

# President's Report

From the desk of Dr. Jack Kahn

Shoreline  
COMMUNITY COLLEGE

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## Activities and Visits for the President

This was a very busy and productive month. I was able to make connections with several community colleagues including Dr. Susana Reyes from Shoreline Public Schools, Debbie Tarry, outgoing City manager, and with several local representatives including folks at the Multicultural Center and in several one on ones with faculty. I also had my photo taken with Trustee Chan and the new "Dolphie" mascot. Go phins!

Opening week was a real success with so many fun events including light saber yoga, games, food trucks, golf, coffee with the president, and of course all kinds of great trainings. I was able to visit several divisions and really get to know the campus better. During my opening remarks we worked on a "trust exercise" asking campus representatives to provide feedback on how best to gain trust and utilize best practices into the future. The results of that activity will be shared by the end of the month with recommended action steps.

I also attended some great campus events including the Foundation Scholarship ceremony, the showing of the film, Promised Land, the 6x6 Northwest art event, the Seattle Latino Film Festival Film Festival, and the Black Coffee Northwest two-year anniversary celebration. These events have really helped me connect with community members and begin to brainstorm other ways we can continue to create spaces for creativity and support.

Finally, the college had our follow-up accreditation visit on Friday, October 14th. Faculty, staff, and administrators put in so much work into the Northwest Commission on Colleges and Universities accreditation visit. The commission representatives' observations will be shared with the campus this month and a final decision will be made by the Commission Board in January of 2023.



What's Happening on Campus

# President's Report

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## Opening Week and Employee Welcome Back Events- Fall 2022

### Shoreline Community College hosted Opening Week 9/22, 9/23, 9/26, and 9/27

Opening week started on September 22nd at 9am in the PUB large dining room with a welcome from College President, Dr. Jack Kahn.

The themes of Opening Week are Centering Students and Creating Community. There were concurrent sessions to bring people around these themes and the pillars of DEI, Students and Enrollment, and Connection.

The event offered daily coffee with the president held in the library, lunch and connect sessions with various campus activities, a food truck on 9/22, professional development and annual training, division and department meetings, and more. You view the full schedule of opening Week on the college SharePoint site: [Opening Week 2022 – Centering Students & Creating Community \(sharepoint.com\)](#)

**On September 24, Shoreline hosted “Campus Cleanup Day”** to help spruce up the grounds prior to the start of fall quarter. About 12 administrators, classified staff, and faculty pulled weeds, trimmed ivy, and removed debris.

### Campus Clean-up Day and Opening Week Photos



What's Happening on Campus

# Welcome Week, Student Events, International and Outreach Samira Pardanani, M.A., M.A.-TESOL, Associate Vice President, Student Services and International Education

## New Student Orientation

On Sept. 21 and 26, Student Life hosted 123 students at our first in-person New Student Orientations (NSO) in 3 years. 18 campus programs and departments participated/presented at NSO. Additionally, students who were unable to attend an in-person session were invited to participate in an online NSO Canvas course.

## Welcome Week

Students were welcomed back to campus this fall with a variety of Welcome Week events held from Sept. 28 to Oct. 6, both in-person and online. Over 1,500 students (not unique count) participated in Welcome Week by stopping by morning welcome tables, swag giveaway tables, or attending events such as a food truck free lunch, College resource fair, PUB pizza party, and virtual trivia.



## 7000 Campus Living

The Residential Life team is off to a great start this quarter, having hosted Grocery Bingo, Speed Friending, and Hot Cocoa events for about 130 new and returning residents. Other activities held to start the quarter included game nights, the Newly Roommate Game, a trip to Lynnwood Bowl & Skate, and pumpkin picking. Additionally, grocery shuttles are running on Mondays and Thursdays from 4-8pm for residents to pick up food and other essentials from local stores.



## Study Abroad

We are bringing back study abroad to campus! International Education (IE) is currently supporting two Shoreline students who are studying in Japan for Fall Quarter! The students are on a Washington Community College Consortium program and are studying Japanese Language and Culture, Poetry, and Creative Writing, plus Photography. Their earned credits will be applied to their associates degrees. IE is now advertising and talking with students about a Spring Quarter program to Rome. In addition, IE is encouraging faculty to apply for a mini-grant to develop a short-term, faculty-led program that will travel with students in Summer 2024.

A promotional graphic for 'Study in Rome Spring Quarter 2023'. It features a QR code, the text 'SHORELINE EDU/ INTERNATIONAL/STUDY-ABROAD', and images of the Colosseum, a map of Rome, and a classical statue.

