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\$1.2 million and a group of college partners will make a difference for students.

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## Aligning college with jobs grant goal

### SCC and six others in national effort

Shoreline Community College

Educators from across the country came to Shoreline Community College on Thursday, Oct. 9, to continue work on how to align education and training with the needs of business and industry.

Titled the “Credentials to Careers (C2C) National Peer Learning Conference,” the event is part of a \$12.3 million, three-year, federal Department of Labor grant with a goal of putting more people to work by making sure the skills being learned are those that are needed in the workplace.

Shoreline and six other community colleges are partici-

## A veteran crew

A crew of current and former students from SCC’s Digital Filmmaking program, the Veterans Resource Center and professional actors work on a TV ad to promote veterans services available at the college.

**Above:** Chris Taylor, Devin Rodger, Tonya Yorke and Tim Boyle (from left) get ready to shoot a scene.

**At left:** Chris Taylor adjusts a device that keeps the camera steady as he follows actors as the walk through the woods near campus.

See the ads at [www.shoreline.sccvideos](http://www.shoreline.sccvideos)

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**Shoreline**  
COMMUNITY COLLEGE



# Trustees adopt 'areas of focus' for 2014-15

Shoreline Community College

The Shoreline Community College Board of Trustees has approved three areas of focus that will help guide the work of the college for 2014-15.

"I'm encouraged by the process that brought us to this point and the outcomes of that process," Board Chair Tom Lux said prior to the unanimous vote at Oct. 29, 2014 meeting.

Work on the areas of focus began during a retreat this past August. At the two-day retreat, the trustees and President Cheryl Roberts, along with consultant Tom Mesaros of the Alford Group, reviewed the current college work and opened a discussion on board goals for this academic year. The trustees and President Roberts came back to the discussion at the Sept. 17 meeting and



President Cheryl Roberts

then the board approved the areas-of-focus document on Oct. 29.

During that time, Roberts worked extensively with the college Executive Leadership Team and others on campus to hone the areas of focus and the strategies and tactics outlined in the document.

"As we move forward, this work will help us be more effective and efficient in our efforts to meet the needs of our students," Roberts said. "Each area of focus includes components that will define and direct our work."

Roberts noted that the areas of focus don't replace the previously adopted core themes, but rather reinforce and address one or more of the themes.

The areas of focus are:

1. Increase Enrollment, Retention and Completion
2. Leverage Community Engagement
3. Develop Human Resources and Physical/Technical Infrastructure

"The first area supports our core themes of Student Success, Educational Attainment and Program Ex-

cellence," Roberts said. Under the heading of "Increase Enrollment, Retention and Completion" are 10 tactics developed with the involvement of college leadership and staff. "We'll use those tactics to make progress in that area of focus."

The second area of focus, "Leverage Community Engagement," supports the core themes Community Engagement and College Stewardship, Roberts said. A goal is improve the "ownership" of the college by the many communities served by Shoreline.

"In addition to learning how we may better serve their needs, we'll be looking to involve those communities in raising funds that will help the college meet those needs," Roberts said.

The third area of focus, "Develop Human Resources and Physical/Technical Infrastructure," has two subareas: first, Hiring and Talent Development and second, Strategic Planning. Together, they support the core themes of Program Excellence and Access and Diversity.

"These really go hand-in-hand," Roberts said. "Our greatest resource

is our people, but then we must have a clear path for our great people to follow."

Roberts said that path will be set in "an inclusive planning process will begin by January 2015 and engage the campus community as well as the communities we serve ..."

As currently outlined, that strategic planning process will touch on seven topics, including:

- Academic programs, student services
- Governance
- Human resources
- Communication, marketing
- Facilities, equipment, technology
- Finances (Both operating and capital needs to include revenue and expenses)

"We will reach out to and engage with the campus communities and the communities we serve," Roberts said. "Having a strategic plan that looks out five years becomes the foundation for our work. Such a plan doesn't mean we can't change course, but becomes a point of reference when we do need to adjust."

## Cathy Otto will lead college's health, PE and business division

Shoreline Community College

Cathy Otto is the new Dean of the Health Occupations, Physical Education and Business Division (HOPE) at Shoreline Community College.

"I'm very excited to bring Cathy with her academic and professional experience to the college in a leadership position for these important programs," said Bob Francis, Vice President for Academic and Student Affairs. The division includes Nursing, Dental Hygiene, Health Informatics and Information Management, Medical Laboratory Technology, Physical Education and Business programs.

Otto earned a Ph.D in Law, Policy and Society: Health Policy at Northeastern University, Boston, in 1998. She also holds an MBA from Portland State University, a BA in French from Portland State, a BS in Medical Technology from Oregon Health Sciences University and a BS in Microbiology from Oregon State



Dean Cathy Otto

University.

Most recently, Otto has been teaching as an associate professor at Salisbury University, Salisbury, Md., in the Medical Laboratory Science Program. Prior to that, she was teaching in the Healthcare Administration master's program at Pacific University, Hillsboro, Ore. She was Associate Professor and Clinical Coordinator at Oregon Health and Science University, and Otto also taught in the Clinical Laboratory Science Division at the University of North Carolina, Chapel Hill.

"Shoreline's programs have an excellent and well-earned reputation,"

See OTTO, Page 5

## Key administrative positions set

Shoreline Community College

Shoreline Community College has solidified a number of key administrative jobs with solutions tailored for each position.

"It is important to make sure our structure reflects the functions that are before us," President Cheryl Roberts. "I've been speaking with a number of people and groups across campus to get their insights, including the trustees, Executive Leadership Team (ELT), union leadership, dean team and others. Getting their per-

spectives has been very helpful and I thank them for sharing their time and expertise."

First, Bob Francis has been appointed to continue as Vice President for Academic and Student Affairs (VPASA) through June, 2016, at which point he is planning to retire. Francis had been serving in an acting capacity.

