

From the desk of Dr. Jack Kahn



Activities and Visits for the President

November has been a very busy month for the president's office. We had two hires take place this month for positions reporting to the President—including Melanie Dixon as our new VP of Diversity, Equity, & Inclusion. We are very excited about Melanie joining us! I am pleased to announce that it has hired Dr. Ann Garnsey-Harter as Associate Vice President (AVP) - Planning, Institutional Effectiveness, & Project Management after conducting a standard recruitment process. The recruitment for the Executive Director of Strategic Communications & Marketing position has commenced and we will soon launch the recruitment for the Executive Director of Advancement and the Foundation positions, soon.

Two (2) Requests for Proposals (RFPs) are in process. We are working with <u>MIG</u> on a contract to work with us to create a new DEI-based strategic plan. We hope that will be wrapped up soon. We have also begun the first steps of doing an RFP for bringing coffee back to campus! More on that to come.

The President continues to engage with the community and has met with Dr. Cauce, president of the University of Washington, Dr. Murray, president of Cascadia College, and Dr. Singh, president of Edmonds College. The College hosted members from the Shoreline School District for a tour of our campus. Dr. Kahn attended WACTC (WA Association of Community & Technical Colleges) meeting, as well as the ACT (WA Association of College Trustees) fall conference where our colleagues spoke about our Tesla and Biotech programs (see below). The presentations went so well, we were invited to present to the State Board in December. Dr. Kahn met with 46th Legislative District state Representative/Senator-Elect Javier Valdez to advocate for the community & technical college legislative priorities, as well as participated in Governor Inslee's Equity Summit: Working Together for Results. In addition to external community engagement activities, Dr. Kahn attended/participated in campus events including the Foundation's Student Success Lunch, the Public Service Job Fair, and the International Coffee & Tea.

In addition, several personnel in the Financial Services area, resigned. A plan will be shared with campus to help us move work forward and to support our staff during this transition. Updates will also be shared at the provided at the December 7th Board of Trustees meeting.

Finally, there was a new communication method attempted from the President's office (a video) which got a lot of good feedback. We have had a lot of progress on the "trust exercise" project including good discussions on shared governance changes to the College Council, a DRAFT of the Strategic Enrollment Committee, the first meeting of the Professional Development Committee, the centralization of Communications & Marketing, additional opportunities for DEI conferences for staff and new DEI trainings available, discussion of required meetings at a Classified Staff Supervisors & Admin Team meeting, and an updated remote work policy going to the College Council for review.





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Events-Fall 2022

Shoreline Community College hosted a series of events since the last Board Meeting.

November 14-18th

<u>International Education Week</u>- Coffee and Tea Tasting event held today on campus! Join us all week for fun events and experiences.





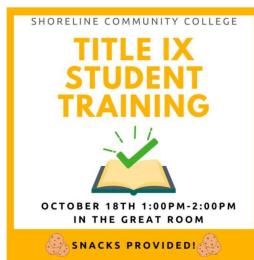
Student Life attracted lots of club enthusiasts to the Main Dining Room Wednesday, November 3rd, where they learned about and signed up to participate in Shoreline's numerous clubs. The fair was originally scheduled in October but was postponed due to air quality concerns that closed campus. Organizers Sundi Musnicki, Director of Student Life, and Michaela Smith, Program Manager weren't sure whether the new time slot would bring out enough students but were delighted when so many showed. Instructor Jeff Kashiwa and his student band entertained fair attendees and others in the PUB lobby. Several campus employees commented on the excitement in the air from the vitality of returning to campus.





Campus Events and Outreach







Public Service Job Fair

Law Enforcement, Fire, Public Works, Medical Centers, and more!

Tuesday, November 15th, 2022 10:00AM - 2:00 PM

Hosted at: Shoreline Community College

16101 Greenwood Ave N, Shoreline, WA Building 9000, Room 9215 (Main Dining Room)

Come out and learn about opportunities with local law enforcement, fire service, medical centers, public works, and various local government agencies. There are numerous positions open, including but not limited to:

- Police Officers Firefighters Forensic Technicians Nurses Human Resources Field Maintenance Technicians - Corrections Officers - Medical Assistants High School and College Internships - Administrative Support Positions Cadet and Explorer Programs - Finance Office Positions - Customer Service
- Animal Control Officers Communications Specialists/Dispatch Records Specialists

You'll also have an opportunity to learn about programs offered at Shoreline Community College that can assist with pursuing careers with these agencies.