## International Education

### International Student Orientation (ISO)

On Monday, September 19th, Shoreline's International Education department welcomed almost 200 new international students from 43 countries for the Fall 2022 orientation. It was their first in-person orientation since Covid began in Winter 2020! The number of countries represented in the new cohort is the most we have ever had in the College's history. That this comes at the heels of a global pandemic is a testament to the College's continued excellence and leadership in this area. The IE team responded to constantly changing external conditions by pivoting and innovating. As things continue to return to "normal", we are excited to rebuild and grow in this area.

Speaking of excitement, the energy and buzz in the room during the ISO welcome was amazing! President Kahn gave a warm welcome to new students. He also had a chance to engage with many parents who had accompanied their student to the U.S.

Sessions took place for students as well as family and friends in PUB Main Dining Room. Those students who are still choosing to study online this quarter were invited to a Zoom welcome session on Monday evening. International student orientation concluded with two groups on a Seattle Tour - September 23-24.



## Outreach and Recruitment

After many transitions and a global pandemic, the Outreach and Recruitment team is excited to be back working with the public! With a new interim Associate Director (Amy Stapleton) and interim Director (Lianne Almughirah), the division is excited about the opportunities that are ahead! The team also recently welcomed Katie Rousso to the team who will be working in partnership with Shorecrest and Shorewood high schools. We are also excited to announce the successful hire of the adult learner outreach position.

This fall we are looking forward to upcoming collaborations with Communications & Marketing (C&M) to increase our Shoreline social media presence as well as working in conjunction with Strategic Enrollment Management (SEM) on a recently completed zip code analysis to better understand our outreach efforts and demographics. We will be working closely with Enrollment Services as well to ensure that the application process is easy to navigate. We are looking forward to reconnecting with our partners internally and externally as we return to campus and the public! We are also excited to have Shoreline represented four days a week at our high schools!

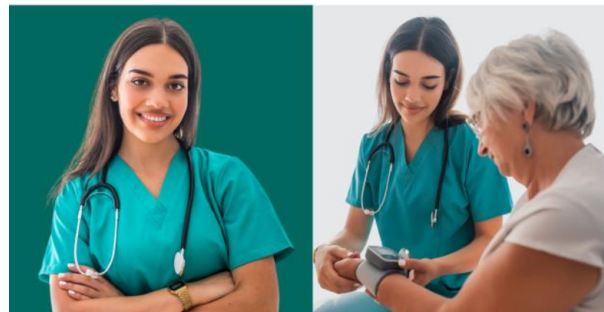


## Grow and Go- Fall 2022 Campaign

C&M Launched the first paid "Grow and GO" campaign. This campaign served over 1 million ads in the Shoreline CC service area across 4 platforms, bringing over 20,000 clicks to the landing pages on the college website. C&M supported and promoted the launch of the new SCC Athletics DOLPHIE! The Meet and Greet went very well.

Working hard to integrate multi language promotion, you can now see outreach items in Spanish. The college plans to integrate Amharic and Simplified Chinese over the next six months. In the interim, C&M created and purchased brand new banners for campus and supported the work for (3) new videos to recruit international and domestic students. C&M just started the creative work for the Guided Pathways website project and wrote Emergency Testing Alert procedures and planning for ET review. The Communications and Marketing Department regularly meets with Athletics, CECO, Transitional Studies, Humanities, Workforce, O&R, SEM, and ET to ensure communications are standardized and consistent throughout the college.

- [You Are Welcome Here](#)
- [30 second International Promo](#)
- [Generic 30 second promo](#)



**Your Pathway to a Career in Nursing Starts at Shoreline.**



## Facilities Updates, Bob Williamson, Acting Vice President for Business and Administrative Services

Completion of the new Health Science and Advanced Manufacturing Classroom Complex is now less than one year away. Several trades are now on site working on exterior sheathing, filling the first floor with ductwork, plumbing, and fire sprinkler piping, excavating the east side of the building to house the future building transformer, and finish metal stud framing under the skylights and pop-ups at the roof level. The first layer of roofing assembly has been added, as the contractor races to “dry-in” the building before the rainy season returns.



Foundation Updates, Diana Dotter, Acting Associate Vice President for Advancement, Communications & Marketing/Executive Director of Foundation

### Seattle Latino Film Festival

The Foundation, in partnership with the College, hosted the Seattle Latino Film Festival on October 12, 13, 14 as part of the College’s National Hispanic Heritage Month celebrations. A special community celebration was held on October 14th from 6:00 – 10:00 pm in the theater. Guests included Hector Ivan Godoy Priske, Consul Titular Consulate of Mexico in Seattle and a representative from the Seattle Sounders. There were dance performances and complimentary food/beverages. This event was open to the community.