"I'm very pleased and thankful that the college and our students will con-

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## Grannies are all the rage

The Seattle Raging Grannies were on campus Oct. 29 singing about social justice issues. They treated those in the audience to popular folk tunes with new words in an attempt to raise awareness to issues through humor and fun.

Shoreline Community College

## GLOBAL EYES SERIES

### Coping with Conflict



#### Susan Barclay, Anthropology

Shoreline Community College



#### Tim Payne, Economics

Shoreline Community College

*Two members of the Shoreline faculty offer their observations about the individual effects of conflict in the Palestinian Territories (Susan) and in Cambodia and Laos (Tim).*

**Thursday, November 20, 2014**

12:30 - 1:30 pm • Room 9208 PUB

Organized by



For more information contact: Larry Fuell  
206.533.6750 • lfuell@shoreline.edu

For updates go to: [www.shoreline.edu/gac](http://www.shoreline.edu/gac)

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## Japan-China relations at Global Affairs Center event

Shoreline Community College

Samuel M. Shepherd spoke Thursday, Oct. 30, at Shoreline Community College as part of the Global Eyes series sponsored by the Global Affairs Center at the college.

Shepherd's presentation was titled, "Chinese-Japanese Relations in a New World Order."

Shepherd is Senior Advisor with the Associates in Cultural Exchange based in Seattle and manages his own consulting firm, Shepherd & Associates.

In November, 2010, the Emperor of Japan decorated Shepherd with the Order of the Rising Sun, Gold Leaf with Rosette in recognition of his "contribution to strengthening of the relations between Japan and the United States ..."

This fall, the Global Affairs Center has also sponsored a two-event Biotechnology Symposium that included a presentation by Dr. Jan-Marino Ramirez, Director of the Center for Integrative Brain Research at Seattle Children's Research Institute, on new technologies in brain research and therapies, and Janet Carbary, CFO at One Mind, and Tony Belot, Director of Communications at Rally Point/6 speaking on post-traumatic stress and traumatic brain injuries.

### GAC @ SCC

The Global Affairs Center develops programs that encourage awareness, critical thinking and engagement regarding global issues in order to promote transnational and intercultural understanding. We do:

- **Symposiums**  
Evening events focusing on a particular theme.
- **Global Eyes**  
Daytime events that highlight the international experience of students and college employees.
- **Great Discussions**  
Annual seminar series that focus on select global issues and their implications for the U.S. Issues vary each year.
- **Workshops**  
Day-long events designed to explore specific topics in-depth
- **Learning moments**  
Special events in response to breaking news.

The center also sponsored an event on humanities and social change that featured Reggie Garrett and the Snake-Oil Peddlers, playing music described as "The Cultural Roots of Urban - Acoustic - Folk-Soul Music."

**See more on upcoming events at:**  
[www.shoreline.edu/GAC](http://www.shoreline.edu/GAC).



# Federal grant will help train hundreds of machinists

Shoreline Community College

Shoreline Community College was recently awarded \$1,223,141 to implement a machining career pathway that will provide career training to 255 machining students over the first three years of the grant.

The grant came through the fourth round funding from the Trade Adjustment Assistance Community College and Career Training Grant Program of the U.S. Department of Labor.

In year-four of the grant, the college will begin a full year of program evaluation.

Shoreline is part of a consortium of colleges led by Centralia College. Other partners include Bates Technical College, Everett Community College, Green River Community College, Renton Technical College, South Seattle Community College, and Walla Walla Community College.

The consortium is known as Washington Integrated Sector Employment (WISE). Also in the group are

college-based centers of excellence for Clean Energy, Aerospace & Advanced Manufacturing, and Construction.

The total \$9,994,854 project brings together key sectors of Washington's workforce in order to prepare participants for employment in entry level, pre-apprenticeship, and apprenticeship occupations. As a party of the grant, training activities will be tailored to the unique needs of unemployed or under-employed dislocated workers.

The statewide WISE consortium is supported by Gov. Jay Inslee, U.S. Sens. Patty Murray and Maria Cantwell, the advisory boards of the three centers of excellence, and includes industry partners such as Absher Construction, Avista, City of Seattle, CIMtech, Pacific Tool, PTI Machining & Manufacturing, Puget Sound Energy, Royelle Manufacturing, Spokane Homebuilders Association, Tacoma Power, Washington State Labor Council AFL-CIO and others.

With its portion of the grant, Shoreline's machining program will purchase cutting-edge metrology and 3D printing equipment, supplies, and software, provide instructor professional development, and develop and improve curriculum to meet the current needs of the machining industry.

Shoreline's existing Machine Maintenance and Quality Assurance courses will be converted into hybrid formats so they are more accessible to working adults. In addition, they will be certified through the National Institute for Metalworking Skills (NIMS). Two new courses will be developed as hybrids as well.

The project will provide lectures online, while providing hands-on labs to ensure students master using the trade-specific tools and equipment associated with the machining industry.

Students will get the services of a full-time "career navigator" for one-on-one academic, career, and personal assistance. The career navigator also communicates with local and

statewide industries and then assists students and business by pairing student strengths with industry needs.

The program will also assess incoming students' skills to identify whether or not they can earn credit for prior learning and experience. Students will be able to earn credit for up to one quarter (or 20 credits) toward their degree or certificate.

The courses in this program will support students who need help in math and English, teaching those skills in context of the machining curriculum. Students pursuing a two-year degree a two year degree may also complete an internship

Shoreline's machining program has a very high job placement rate and rate of student reentry into higher level certification programs. Data show that upon completion of their first year of machining coursework, 96 percent of students either secure jobs in the manufacturing industry, or move on to complete their second year of coursework.

## GRANT,

From Page 1

participating in the grant, including: Northern Virginia Community College, Austin (Texas) Community College, Mott (Michigan) Community College, Muskegon (Michigan) Community College, Los Angeles Trade-Technical College and Virginia Western Community College.