If you have questions, please contact Director of Safety & Security via email, gcranson@shoreline.edu









Attend a Seattle Latino Film Festival Showing at Shoreline!

MARK YOUR CALENDARS:

Wednesday, October 12 ● 7:00 pm Thursday, October 13 ● 7:00 pm Friday, October 14 • 6:00 pm

FOUND&TION

Shoreline

Shoreline



PUB RESOURCES AT THIS SWEET EVENT!

"VEGAN AND DAIRY & GLUTEN-FREE OPTIONS AVAILABLE"

International Education

- International Education Week we had lots of events. The highlight was the Tea and Coffee Tasting event
- Shoreline's ranking in the Open Doors report INSERT LINK
- Shoreline's very own Samira Pardanani interviewed with the Enrollment Clinic podcast: https://open.spotify.com/episode/47mZuhnEnfe2R7xHy9AP8A?si=m0cD2mxDQfSfKKvTAS Vb8Q

International Transfer Fair that we hosted – 70 universities from around the country attended

- Approximately 70 colleges and universities sent admissions representatives who set up in our Main Dining Room, ready to tell students all about their offerings. Shoreline collaborates with our neighboring SBCTC colleges to schedule transfer fairs during the same week, making it easier for more institutions to participate in multiple fairs during one trip.
- Well over 100 students attended the event, including about 30 students visiting from Whatcom Community College! Representatives reported that students were well-prepared and asked focused questions about their institutions. They're just as excited as we are to be back in person!
- Thank you to everyone who stopped by, including President Kahn! Stay tuned for the Winter Transfer Fair, coming January 31 all students and staff are welcome!







Outreach and Recruitment

Farmer's Market

This fall the Shoreline Outreach and Recruitment team were able to continue our sponsorship of the Shoreline Farmers Market by representing at the Shoreline Harvest Festival. Many attendees visited the booth and expressed interest in the College. In addition to visiting with potential interest in attending Shoreline, we handed out 250 Halloween treats! Our next major event is the Holiday Market on December 18!

High School Events

The Shoreline Outreach and Recruitment team also participated in the Shorewood and Shorecrest High School Financial Aid Night on October 25. Dean Chippi Bello represented our college at Shorewood High School. Benefit Hub and Financial Aid Outreach Specialist, Fabian Fuentes represented the college at Shorecrest High School with Career Navigator Katie Rousso. They assisted students and parents in completing their financial aid application. Fabian and Dean Bello also participated at a Financial Aid Event at Mary's Place where they did a presentation on different funding options and promoted the college.

National College Fair

Another big event the team participated in is the National College Fair at the Seattle Convention Center on November 4 and 5. This is a huge event we are proud to be a part of every year. This year, more than 1000 potential students visited the Shoreline Information Booth.

Campus Tours and High School Events

Campus tours and high school visits are returning! We have visited West Seattle High School, Everett High School, Mariner High School, Cascade High School, Gig Harbor High School, North Kitsap High School, and others.

We are excited schools are beginning to have field trips to Shoreline again. We have had campus tours in October and November for Inglemoor High School, Mountlake Terrace High School, and Meadowdale Middle School. Each of these included a group tours of up to 80 students each. Many more are scheduled to follow, and many smaller group tours continue too.

Staff and Team Updates

Career Navigator Katie Rousso continues her important work with Shorewood and Shorecrest High Schools. Katie represents at Shorecrest every 9:30am – 1:00pm Monday and Tuesday and Shorewood 9:30am – 1:00pm Thursday and Friday. In addition to her recruitment work, Katie provides "case-manager" like support to these students. The students and school staff are very appreciative of her holistic approach to her work. Kudos, Katie!

Steve Marshall, our Communications Consultant and CRM expert, has been graciously helping Enrollment Services with application processing. This is vital to ensure that we are assisting all students who want to enroll.