### Student Success Fundraiser

On November 4th, the foundation will be hosting its annual Student Success Fundraiser Luncheon. The event will be held in the SCC Main Dining Room from 11:30 am – 1:00 pm. The Foundation will honor Jeanne Monger with the Distinguished Community Service Award. All funds raised will provide scholarships and emergency aid to students in need. Solicitations to sponsors are underway. Please join us! [Annual Student Success Fundraiser | Shoreline Community College](#).

### College/Foundation Agreement

The College and the Foundation are currently in the process of working out details of the agreement. It is the Executive Director’s hope that the contract will be executed at the next Board of Directors meeting in November.

### Annual Audit

The Foundation is currently in the process of its annual audit for the 2021-2022 academic year. We expect to complete the audit by the end of November early December.

**Shoreline Community College Foundation Scholarship Ceremony** was held October 2nd, 2022. Scholarship donors, faculty, staff, students, and their parents all enjoyed the event.



## Department Updates

### Fall 2022 Enrollment

Total college enrollment is down approximately 13% from the same time last fall. This includes a 12% drop in State-Supported (-361 FTE) and 9% drop in International Contract (-56 FTE). New to Shoreline is slightly up over this time last year (3%; +41 FTE). As of Monday, Oct. 10, total enrollment (3,572 FTE) is slightly over budgeted enrollment (3,469 FTE), which puts us within budget for Fall 2022 (~103% of Budget). During the early part of fall we experienced a significant problem with fraudulent student applications and enrollment; this inflated early FTE. Accounts identified as fraudulent have been flagged and dropped, and Enrollment Services has slowed down applications to confirm student identity prior to admission and enrollment.

### Human Resources

The HR Office supported the recruitment of 113 full-time positions across admin, classified, and full-time faculty constituency groups in the 2021-22 academic year. This means an average of 9 positions each month were hired/onboarded! As the current academic year kicks off, this trend looks to be continued in 2022-23 noting 31 recruitments have been authorized since July 2022 thus far. The HR Office is included within those areas who have hired in the last year, noting a total of 4 new staff joining our team across Summer 2022.

### Safety & Security

A comprehensive [Public Service Job Fair](#) will be hosted by the College's Safety & Security Office on November 15 from 10am – 2pm in the PUB Main Dining Room. This fair will provide opportunities for our campus community to learn about opportunities with local law enforcement, fire service, medical centers, public works, and various local government agencies, as well as programs offered at Shoreline Community College that can assist with pursuing careers with public service agencies.

## DEI Updates

### VP DEI Update

The College is in the midst of hiring for our new VP of DEI. There will be an emphasis in the position to focus on connections to each of the key units on campus including instruction, student services, Human Resources, business services, and institutional effectiveness. Two finalist candidates were interviewed on October 20 and 21 across activities with various College constituent groups. We expect to make an offer and have a person working with us in this role by mid-November. Stay tuned for the announcement.

### DEI Training Continues

DEI Training Coordinator Aisha Hauser continues to serve in a key role for support of a broad-based understanding of the history of racism in the U.S., education and training in unconscious bias and cultural competence, and understanding whiteness at work. Aisha continues to support both the executive team and the student learning, equity, and success team around DEI leadership learning. Lastly, Aisha is partnering with our student services and student life operations related to DEI training and education for students.

### Affinity Groups

In Fall 2020, the College began working towards the creation of a policy and procedure related to affinity groups. That work was completed in Spring 2022, and will be rolled out to campus for participation this Fall 2022 forward. Employee affinity groups will be used to foster learning, development, and community building through the creation of groups connected by shared identities, characteristics, and/or life experiences to connect in a manner that supports inclusion, belonging, and engagement at the College. More to come on this in mid to late Fall 2022.

### DEI Advisory Group

The DEI advisory group was formed in the 2021-22 year to ensure the continuation of ongoing DEI work, while serving as an advisory group to the Executive Team for DEI needs across campus. Major initiatives for the 2022-23 year will include coordination with the new VP-DEI to ensure DEI focused trainings are developed for specific College constituencies, to support the continued rollout of the DEI climate survey, and to provide feedback and support related to a comprehensive DEI framework.

## Waves of Gratitude

**Waves of Gratitude for Norah Peters of Advising for Inclusive Excellence and Respect.** Norah demonstrates an unwavering amount of support and care to those she works with, especially when interacting with our college students and their families. She goes above and beyond her main responsibilities for continued learning, growth, and building community in various settings.

There are not enough "thank yous" to say that express how much the Advising Office appreciates you!