Shoreline has focused on increase the number of manufacturing graduates in the region by better aligning the curriculum with jobs, adding career navigation services and expanding online resources. The grant itself builds upon a number of innovations at Shoreline, including stackable credentials and Integrated Basic Education and Skills Training (I-BEST). The college's Computer Numeric Controlled (CNC) Machining program was the first in the state to receive National Institute for Metalworking Skills (NIMS) certification.

A number of other organizations are supporting the project, including the Aspen Institute and Achieving the Dream at the national level and the Workforce Development Council of 4 Seattle-King County at the local level.



Shoreline Community College

**Above:** Dean of Workforce Programs Dan Fey speaks at the "Credentials to Careers (C2C) National Peer Learning Conference."

**At right:** Dean of Science Susan Hoyne was on the panel at the conference.

While much of the conference took place at the Crown Plaza Hotel in Seattle, conference participants came to Shoreline and toured four programs, including manufacturing, biotechnology, clean technology and automotive.

The group then heard a panel discussion on Shoreline's efforts to en-

gage employers in workforce programs.

Participating were Susan Hoyne, Dean of Science; Dan Fey, Dean of Workforce; Mary Kaye Bredeson, Executive Director of the Center for Excellence in Aerospace and Advanced Materials Manufacturing,



and Meredith Hatch from Achieving the Dream.

The group also heard panel discussions on employer perspectives as well as the career-navigator approach used at Shoreline and in other programs.

# College staff and faculty training for emergencies

Shoreline Community College

Shoreline Community College employees are prepping for a day they hope never comes.

Staff members have been getting training on how to handle a variety of hazard scenarios in sessions conducted by Safety and Security Director Robin Blacksmith. The training sessions began this past spring and are continuing this fall. The 90-minute all-hazards training is an excel-

lent overview of what faculty and staff should be prepared for in various emergency situations.

"There is nothing more important to this effort than a well-trained staff," Blacksmith said. "Preparation, training and readiness can make all the difference should the college ever be faced with a critical emergency."

The college is also testing its communications processes.

At 10:16 a.m., on Thursday, Oct.

16, the Shoreline Community College Public Information Office sent out a test message using the college emergency notification system, Rave Alert. The test was part The Great Washington Shakeout, the state's part of a national campaign to promote public safety awareness in the event of an earthquake.

The test message was sent by e-mail, voicemail and text message as well as posted on Twitter, Facebook and an RSS feed was available.

The Rave Alert system allows college employees and students to manage their emergency message preferences to make sure they receive any future test and emergency messages.

College officials in October conducted a limited "tabletop" exercise to review and test procedures that would be used in an emergency. A larger group of college officials is slated to get more advanced emergency-management training in early December.

## ADMIN,

From Page 2

continue to benefit from Bob's experience and passion for students, their learning and creating extraordinary student services," Roberts said. "Bob's willingness to serve allows us to focus on the important work right in front of us and to establish our strategic path."



Vice President  
Bob Francis

Francis said he is excited about the opportunity.

"I'm energized and looking forward to continue working with this exceptional team," said Francis, who has been in the position as Acting VPASA since May, 2014. His plans had included retirement at the end of the

2014-15 academic year, but Francis agreed to a postponement when asked by Roberts.

Roberts said that she sees the college beginning a new search process in January, 2016.

For now, the college won't move ahead with filling the Vice President for Administrative Services position. "We have a strong team in place and an organizational structure that is working well," Roberts said. "We have the right people to move the college forward."

That means the college will fill the executive director of budget and finance position that opened when Holly Woodmansee left for a VP job at Bates Technical College.

Some of the existing position's duties around facilities will transfer to Mary Kelemen, Executive Director for Auxiliary and Logistical Support Services. Stuart Trippel will continue with his duties as Executive Director for Business and Student Support Services as well as Technology Support Services.

## OTTO,

From Page 2

Otto said by phone from Maryland. "I'm looking forward to working with the talented and committed faculty and staff. I'm also excited about returning to the Pacific Northwest."

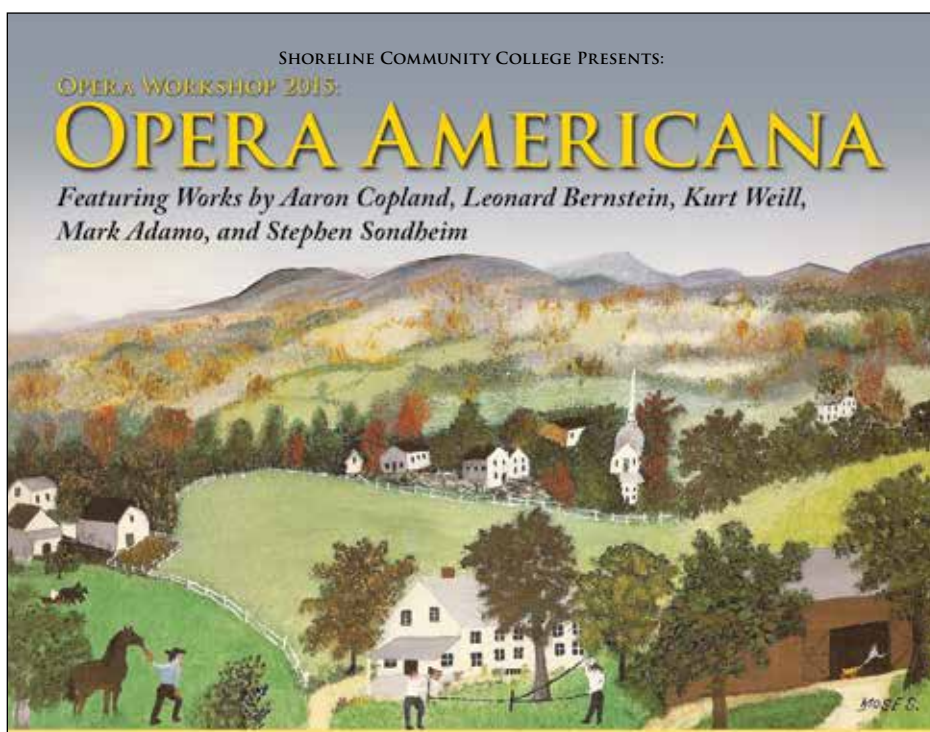
Otto said she's looking forward to the business-department responsibilities of her new job, too.

