Nations among American people | \$100 |
| Global Washington | Global Washington is a broad-based membership association that promotes and supports the global development sector in the state of Washington. Its members work collectively to build a more equitable and prosperous world to generate new opportunities for growth, strengthens member organizations to increase their impact, and advocates across key global development issues at the local, national, and global level. | \$200 |
| Washington State – China Relations Council (WSCRC) | The Washington State China Relations Council, founded in 1979 following the normalization of diplomatic relations between the United States and China, is a private and non-profit business association dedicated to promoting stronger commercial, educational, and cultural relations between the state of Washington and the People's Republic of China. | \$250 |



Biographic information

Lawrence D. Fuell, PhD

Adjunct Professor, Political Science Director, Global Affairs Center Shoreline Community College

Larry Fuell has been a part-time member of the faculty at Shoreline Community College since 2006. He is responsible for teaching a host of political science courses, including international politics, U.S. foreign policy, American politics and government, and introduction to political science. He is also director of the newly established Global Affairs Center.

Larry worked more than 20 years in the U.S. Government, serving most of those years overseas with the U.S. Foreign Agricultural Service. Larry served in U.S. embassies in Guatemala (1986-89), China (1995-1999) and Peru (1999-2003). He negotiated food aid agreements, resolved trade policy disputes, reported on local agricultural political-economic situations, and assisted U.S. exporters doing business in these countries. During his years in Washington, D.C., he implemented the U.S. Canada Trade Agreement, negotiated overseas sales of surplus agricultural products, and evaluated U.S. agricultural quarantine policy. He also served as an intern at the Congressional Research Service and in the Department of State.

Larry was born in Cincinnati, Ohio, earned his B.A. degree at Miami University (Oxford, Ohio) and his PhD in Political Science at the University of Kentucky. He taught previously at Concordia College in Minnesota, the University of Jos in Nigeria and at the University of Kentucky.

Larry lives in Edmonds with his wife and has three children and one grandchild.