**Waves of Gratitude for Bayta Maring of Administrative Services for Inclusive Excellence and Institutional Support.** Bayta worked and led the team that coordinated the Adhoc accreditation report. This was a project that touched many departments and required many moving parts. Thank you Bayta for your hard work! From Crystal Berry Communications & Marketing.

**Waves of Gratitude for Lauren Hadley Director of Workforce for program support and being a champion.**

Lauren had been my supervisor and Director of Manufacturing for 5+ years and has moved to other duties. Lauren is a champion for manufacturing and its instructors and staff. She is greatly appreciated and missed! Thank you, Lauren, for always working your magic to keep staff, navigator, and instructors!

**Waves of Gratitude for Tigist Stanghor of Financial Aid for Inclusive Excellence and Respect.** Every day I am grateful that Tigist exists in the world. Without her, our Workforce grants would not be processed. Even with tons of staffing changes and transitioning to ctcLink, Tigist manages to make time to help resolve student issues that come up. She is always gracious with people as issues arise. I know that everyone in the Workforce Office has such deep respect and gratitude for Tigist. Submitted by Jenna Schlein of STEM Workforce Education.

**Waves of Gratitude for Douglas Haub of Administrative Services for Inclusive Excellence and Community Engagement** for demystifying ctcLink and being a much-needed source of positivity during challenging times! Douglas consistently goes above and beyond to help anyone who is struggling to understand how to do their work in ctcLink. He has created so many resources that employees across campus now rely on to ensure that key processes run smoothly. And when explaining difficult material, Douglas is always encouraging and supportive. I really could not understand this stuff without that kind of positivity keeping me going. THANK YOU! Submitted by anonymous.

**Waves of Gratitude for Melissa Sanders of Human Relations and Employee Relations for Inclusive Excellence and Community Engagement.** This is a wave of gratitude for both Melissa Sanders of HR and Bonnie Madison of TSS, for getting our newest employee network access in record time! Melissa and Bonnie made it possible for our new hire to jump right in on day 1. Huge thanks for their exceptional communication, dedication, and great work. You are so appreciated, Bonnie and Melissa! Submitted by anonymous.

**Waves of Gratitude for Bonnie Madison of Technical Support Services for Inclusive Excellence and Community Engagement.** This is a wave of gratitude for both Melissa Sanders of HR and Bonnie Madison of TSS, for getting our newest employee network access in record time! Melissa and Bonnie made it possible for our new hire to jump right in on day 1. Huge thanks for their exceptional communication, dedication, and great work. You are so appreciated, Bonnie and Melissa! Submitted by anonymous.

**Waves of Gratitude for Wanda Waldrop of Manufacturing for Respect, Student Engagement, Community Engagement, and Staff support.** Wanda puts so much work into supporting her students and her team, as well as others who are part of the students' network. Even in difficult situations, Wanda manages to laugh and is always so wonderful to work with. submitted by Miranda Levy of Student Accessibility Services.

**Waves of Gratitude for Brandon Fryman of eLearning for Inclusive Excellence.** Brandon did such a great job in the faculty institute. Showing us what to look out for in our classrooms to build equity and inclusion, it's just little shifts that I would not see. TILting (Transparency in Learning and Teaching (TiLT), is such a great idea and I can see why he is so passionate about it. And building accessibility in the classroom even before we have a student that needs accommodations is a great way to already build that with that in mind. It is important to realize that not everyone speaks out about getting help or telling folks that they need an accommodation. Build it first. He has such great ideas and has a good eye for catching things I do not. I appreciate all the work you do on our campus. Thank you for being so JEDI-A centered. And everywhere I turn, he is there helping on campus. Anonymous.



## Calendar

### Important Dates:

- Campus Closed November 24th - November 25th, 2022
- Fall Quarter Finals December 13th - December 15th, 2022
- Campus Closed December 26th, 2022 - January 2nd, 2023
- First Day of Winter Quarter- January 9th, 2023

### Events:

- [10/27/22: Experience Shoreline \(Recruitment Event\)](#)
- [11/3/22 Fall 2022 Club Fair](#)
- [11/4/22 Shoreline CC Faculty OER Institute 2023](#)
- [11/7/22-12/24/22 re\)UNITED A Shoreline Employee Visual, Performing, and Literary Arts Exhibition](#)
- [11/09/22 Priority Student Registration for Winter Quarter Begins](#)
- [11/10/22 Community Check-in: Thursday, November 10, 2022](#)
- [12/08/22 Community Check-in: Thursday, December 8, 2022](#)

[Employee Calendar](#)

[College Calendar](#)

[Academic Calendar](#)