"It is way cool, definitely part of the attraction of the position" Otto said. At Salisbury, besides teaching first- and second-year Medical Laboratory

students, Otto also teaches leadership courses for the Doctor of Nursing Practice and Master's of Geographic Information Systems programs. She also has experience teaching online courses to undergraduate and graduate students.

Otto has served as president of American Society for Clinical Laboratory Science and currently chairs the society's Patient Safety Committee.

Away from academia, Otto worked in laboratory supervisory positions at several Kaiser Permanente locations in the Portland/Vancouver area.



Friday & Saturday, **Feb. 20 & 21** at 7:30 pm

And Sunday, **Feb. 22** at 3:00 pm

Campus Theater

Shoreline Community College

16101 Greenwood Avenue North

Shoreline, Washington 98133

Producer and Music Director ..... Charles Enlow

Stage Directors ..... Teresa Thuman & Lee Ann Hittenberger

Conductor ..... Julia Tai

General Admission ..... \$18

Seniors, Non-SCC Students ..... \$12

SCC Students, Children 14 or under..... \$10

Tickets available through: Brown Paper Tickets 800-838-3006

[www.brownpapertickets.com](http://www.brownpapertickets.com)

SCC Cashiers Office & at the door

[facebook.com/SCCtheater](https://www.facebook.com/SCCtheater)



Funding for this production has been generously provided by the Student Body Government of Shoreline Community College.



[www.shoreline.edu](http://www.shoreline.edu)

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Shoreline Community College

The 2014 Distinguished Service Award goes to Diane Hettrick, founder and editor of the Shoreline Area News blog.

## Community turns out to support foundation

*Annual breakfast fundraiser gathers \$42,000 for students*

Shoreline Community College

More than 250 people got an early start to their Thursday when they turned out on Nov. 6 for the 2014 Student Success Community Breakfast hosted by the Shoreline Community College Foundation.

"It was just a wonderful event and wonderful support from the community," said Stephanie Santeford, who recently took over as interim president of the foundation from previous president Mark McVeety. Santeford thanked her predecessor from the podium for his energy and leadership.

While the attendees came to support the foundation, to the tune of about \$42,000 this year, they learned that support was turning hopes and dreams into realities for students by hearing three compelling stories.

The first came from Louise Petruzella, who may be the newly hired director of the well-respected Clean Energy Technology program, but is also a



Shoreline Community College

**ABOVE:** It may be early, but the Main Dining Room in the Pagoda Union building is full for the Student Success Community Breakfast.

**AT LEFT:** Interim Foundation President Stephanie Santeford applauds from the podium.



carpenter, skills she used after teaching positions went away. However, Petruzella said she knew the physical strain of construction was taking a toll and found the Clean Energy Technology Program as an option.

As a student, Petruzella received a displaced worker scholarship in 2013 that allowed her to finish the program. "Then, I was asked if I could teach a class the next quarter. I said 'Absolutely,' and now here I am as director," she said.

Reuben Buehler was next up.

Listed on the program as studying mechanical engineering and applied mathematics, the lanky, clean-cut Buehler fit the billing, but a hush came over the crowd as he related his path to the po-

recent graduate of the program. "I wouldn't be standing here today without the assistance I received from the foundation," she told the crowd.

Petruzella is an experienced professor, teaching philosophy and comparative religion at colleges in Arizona, Missouri and Washington. She's also a



Shoreline Community College  
**FOUNDATION**



**ABOVE:** Louise Petruzella (left) and Reuben Buehler at their table before sharing their stories with the audience.

**AT RIGHT:** Yvonne Hill speaks from the podium as faculty member and event emcee Tony Doupe listens.

Shoreline Community College

Go to [www.shoreline.edu/foundation](http://www.shoreline.edu/foundation) for more information on how to help students.



Shoreline Community College

Among the supporters at the breakfast are (from left) college faculty members Brooke Zimmers, Mimi Harvey, Elizabeth Hanson, Diana Knauf, Debra Waddell and Linda Forst and Women's Center manager Lynette Peters.

from coast to coast and the highs of a career and marriage to selling her belongings out a of storage facility to keep going.

Befitting her training and skills as a graphic artist, Hill narrated a set of slides for her story, showing how she went from California, to Florida and then Seattle in a quest to recover from a divorce and then being laid off at a well-paying corporate job.

"When I came here, I found people who cared," said Hill, who received a scholarship and additional Student Success support. Hill is scheduled to graduate this fall from the digital filmmaking program. While in the program, she was cinematographer for "Maikaru," film that won best short documentary at the Seattle International Film Festival.

Following her comments, master of ceremonies Tony Doupe, director of the filmmaking program said, "I guarantee you will be seeing this woman's work on the big screen."

The annual fund-raising breakfast also includes bestowing the foundation's Distinguished Service Award. The award is given by the foundation board in recognition of outstanding community service, public service and significant charitable or philanthropic contributions, which benefit Shoreline Community College students and the community at large.

This year, the recipient was Diane Hettrick, editor of the Shoreline Area News blog.

"A community is strong when the threads are strong and the weave is tight," said Jim Hills, of the college Public Information Office and a foundation board member. "Diane Hettrick is one of those strong threads, and the work she does makes sure the weave is tight."

Hettrick is also secretary of the Echo Lake Neighborhood Association and chairs its communications committee.

## FOUNDATION,

From Page 6

dium.

"I was (at Shoreline) once before, in the CEO program," Buehler said, referring to a 2006 stint with the Career Education Options program. CEO provides students 21 and younger who haven't finished high school with a place to re-engage with education.

