

**Overview of the Stage Model of Memory**

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**Sensory Memory**

- Environmental information is registered
- Large capacity for information
- Duration: 1/4 second to 3 seconds

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**Short-Term (Working) Memory**

- New information is transferred from sensory memory
- Old information is retrieved from long-term memory
- Limited capacity for information
- Duration: approx. 30 seconds

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**Long-Term Memory**

- Information that has been encoded in short-term memory is stored
- Unlimited capacity for information
- Duration: potentially permanent