There are a lot of other exciting endeavors coming up for our team. We are in the process of hiring a couple of vacant positions in our areas. We are also excited to report that our team will be combining with Enrollment Services under one director. This alignment will help streamline our work. As we move into next year initiative our team is working closely with Dean Bello and Communications and Marketing to realign strategic outreach efforts. For example, in collaboration with Communication & Marketing, Crystal Berry, we are doing a zip code analysis to see where and where we are not getting our students.



Enrollment Updates

FALL 2022

- o Total enrollment for Fall 2022 is down ~8% from same day last year Fall 2021*
- Actual FTES enrolled exceed budgeted FTES (103.5% of budgeted FTES)
- New to Shoreline enrollment is up by ~10% over last fall
- o Online enrollment is also up, in part due to course coding changes (we have started coding courses previously listed as online due to Covid-19 as "true" online)

Fall Quarterly Enrollment Update			
	Fall 2021	Fall 2022	Change
Total FTE	3893	3589	-7.8%
State-Supported	2811	2595	-7.7%
International Contract	616	591	-4.1%
Running Start	272	264	-2.9%
Center for Education and Career Opportunities (CECO)	157	130	-17.1%
Other	37	9	-75.0%
	Fall 2021	Fall 2022*	Change
New to Shoreline	1163	1280	+10.1%
Veterans	139	101	-27.7%
Online^	959	1642	+71.2%
Basic Skills	288	348	+21.1%

WINTER 2023 Preview

- o Total enrollment is down by 9% over same day last year*
- State-Supported is down by 18% (-204 FTE)
- o International Contract is up by 25% (+65 FTE)
- o Running start is down by 3% (-4 FTE)
- o Center for Career Education Options (CECO) is approximately unchanged
- New to Shoreline enrollment is up by ~24% over same day last year

Facilities Updates

Taking advantage of a November dry spell, Forma, the general contractor for the Health Sciences and Advanced Manufacturing Classroom Complex (HSAMCC) has been able to begin brick work on the south side of the building, continue installation of weather resistant barriers, flashing, and window frame installation on the north side, and initiated interior framing on the second floor. The project remains on schedule for completion in August 2023.

Minor capital projects underway include:

- 3000 fitness center remodel the small gym and racquet ball courts in the 3000 building are being remodeled to accommodate the fitness center, creating greater ease access to the space. Expected completion date is May 2023.
- Structural improvements new air handler units are being added to the 4000 building, minor roof and window glazing work is taking place in the 2700 and 2900 buildings, and the roof was replaced on the 5000 building.
- Using student funds, the first floor gender neutral restroom in the 9000 building is being remodeled to comply with code and gender specific restrooms on the second floor are being converted into gender neutral facilities.

Foundation Updates

Capital Campaign:

 The Foundation paid the college \$345,000 out of the foundation's capital campaign fund to cover the college's COP payment scheduled for December 1, 2022.

Fall Quarter 2022

- Scholarship Awards:
- In Fall 2022 the Foundation Received 252 scholarship applications, awarded 65 scholarships for a total of \$43,428.76 (32 of these scholarships were New International Student scholarships), awarded 122 students United Way of King County grant funding for a total of \$60,342.75, and awarded 2 students Student Success emergency aid for a total of \$742.74.
- New Scholarships:
- Two new scholarships were created: Brenda & Don Mallett and Dina Kovarik Biotechnology Scholarship.
- o Brenda Mallet is the Vice President of the SCCF Board of Directors

Winter Quarter 2022

- Scholarship Awards:
- o The Foundation received 222 scholarship applications for the winter quarter.
- Scholarship applications are currently being reviewed and awards will begin being made December
 14.
- o If you are interested in becoming a scholarship reviewer, please contact mcimaroli@shoreline.edu

Winter College Support

- o The foundation is providing funding to support a reception for the student/faculty art exhibit being held on campus in December, which is open to the public.
- Executive Director Position:
- o Diana Dotter's final day at Shoreline is February 8, 2023. She will assist in the onboarding of a new Executive Director during the remainder of her tenure.

Department Updates

Human Resources

The HR Office continues to focus on the numerous recruitments across campus, with a total of (28) position currently accepting applications. HR has also brought back the monthly in-person new hire orientations both for the completion of employment documents and the initial orientation to campus for new staff.