"I didn't take advantage of it," Buehler said. "I was more focused on destroying myself ... I was

a drug addict." Buehler said a placement in a recovery facility in Yakima was the beginning of his turnaround: "I decided to do no harm, starting with myself."

Buehler said that throughout his life, he's loved math, and it is showing with a high grade point average and plans to transfer to a university. However, with his eligibility for federal financial aid running out, Buehler said it was scholarships received through the foundation that saved his dream.

Yvonne Hill was the third and final student speaker, sharing her story that literally took her

# Love of yoga becomes a love of business

Shoreline Community College

Angeline Johnston is a teacher.

She's taught young people in classrooms and hospital clinics, she's taught yoga to students of all ages and yoga to those who wanted to be teachers themselves. Now, Johnston is leading a class at Shoreline Community College in the Plus 50 program for those who want turn yoga into a business. Or maybe add a little yoga-ness to an existing business.

Johnston should know; she's the owner of Richmond Beach Yoga, a business that is blossoming with the ongoing help of Quick-Start Shoreline, a business workshop presented through collaboration between Shoreline Community College and the City of Shoreline.

"It has been a tremendous help," Johnston said of Quick-Start Shoreline and program director Mark McVeety. "Mark has a tremendous amount of activation energy, that energy that gets you up



Angeline Johnston, owner of Richmond Beach Yoga, has been teaching how to do yoga and now she is teaching how to do the business of yoga.

Contributed photo

in the morning or off the couch."

Johnston said she knew she loved yoga and teaching it, but that McVeety helped her "embrace being a business owner, not just a yoga practitioner."

Johnston said yoga is a large and growing industry with a variety of opportunities to turn it into a livelihood. Yoga, she said, also informs the business side of the equation.

"Some of it is the ethics of yoga, the honesty," Johnston said.

Another goal of the class is to use the self-discovery aspect of yoga and apply that toward better understanding of what the person really wants to do.

"A friend opened a coffee shop because she really liked coffee shops. So she opened one that she'd like to hang out in," Johnston said.

"I think it would be really exciting if someone took the class to do a yoga business, but through the process discovered they really want to do something else."

## Plus 50

The Plus 50 Initiative is aimed at helping anyone get the learning; training or re-training programs; and volunteer, civic, or service activities they need. The classes are open to students of any age.

Classes include Microsoft Word, Excel, Outlook, QuickBooks, keyboarding as well as Internet and computer basics. We also offer courses in job hunting, transitioning to a new career and financial management. Check the schedules on the left side of this page for detailed information.

Shoreline Community College also offers continuing education through online course offerings at [www.ed2go.com/shore](http://www.ed2go.com/shore).

### Business

#### Teach Yoga as a Career

So you've practiced yoga for a while and it's become a consistent and positive aspect of your life. Ever thought of teaching? With Plus 50's new Teach Yoga as a Career instructional course, students will explore career possibilities for prospective and current yoga teachers. Learn who can teach yoga, how training is acquired, and what certifications are necessary. Students will get an in-depth, behind-the-scenes look at the art and the business of yoga. Taught by yoga practitioner, teacher, and Richmond Beach studio owner, Angeline Johnston.

- 4:00-7:00pm Th | Building 2200, Room 2205 | In-

structor: Johnston, A.

- Tuition: \$23.47 | Start date: 2/12/15 | End date: 2/26/15 | P-BUS 210 | Item 3039

#### Introduction to Project Management

Get started on what it takes to guide and successfully take projects from A-Z!

Students will assess current career or business status, and learn strategies for moving ahead. Regardless of background and whether NGO/nonprofit, or private sector, this class will focus entrepreneurs on project management, finding resources for launching a business, and utilizing best practices.

- 6:00-8:00pm TTh | Building 1100, Room 1101 | Instructor: Adeyemi, L.
- Tuition: \$20.88 | Start date: 1/15/15 | End date: 2/5/15 | P-BUS 150 | Item 3038

#### Entrepreneurial Edge: What's Next?

Congratulations! You've thought it over and have finally decided to discover your strengths, uncover opportunities, and design the business of your dreams. This course will take you from pre-startup assessment, into planning, and on to designing a money-making venture. Attend up to 10, one-hour lectures, with three Launch Labs, featuring local business leaders who will discuss their keys to success.

- Lectures: 10:30-11:20am T | 1/6/15 – 3/10/15 | Building 9000, Room 9201 | Item 6900
- (Note: The lecture on Tuesday, 1/20 will take place in Building 1100, Room 1101. The time is unchanged.)
- Launch Labs: 6:00-9:00PM T | 1/20/15, 2/10/15, and

3/10/15 | Building 9200, Room 9202 | Item 6900

- Instructor: McVeety, T. | Total tuition: \$50.14 | P-BUS 200

#### eBay: The Basics of Selling

Learn how to create an eBay Seller account, create successful eBay listings, load pictures and accept credit card payment with PayPal. Covers selling "Tips, Tricks and Traps," market analysis, determining shipping costs, where to get FREE shipping supplies, how to print shipping labels from your home computer and get FREE home pickup. Prerequisites: At least one year experience working with a mouse and keyboard. Familiarity with Windows or Macintosh environment is very helpful, as is the ability to access your email remotely. A memory stick or thumb drive is required for this class.

- 9:00am-3:00pm S | Building 1300, Room 1308 | Instructor: Ikuseghan, J.
- Tuition: \$31.34 | Start date: 12/14/15 | End date: 2/21/15 | P-BUS 101 | Item 3036

#### Create a Profitable Pet Sitting Business

Stuck in the corporate doldrums? Laid off and dreaming of becoming your own boss? If you love animals and want to earn a good living following your passion, join us and see if pet sitting is the business for you. Pet owners no longer want the kid next door. They want licensed, insured professionals who they can count on to show up, handle home and pet emergencies, and provide custom care to their pets. This information-packed class gives you detailed instructions on how to launch your pet sitting business, avoid beginner's mistakes and protect you from

liability. Special focus on effective, low-cost marketing to put you on a fast track to success.

- 10:00am-2:00pm S | Building 1100, Room 1101 | Instructor: Seward, J. | Tuition: \$20.88
- Start date: 2/14/15 | End date: 2/21/15 | P-BUS 104 | Item 3037

### Computing

#### Quick Keyboarding

Type by touch using all your fingers, while increasing your speed and accuracy. At the end of the first session, you will be able to type all the letters of the alphabet, the horizontal numbers, comma and period on the keyboard without looking at your fingers. Using a scientifically designed book, you will see quick results.

- 8:00am-12:00pm MTWTh | Building 5000, Room 5116 | Instructor: Lewis, L
- Tuition: \$41.76 | Start date: 1/12/15 | End date: 1/15/15 | P-CMP 100 | Item 6902
- Textbook: (with software): KEYTIME® Skillbuilder© Learning Kit and KEYtimer© Software CD, available in bookstore. ISBN 978-0-9627395-0-7

#### Getting Started with Computers

Conquer the basics of the most popular applications for personal or business use. Topics include: Overview of PC hardware and software concepts, Windows 8, word processing and spreadsheets, printing, Internet browsing, email use, and computer and Internet safety. No previous

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# PLUS 50,

From Page 8

experience required.

- 4:00-7:00pm T | Building 1300, Room 1305 | Instructor: Berkley, W
- Tuition: \$31.34 | Start date: 1/20/15 | End date: 2/10/15 | P-CMP 102 | Item 6904
- Textbook: Welcome to the World of Computers, 5th Ed, Labyrinth Learning Publishers, available in bookstore: ISBN 978-1-59136-652-2.

## Email: Outlook Basics

Looking for entry level office work? Most business and service provider offices are networked with Outlook. This is an essential class for those of any age preparing for work as an assistant in administration, human resources, lab work, or starting a business. Topics: An overview of email components, an introduction to Outlook 2013, composing and organizing messages, setting up and managing contacts and to-do lists, scheduling appointments, and organizing meetings. Getting Started with Computers, or at least six months of keyboard and mouse experience recommended.

- 4:00-7:00pm T | Building 1300, Room 1305 | Instructor: Berkley, W
- Tuition: \$36.56 | Start date: 2/17/15 | End date: 3/17/15 | P-CMP 101 | Item 6903
- Textbook: FastCourse Outlook 2013, Labyrinth Learning Publishers, available in bookstore, ISBN 978-1-59136-512-9.

## PowerPoint 2013 Essentials

PowerPoint is like an electronic slide show, but with a nearly endless choice of colors, fonts, and presentation styles. Create text animations, make pictures appear and move, add impressive backgrounds, charts and tables, different kinds of art and graphics, and much more. Learn the skills to create a slide show of any kind, with tips on integrating your oral presentation. Additionally, with PowerPoint, you will gain intuition and insights for other graphics programs.

Previous experience with Microsoft Word and familiarity with a Windows environment are recommended.

- 4:00-7:00pm Th | Building 1300, Room 1304 | Instructor: Berkley, W
- Tuition: \$36.56 | Start date: 2/17/15 | End date: 3/17/15 | P-CMP 101 | Item 6911
- Required text: FastCourse Microsoft PowerPoint 2013: Level 1, Labyrinth Learning Publishers, available in bookstore. ISBN-13: 978-1-59136-512-9, or online: FastCourse Microsoft PowerPoint 2013: Level

## Integrated, Self-paced Computer Lab

Virtually any office position will require at least some experience with Microsoft Outlook, Word, Excel, and PowerPoint. Ready to get started? Come to a self-paced laboratory environment and work in the company of other job

seekers. Outlook: Set up contact lists. Save email drafts. Link keywords in email messages to websites, maps, and photos. Customize your email messages with your own signature. Word: Set up and save documents. Organize files and folders. Learn mail merging. Excel: Get the basics of data creation. Customize slide shows. A coach will help you navigate the software and help menus. PowerPoint: Insert pictures onto slides. Create text blocks and shapes. Add depth and dimension to text and photos. Produce a slide show. This five-week course will prepare you for most any office environment, with all the one-on-one guidance you will need. It's also a great prerequisite to our singularly focused Microsoft application courses. Prerequisites: Familiarity with the Windows environment and working with a mouse and keyboard. A memory stick or thumb drive is required for this class.

- 10:30am-1:30pm TWTh | Building 5000, Room 5116 | Instructor: Ikuseghan, J.
- Tuition: \$78.34 | Start date: 1/20/15 | End date: 2/19/15 | P-CMP 114 | Item 6907

## Create a Website for Fun, Profit & Business!

No programming required! Discover easy-to-use design tools that can build your personal or business website in 60 minutes. Topics include: Using pay-per-click ads to get traffic on sites such as Google, how to get ranked by the three major search engines (SEO), tips on website design and Internet market research tools. Prerequisites: At least one year experience working with a mouse and keyboard. Familiarity with Windows or Macintosh environment is very helpful, as is the ability to access your email remotely. A memory stick or thumb drive is required for this class.

- 9:00am - 3:00pm S | Building 1300, Room 1308 | Instructor: Ikuseghan, J.
- Tuition: \$31.34 | Start date: 1/31/15 | End date: 2/7/15 | P-CMP 101 | Item 3049

## NEW! How to Use Your Smartphone

Handheld technology improves connections with your friends and family. It's also fun! Voice dial, text, search the web, use maps, calendars, reminders and notes, take and edit photos, and find helpful apps. Linda has been teaching this class to seniors and mature job seekers for over seven years. Basic computer use or previous cell "flip" phone use recommended.