Safety & Security

The College has experienced a dramatic increase in the last year with regards to high profile security incidents on campus. Based on that recent increase, the College has identified multiple proactive measures to support ongoing campus safety which include hiring 3 additional Campus Security Officers to provide 2 officers on campus on a 24/7 basis, implementing a phased update to campus doors to allow for immediate lockdown in the event of an active threat, providing increased training and resources to campus such as the "Civilian Response to Active Shoot Events" or CRASE offered, and partnering with campus Facilities to evaluate additional lighting needed across campus for evening activities among many others. More information will be provided as additional measures are approved and put in place.

DEI Updates

As already shared with campus, Shoreline is excited to welcome Melanie Dixon as our new Vice President for Diversity, Equity & Inclusion. In the VP-DEI role, Melanie will provide leadership to campus-wide DEI, as well as the Student Equity and Support, Student Accessibility Services, and Asian American Native American Pacific Islander programs on campus.

Melanie shared the following quote in advance of her arrival to Shoreline:

"My mission is to put the community back in the community college system to address educational equity, poverty, and gainful employment in the regions I serve," said Dixon. "The emphasis should be on relationships and co-creation, and I believe professional development is the mechanism for systemic change and dismantling systems of oppression."

Melanie is scheduled to join Shoreline in early 2023 and will be introduced to the Trustees at the January 25th Board meeting.

Waves of Gratitude

Waves of Gratitude for Huyen Jahed for Respect and Dedication. Huyen is the facilities person for our building. She has redesigned my office to look professional and welcoming. She has the best ideas! She truly cares about us and takes the best care of our building and staff. Thank you Huyen for going above and beyond! Submitted by Anonymous

Waves of Gratitude for Cody Verochio of Financial Services/Accounting Office for respect and staff support. Cody is awesome! Cody works in the Accounting Office. He is always there to help with accounting issues AND travel questions. He showed us how to submit Travel Authorization and Travel Expenses in ctcLink! He made sure invoices are paid at the end of the fiscal year. Even in difficult situations, Cody manages to be calm and work through the problems. He is so amazing to work with. Thank you, Cody! Submitted by Anonymous

Waves of Gratitude for Erik Falk of Facilities and Capital Projects for Community Engagement. Expressing gratitude for Erik for keeping our campus clean and welcoming - I saw Erik during my walks this week cleaning the fallen leaves around campus. Your work is appreciated, especially in this colder weather! Submitted by Anonymous

A Shoreline Shoutout to Safety and Security. Thanks to our officers on duty every day. We appreciate all you do for our students, the campus, and the community. You all are dedicated to serve and we wouldn't be as successful or safe without you. – Anonymous

To All My Friends and Colleagues at Shoreline,

Three and a half years ago my family and I moved to the Pacific Northwest so that I could help the college through a difficult transition. We didn't know at the time how difficult things would get as the world was seemingly turned upside-down with unprecedented challenges. Despite the circumstances, I witnessed our community persevere, balancing both personal and professional struggles while continuing to focus on our students and still move ctcLink from a project to our reality. As I prepare to move on to a new opportunity, I wanted to thank each and every one of you for your kindness and support as well as the countless hours and late nights you have put in over this time. I am so proud to have worked with you and to see what you have accomplished. You have paved the way for a new chapter at Shoreline and I look forward to seeing how this chapter unfolds. Best wishes, Joe Chiappa

College Calendar

Important Dates:

- Fall Quarter Finals December 13th December 15th, 2022
- Campus Closed December 26th, 2022 January 2nd, 2023
- First Day of Winter Quarter- January 9th, 2023

Important College Updates (DAAG)

- Shoreline Community College DACA Statement
- State of Emergency and Vaccination Update 10/28/22
- 2022-23 DEI Advisory Group
- From J. Kahn: Campus Update...on video!
- Update on 2022-23 Budget
- From President Kahn: Working Together to Support and Assess Student Learning
- ctcLink Survey Results Summary
- 2022-23 Suspended Operations Guidance

Employee Calendar College Calendar Academic Calendar