- 3:00pm - 5:00pm MW | Building 5000, Room 5116 | Instructor: Roddis, L.
- Tuition: \$31.34 | Start date: 2/9/15 | End date: 2/18/15 | P-CMP 109 | Item 3042

## QuickBooks: A Serious Introduction

Get started with this valuable accounting software that is used by more than 80% of small to mid-sized businesses. You will learn the basics of how QuickBooks can aid you in performing daily, weekly, and monthly bookkeeping and accounting operations for a business. This one fills up fast, so register early! Prerequisites: Familiarity with the Windows environment and working with a mouse and keyboard. A memory stick or thumb drive is required for this class.

- 6:00-9:00pm Th | Room 1308, Building 1300 | Instructor: Hudson, J.R.
- Tuition: \$31.34 | Start date: 1/8/15 | End date: 1/29/15 | P-CMP 104 | Item 6906

## Word 2013 Essentials

Learn the basics and beyond of this robust word processing program. You will create, edit, and proofread documents, change the look of text and the document, present information in columns and tabs and work with graphics, symbols, and diagrams. Prerequisites: Familiarity with the Windows environment and working with a mouse and keyboard. You must attend the first meeting of this class to complete the course. A thumb drive is required for this class.

- 6:00-9:00pm MW | Building 1300, Room 1305 | Instructor: Aldrich, M.
- Tuition: \$31.34 | Start date: 1/5/15 | End date: 1/14/15 | P-CMP 129 | Item 6908
- Textbook: Step by Step Microsoft Office Word 2013, available in bookstore. ISBN: 978-0-7356-6912-3.

## Excel 2013 Essentials

Get the basics and beyond for creating spreadsheets. You will create, edit and format a worksheet, perform calculations, print workbook contents, filter and sort data, and work with charts. You'll learn to use the Help and other built-in tools. Prerequisites: Familiarity with Microsoft Word and the Windows environment, or Getting Started with Computers, or Integrated, Self-Paced Computer Lab. You must attend the first meeting of this class to complete the course. A memory stick or thumb drive is required for this class.

- 6:00-9:00pm MTW | Building 1400, Room 1401 | Instructor: Aldrich, M.
- Tuition: \$31.34 | Start date: 1/20/15 | End date: 1/28/15 | P-CMP 132 | Item 6909
- Textbook: Mastery Series: Microsoft Excel 2013 Introductory Skills, available in bookstore,
- ISBN: 978-1-59136-521-1.

## Skills

### NEW! Genealogy: Trace Your Roots

Obtain resources for tracing roots, including census records, vital records, military records, web forums, social media and more. Overcome common search obstacles. Links will be provided for practical tools. Gain the means to move from "starter trees" to searching independently once class is completed. A memory stick or thumb drive is required for this class.

- 6:00-8:00pm MW | Building 1100, Room 1101 | Instructor: Wilke, J.
- Tuition: \$31.34 | Start date: 2/16/15 | End date: 3/4/15 | P-SKL 109 | Item 3045
- Please visit our website for information on other materials for this class: [www.shoreline.edu/workforce/plus-50/](http://www.shoreline.edu/workforce/plus-50/)

# Because 'Quality Matters' for online learning

Shoreline Community College

As part of the ongoing commitment to excellence in online learning, Shoreline Community College is part of a national program, known as "Quality Matters."

Based on national research and best practices in instructional design, the Quality Matters program ensures that our online courses meet high quality standards.

It is a peer-review process that certifies the quality of online and hybrid courses by examining key course components including:

- Course purpose and structure; learning objectives;
- Instructional materials; assessment and measurement tools;
- Learner activities and interaction; technology and support;
- Accessibility and usability.

To date, several online courses have been reviewed and received the Quality Matters seal of approval.

Shoreline's Virtual Campus offers more than 25 degrees and certificates fully online.

## Diemel in eLearning

Shoreline Community College

Prof. Stephanie Diemel is the eLearning Faculty-in-Residence for the academic year 2014-15.

Diemel teaches physics and astronomy, and has been with SCC since 1998. She is an active participant in the Shoreline eLearning Community on campus, and doesn't hesitate to share her technical expertise with students, faculty and staff.

Diemel received her Master's in Physics from San Diego State University and is currently pursuing a Graduate Certificate in Instructional Design from the University of Wisconsin.



Prof. Stephanie Diemel



# 'Science of Cannabis' no light snack

Shoreline Community College

Doritos were not part of the class supplies for Biology 140 this fall at Shoreline Community College.

The new class may be titled "The Science of Cannabis," but instructor David Baldwin says the emphasis is on the science surrounding cannabis, not how to cultivate it and there definitely won't be any consumption.

"We discuss agricultural and horticultural issues," said Baldwin, an associate faculty member who also teaches a course in drug discovery in the bioengineering department at the University of Washington. "This class looks at the active compounds of cannabis and how they affect human physiology."

The three-credit science elective is intended for non-science majors and there is no lab requirement. The class is taught as a hybrid, meaning some sessions are online and some in class.

Dean of Science Susan Hoyne said the class is going very well and will be evaluated for offering again.

Baldwin said the class also compares and contrasts the effects of cannabis with alcohol, nicotine, and morphine. He includes a look at genetics and medical uses of cannabis as well as historical perspectives on prohibition/legalization, and modern laws related to testing.

"Cannabis is very complex; different strains, different properties," Baldwin said, noting that cannabis has three basic types: sativa, indica and ruderalis. Extensive cross-breeding, generally to increase psychoactive potency, complicates the picture, he said. "(They're) building up the diversity of the plant and that goes with the diversity of humans. Every strain of marijuana is different and for the same reasons, every human is different."

Baldwin said that much of the attention around cannabis is focused on THC (tetrahydrocannabinol), the substance generally identified as responsible for the marijuana high. However, there many more compounds in cannabis, perhaps hundreds, which may have different effects.

"Not all strains are psychoactive," Baldwin said. "Hemp has almost no THC, less than a half-percent."

One of the many cannabis compounds is cannabidiol, or CBD. CBD offers little or no psychoactive property, but does appear to have a therapeutic effect for those suffering from nerve disorders.

"It's very clear that people don't know much about (cannabis) because it has been illegal for so long," Baldwin said. "This is an objective, scientific course on the facts that we do understand."

## SHORELINE COMMUNITY COLLEGE MUSIC CALENDAR

Nov. 14	F	9:00pm	<b>Funk &amp; Groove</b> <i>Club Hollywood Casino</i> 16708 Aurora Avenue North, Shoreline	Free
Nov. 21	F	12:30pm	<b>Student Recital</b> #800 Music Building • SCC Campus	Free
Nov. 25	T	7:30pm	<b>Jazz Ensemble Concert</b> <i>Tula's Restaurant and Nightclub</i> 2214 Second Avenue, Seattle	\$
Dec. 2	T	7:30pm	<b>Shoreline Concert Band</b> <i>Shoreline High School Performing Arts Ctr.</i> 17300 Fremont Ave. North, Shoreline	\$
Dec. 2	T	12:30pm	<b>Improvisation Groups PUB Performance</b> <i>PUB #9000 Bldg. Lobby • SCC Campus</i>	Free
Dec. 5	F	12:30pm	<b>Small Ensemble Recital</b> #800 Music Building • SCC Campus	Free
Dec. 5, 6, Dec. 12 & 13	F & Sa	7:30pm	<b>"You Can't Take It With You"</b> <i>Musical Theater Performance</i>	\$
Dec. 7 & 14	Su	3:00pm	<b>"You Can't Take It With You"</b> <i>Musical Theater Performance</i>	\$
Dec. 7	Su	7:30pm	<b>Chamber Chorale &amp; Shoreline Singers</b> <i>First Lutheran Church of Richmond Beach</i> 18354 8 <sup>th</sup> Ave. NW, Shoreline	\$



Shoreline Community College provides equal opportunity in education and employment and does not discriminate on the basis of race, color, religion, national origin, marital status, gender, sexual orientation or disability.



# Music Programs

## Degrees and Certificates

- Digital Audio AAAS
- Merchandising AAAS
- MIDI Music Production AAAS
- Performance AAAS

## Transfer Programs

- Music AAS
- Associate of Music Classical Piano
- Associate of Music Classical Voice
- Associate of Music Instrumental Music

Shoreline  
COMMUNITY COLLEGE

16101 Greenwood Ave N  
Shoreline, WA 98133

[www.shoreline.edu/music](http://www.shoreline.edu/music)

## AVID college fair draws hundreds

Shoreline Community College

About 500 students representing 20 high schools from across the Puget Sound region came to Shoreline Community College on Oct. 30, 2014, for the Seattle AVID College Fair.

AVID stands for Advancement Via Individual Determination, a San Diego-based nonprofit organization

“dedicated to closing the achievement gap by preparing all students for college and other post-secondary opportunities.” Schools can opt to use the AVID program to help students achieve their goals. The AVID college fair is produced by Career

Council Inc./National Hispanic College Fairs Inc. While primarily focused on students in schools with AVID programs, the event is open to anyone.

“We’re very happy to host the AVID College Fair on our campus,” said Amy Stapleton, coordinator of such outreach efforts for the college. About 40 colleges and universities from across the country attended. “They like to be here the day before the two-day, National Association for College Admission college fair in downtown Seattle.”

Student participation appeared to be up for this year’s AVID fair over 2013, a trend Stapleton said she’s seen across a number of fairs she’s been to this fall. “I’m going to high schools across the region several times a week and seeing a lot more interest in college,” Stapleton said.

Stapleton coordinates tours. For more information, call 206-546-7841 or e-mail [amy.stapleton@shoreline.edu](mailto:amy.stapleton@shoreline.edu).



Shoreline Community College

A UW recruiter at the AVID college fair





Shoreline Community College

Faculty member Bob Biesiedzinski (right) shows an automotive airbag after setting it off for a KING-TV camera. See video at: [www.shoreline.edu/sccvideos](http://www.shoreline.edu/sccvideos).

## Airbag story brings TV news to campus for demonstration

Shoreline Community College

Local TV news came to Shoreline Community College on Thursday, Oct. 23, 2014 as part of their coverage of a growing recall over potentially malfunctioning automotive airbags.

Looking for more information and video of just how airbags work, KING-TV news reporter Glenn Farley came to the Professional Automotive Training Center. Instructor Bob Biesiedzinski spoke with Farley to explain the intricacies of airbags. The safety devices can expand in milliseconds when needed in an accident, Biesiedzinski said.

Instructor Jeff Cromwell used a bag assembly removed from a vehicle in Shoreline's program to demonstrate the speed and power of an airbag when it deploys. "We do that to show just why students need to respect the power of these things," Cromwell said.



Shoreline Community College

KING-TV reporter Glenn Farley (left) does a live news report from the Professional Automotive Training Center at Shoreline.

# YOU CAN'T TAKE IT WITH YOU

Shoreline Community College Presents

By Moss Hart & George S. Kaufman  
Directed by Bryar Golden

**Dec. 5, 6, 12 & 13, 2014**

**Friday & Saturday at 7:30pm**

**Dec. 7 & 14, 2014**

**Sunday at 3pm**

General Admission ..... \$10

Seniors, Non-SCC Students ..... \$8

SCC Students & Children under 14 ..... \$6

*Beer and wine service Friday and Saturday*

Tickets available at

**[youcanttakeit.brownpapertickets.com](http://youcanttakeit.brownpapertickets.com)**

or at the door

Shoreline Community College Campus Theater (1600 Bldg.)

16101 Greenwood Ave. North • Shoreline, WA 98133

206.546.4728

 [facebook.com/SCCtheater](https://www.facebook.com/SCCtheater)

Shoreline Community College does not discriminate on the basis of race, sex, age, color, religion, national origin, marital status, gender, sexual orientation or disability.

 Student Leadership Center

Funding for this production has been generously provided by the Student Body Government of Shoreline Community College.

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COMMUNITY COLLEGE



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